



## PART

# Elevated Privileges

PART



Corporate Overview PART O S The Meteora Edge



## Portfolio Landscape

STEP INTO A WORLD OF

Slevated Privileges

Your residence is more than a home. It's the union of glamour, celebration, seduction and intimacy. The magic of craft and art. The intersection of tradition and modernity. The art of living and being. Perfection is paramount. Learning is key.

# the experience..



Elevated experience is the result of our commitment to work with talented professionals. We collaborate with renowned architects, designers, consultants, and amenity operators. Our in-house teams oversee every aspect, from conception to completion, devoting the time, energy, and resources needed to deliver the finest products and services.

"Meteora is poised to deliver a series of living spaces designed for the world but rooted in Dubai; an ever-evolving, thriving city with an always increasing wealth of leisure, adventure, entertainment, restaurants, retail & business. With Excellence, Intelligence, Value and Beauty as the cornerstones of our design philosophy, this is going to result as superior products for our customers and excellent financial returns for our investors."

> PRAVEEN K. SHARMA FOUNDER & CEO

Welcome to a world being built by innovators in the design and build areas of the real estate industry. A world where the philosophy of perfection elevates and distinguishes every development.



Welcome to the world of Meteora Developers where the passion originates from the founder's belief that the home owner's choice should extend beyond the tangibles to include views, flexible plans and unrivaled amenities.



Infused with the collective vision and intellect of a collaborative partner network, Meteora benefits from the shared sensibilities of some of UAE's finest talent.

The founding members of Meteora have been involved in the timeless and artistic property development sector of the UAE for over 15 years, and have been recognized as innovators in the design and build areas of the real estate industry. Their innovative thinking have earned their team countless accolades for their work.



#### PRAVEEN K. SHARMA FOUNDER & CEO

Praveen Sharma is Meteora's Founder and Chief Executive Officer. As the leader of a diverse team, he focuses on business management and strategy that support the great products produced by the firm. Praveen has had the opportunity to work in senior financial roles with the big 4 firms, working as a client as well as investor and owner's representative in the property markets and now as CEO of Meteora. Armed with an experience spanning 25 years in Dubai, Praveen focuses on managing the ongoing relationships with Meteora's equity partners; sourcing new capital relationships; providing direct management oversight of Meteora's investment management; and investigating and recommending new business lines for Meteora.



#### OMAR AL OMOUR CO-FOUNDER & PARTNER

Omar Al Omour has over 20 years of experience in real estate construction and is considered one of the top qualified engineering and construction professional, having successfully completed projects in the United Arab Emirates, India, Tanzania, and Italy. Omar has consistently focused on the development of complex and sophisticated mixed-use projects and brings with him a combination of local knowledge, experience and management expertise along with international management systems and procedures. At Meteora, he is responsible for construction, development, operations, information systems, sustainability, people experience, and comanagement of Meteora's portfolio.





Meteora builds homes for those who appreciate excellence and superior craftsmanship. Our developments represent the true definition of quality with refined finishes, thoughtful floor plans and elevated amenities.

The philosophy of perfection elevates and distinguishes every Meteora development. The sites and locations are optimal. The materials and finishes are hand selected and sourced from around the world to deliver the finest product. The floor plans are intelligently planned to maximize light, views, and functionality.

From the distinctive glass and brick facade, to the custom fixtures, hardware, stone, metals and fabrication work, to the welcoming arrivals, Meteora properties are built to be appreciated for a lifetime.

## *Our Purpose*

To build highly desirable homes, designed and engineered around our customers so that they have an opportunity to experience privileged living.



OUR VISION To be the most preferred developer of superior living spaces

OUR MISSION Embrace a culture of on-time delivery through optimized cost, impeccable project management and smart engineering.

