

كُتْرَه

KETURAH

ARDH



## THE STORY

[A Day in Keturah Ardh](#)

[The Keturah Path](#)

[The Message](#)

[The Meaning](#)

[Dubai](#)

[Keturah: The legacy](#)

[Keturah Ardh](#)

[New Era of Life-Scaping](#)

[Land Use](#)

[The Wellness](#)

[Dubai 2040](#)

[Location Proximity](#)

[Road Maps & Access Points](#)

[Metro & Bus Routes](#)

[Your Neighbourhood](#)

[Master Plan](#)

[Community Amenities](#)

[Community Zoning](#)

[Phase I Key Plan](#)

[Phase I Amenities](#)

[Plots Details](#)



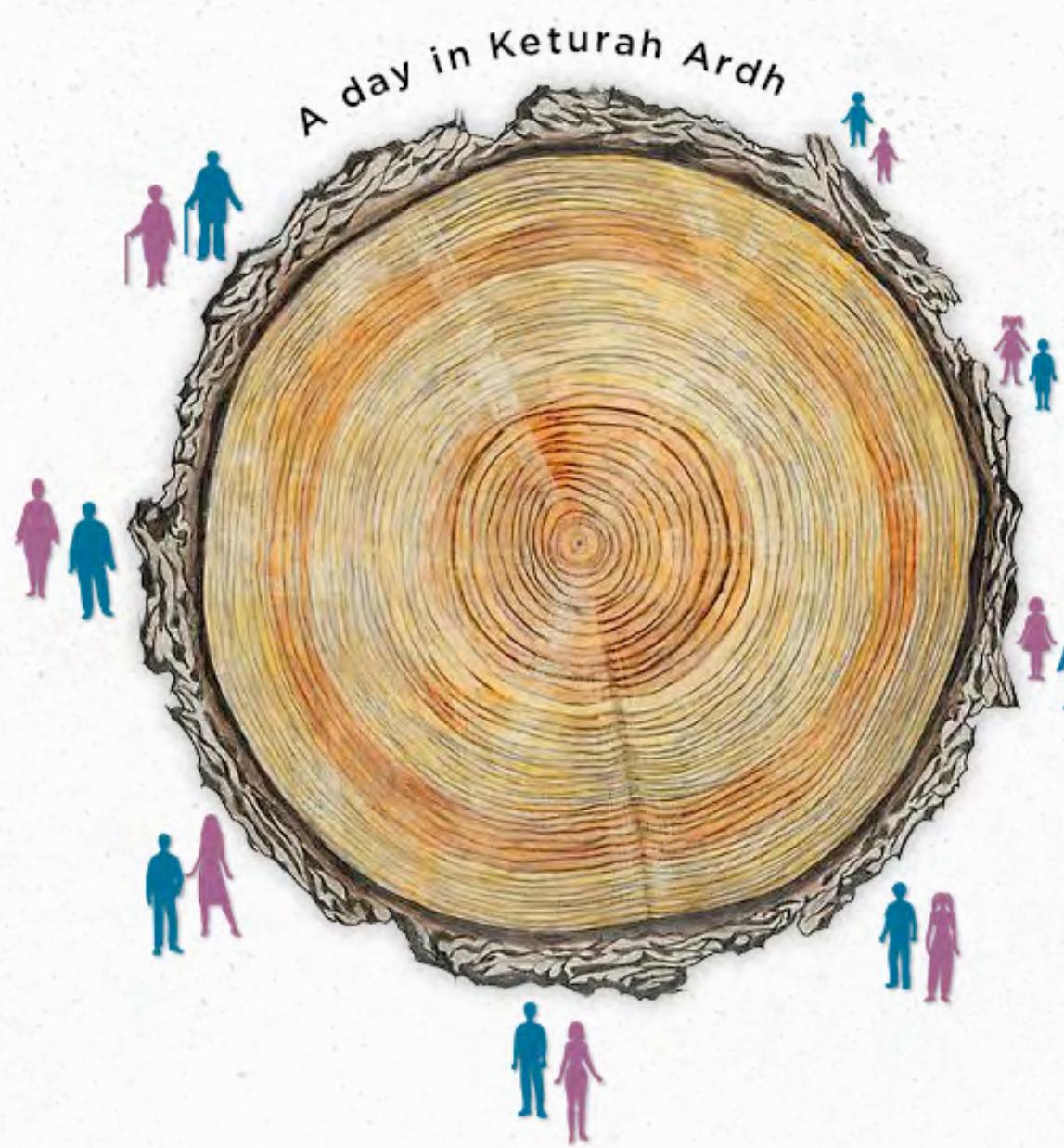
PLANT YOUR ROOTS. WATCH YOUR LEGACY GROW.

### THE FATHER

He rises with the sun, reflecting on the roots anchoring him to family and land. Midday finds him in the co-working hub, mind sharpened by garden strolls. Tutelage of caring for the soil, embodying the ancient 'hima' ensures his children inherit his deep-rooted respect.

### THE MOTHER

Morning group yoga sessions following dawn prayer in sunlit pavilions, honours her space and sets the tone for an afternoon curating parables. At twilight, she hosts a gratitude circle, inviting families to share daily acts of kindness and seal the day in harmony.



### THE YOUTH

Children race through dew-kissed grass in the All-Ages Gardens, chasing sunbeams dancing on petals. Under mentor guidance, they paint root murals in open-air studios and learn about the 'Tree of Life' motif from Islamic art. They devote evenings to fitness and connection, strengthening bonds.

### THE ELDERS

At dawn, they embrace the warm desert air billowing through ancient tree canopies, whispering gratitude to the dust, to Ardh. At midday, they mentor teens in living labs, teaching soil stewardship as their ancestors once taught them. At dusk, they close the day in quiet contemplation alongside reflective pools.

# KETURAH

RESORT

## The Wealth of Wellbeing

Keturah Resort redefines success as peace of mind—uniting luxury with mental, physical, and emotional wellness.

The Ritz-Carlton Residences located at Keturah Resort is the FIRST FULLY WELLNESS CERTIFIED RESORT IN THE MENA REGION.

## A Reflection of the Elements

Creekside Mansions reflect Earth, Water, and Sky, three styles inspired by nature optimizing the overall wellbeing, and underlying the elements from which it was derived

# KETURAH

RESERVE

## Transformational Living by Design

Keturah Reserve at Meydan introduces a new luxury concept: living transformed through spatial design.

## Bio Living at Keturah Reserve

Inspired by Biophilic Design, homes connect residents with nature, engaging all five senses and enhancing well-being.

## Designed from the Inside Out

Homes are crafted from the inside out using natural materials, proportions, and light to create harmony.

# KETURAH

ARDH

## Roots & Reflection

is a visionary project that unites spiritual heritage with modern urban innovation, drawing on the timeless narrative of humanity's origins. Evokes heritage, tranquility, and the continuity of human life.

### Ardh: Arabic for “land”

reminding us that humanity is born from the earth, entrusted to nurture & develop it.

Roots: Symbolize our cultural, spiritual, and historical origins connecting generations through shared heritage.

Reflection: Invites introspection, spiritual renewal, and a commitment to sustainable, thoughtful growth.