OUR PROMISE An Opportunity to Afford Exceptional Living Spaces at the right time

VALUE PROPOSITION Agile Engineering, Intellectual Acuity, Financial Acumen, Ambitious People

True privilege is a matter of choice delivered through collaborative excellence We pride ourselves on the strong and timetested alliances and collaborations with many of the region's renowned architects, consultants, amenity operators, property experts, financial institutions and investor communities.

The pursuit for perfection elevates and distinguishes every Meteora development. This passion originates from our founding partners' combined experiences in the financial and construction industries, driving us to focus on delivering timeless craftsmanship. The sites and locations are optimal. The materials and finishes are hand-selected and sourced from around the world to deliver the finest product. The layouts are intelligently planned to maximize light, views, and functionality. The attention to detail is apparent, from the distinctive building materials, to the custom fixtures and hardware to the welcoming arrivals. These are properties made to last generations. We understand that success is a direct result of our ability to produce buildings of enduring value and maximum profitability. With this objective, we train our people to evaluate risk and respond quickly to opportunities, constantly mindful of a project's bottom line.

The result is an executive team that oversees every aspect of each project, from conception to completion, devoting the time, energy, and resources necessary to deliver on our commitments and your expectations.

## ACCOUNTING

Our accounting and financial services departments are responsible for establishing effective internal controls, working closely with the different teams and partners to ensure that all transactions are accounted for in an accurate and timely manner. The department manages and coordinates high-level financial and reporting functions, as required by investors and institutional partners, with complete transparency.

## ACQUISITIONS

We have resources highly skilled at identifying underutilized real estate assets and maximizing its potential through ground-up development, redevelopment, asset repositioning, and creative financing. A thorough knowledge of current and emerging markets gives us an edge to quickly evaluate, negotiate, and close on such opportunities.

## CONSTRUCTION

A strong and exclusive construction partnership with VOCE INTERNATIONAL, based out of Dubai, allows us to oversee all construction activities from predevelopment to handover with the required quality checks in place. This arrangement results in on-time and on-budget delivery.

#### DESIGN

Our in-house design team, in collaboration with renowned architects and interior designers, creates the architectural and interior concept for each development by incorporating emerging lifestyle trends and scrutinizing every single detail further to a study of innovative designs and products from around the globe.

## DEVELOPMENT

We set the strategic plan and manage the projects from conception through completion while addressing and complying with the diverse interests, viewpoints, directives and regulations of various stakeholders.

#### FINANCE

Strong and successful elationships with capital partners and debt providers are a testament to Meteora's status as a premier real estate developer. Our strong network of relationships with banks and investors ensure access to the capital necessary to execute on any given investment strategy.

#### LEGAL

A thorough legal department effectively and comprehensively manages all asset agreements and contracts in-house. By overseeing this process internally, we ensure a professional, service-oriented environment, making a complex procedure virtually seamless. This proactive approach guarantees an efficient transaction between all parties.

#### MANAGEMENT

Direct access to development and construction teams allow us to provide the most comprehensive range of management services, whether operational, financial, or physical - reinforcing our commitment to maintain the quality of each development.

#### MARKETING

An integrated marketing team works together with the development, design, and sales departments to create the vision and identity required to establish an effective and integrated marketing initiative for each project. Strategic marketing and promotional programs are devised to achieve maximum sales prices and velocity.

#### SALES

Working closely with the development and marketing departments, teams of professional onsite sales experts are committed to achieving the maximum sales in a competitive marketplace. This is how, our very first project, The East Crest, achieved break-through veolcity in terms of unit sales.









Meteora is on its way to deliver an extraordinary collection of residences nestled in Jumeirah Village Circle, Dubai. Our success story will include some of the region's most elevated residences and will redefine premium properties throughout Dubai. Our portfolio continues to expand throughout Jumeirah Village Circle and other premier locations across the emirate.



www.meteoradevelopers.com



708, ARENCO TOWER DUBAI MEDIA CITY SHEIKH ZAYED ROAD, DUBAI, UAE

+971 4 399 5660 properties@meteoradevelopers.com



THE EAST CREST VITA GRANDE