# KETURAH

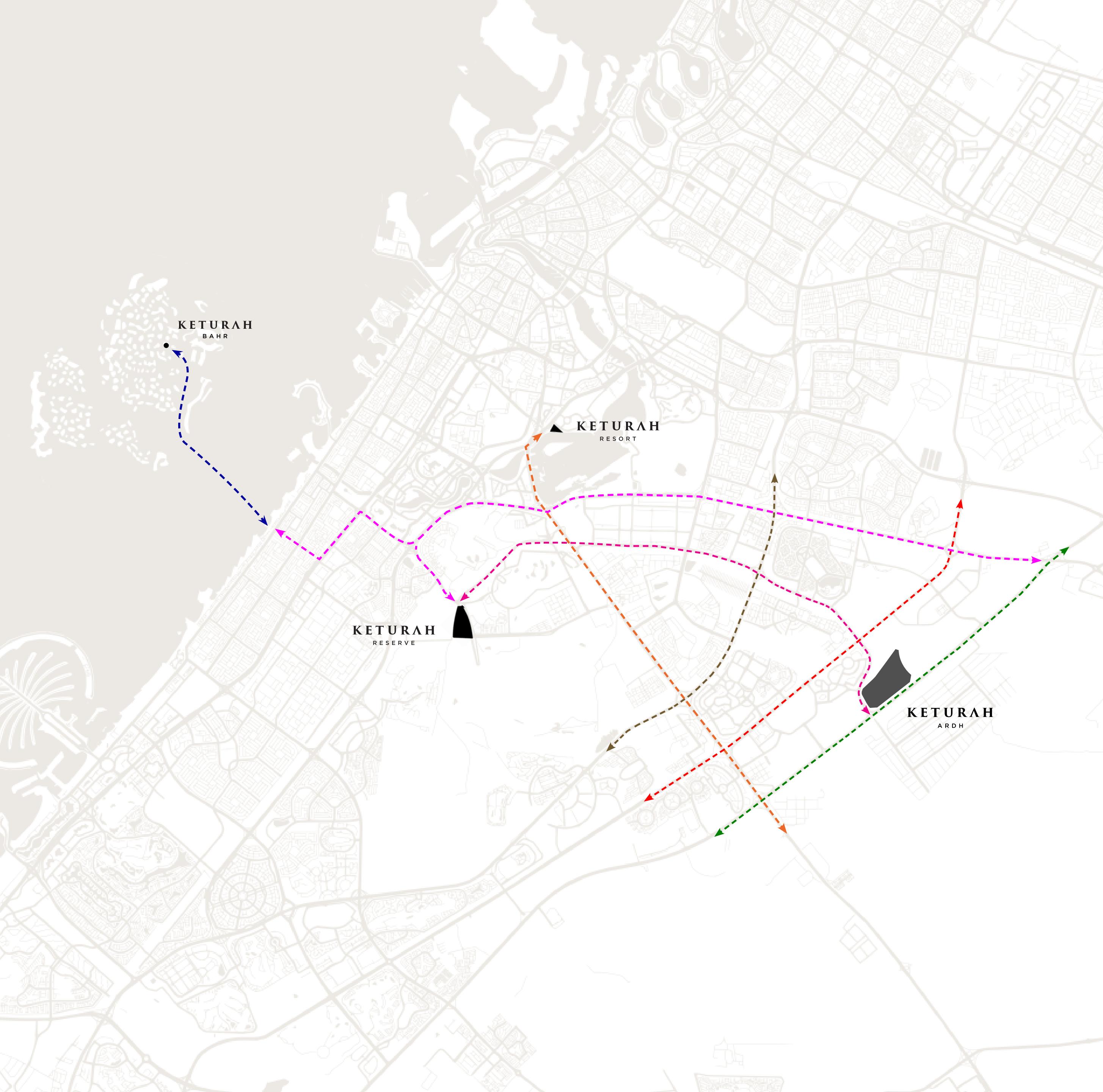
BAHR

## Bahr: Arabic for “Sea”

The upcoming Keturah

# THE KETURAH

PATH





## THE MESSAGE

“At KETURAH ARDH, we envision a world where design and nature harmoniously coexist, where each space is not just built, but rooted in purpose. This is more than a place. It is a foundation for legacy, sustainability, and belonging.”

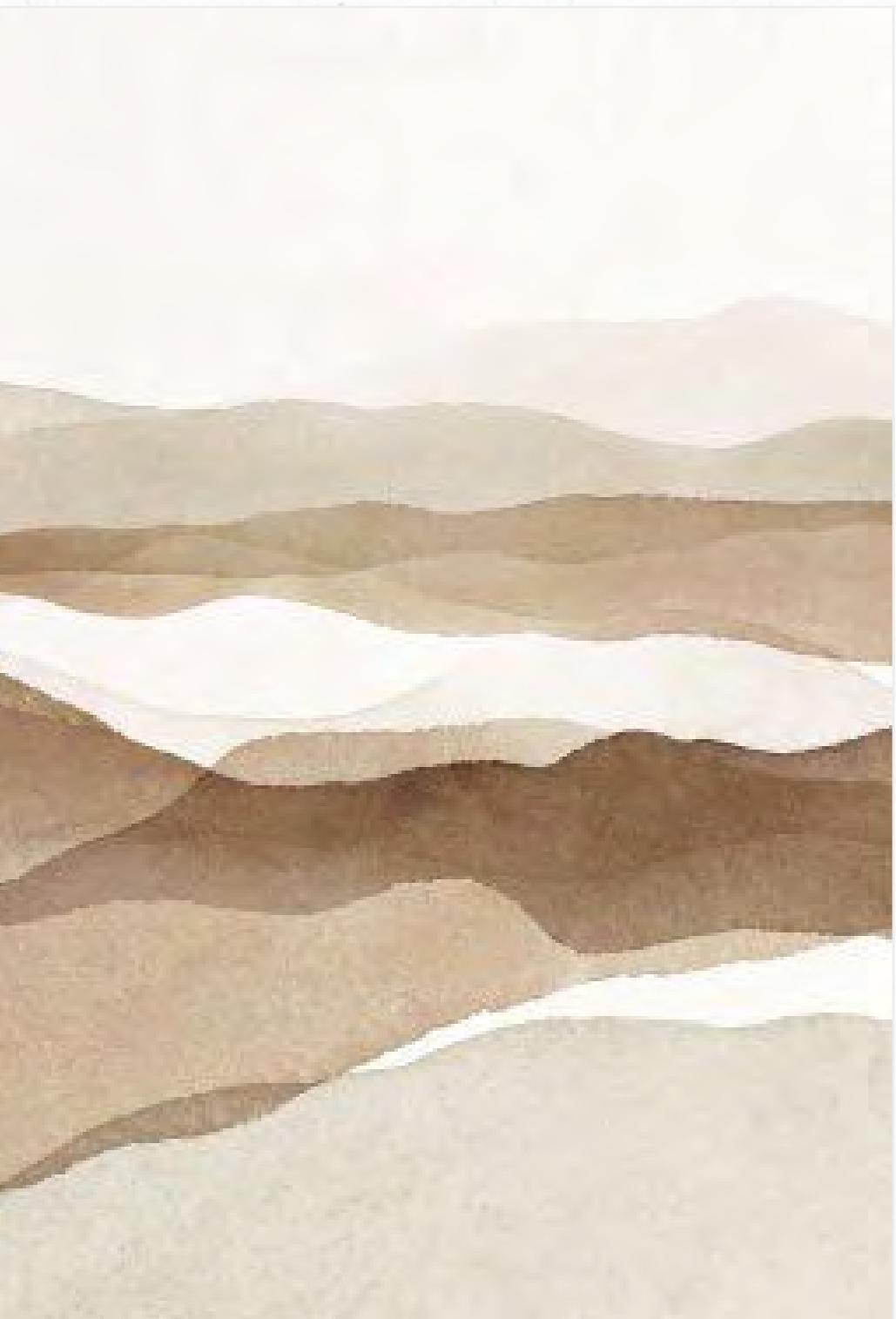
Talal M. Al Gaddah

Founder & Visionary of Keturah

## **Ardh** is arabic for **Land**

reminding us that humanity is born from the earth,  
entrusted to nurture and develop it.

A visionary project that unites spiritual heritage, with  
modern urban innovation, drawing on the timeless  
narrative of humanity's origins.



A wide-angle photograph of a city skyline at sunset. The sky is filled with warm, orange and yellow clouds. In the foreground, a garden of various cacti and succulents is visible, with a paved walkway leading towards the water. The city skyline in the background features numerous skyscrapers, with the Burj Khalifa being the most prominent. The water in the foreground reflects the warm colors of the sunset.

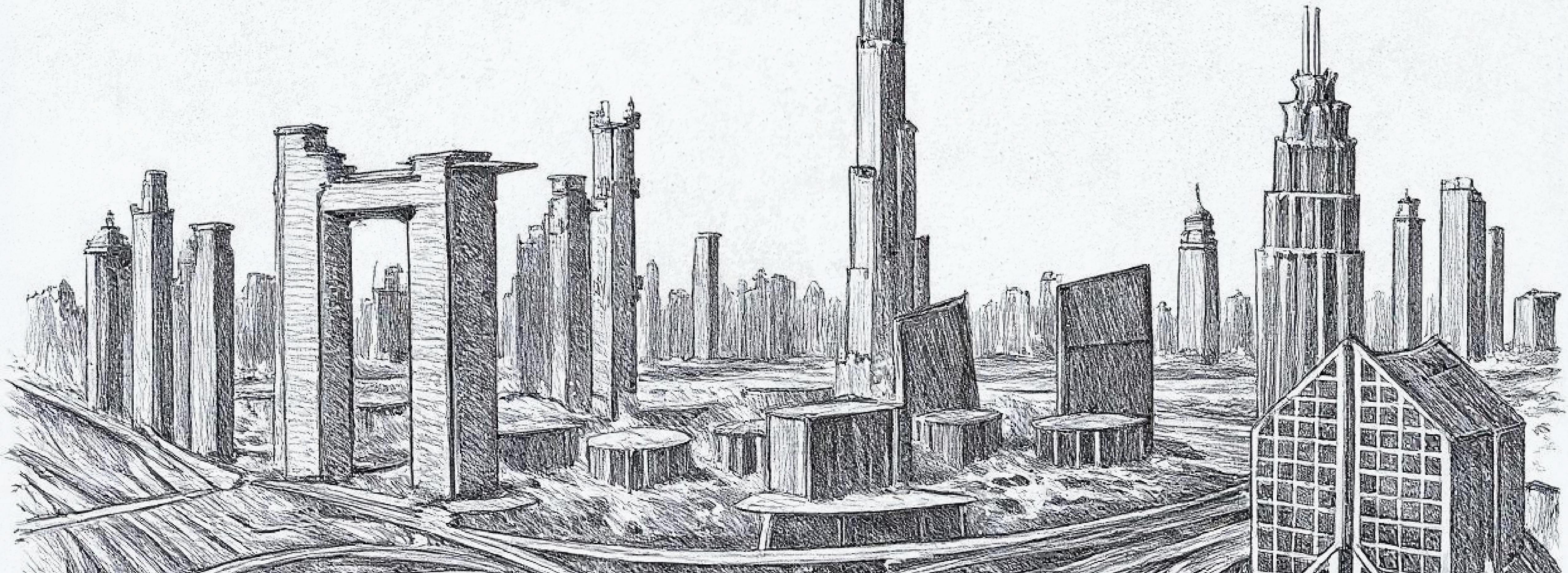
MY ROOTS ... MY REFLECTION

جذري ... إنعكاسي

Born from the ingenuity of pearl divers and falaj engineers, Dubai's foundations were laid by hands that turned rolling dunes into oases of possibility. Today, those same sands cradle global superlatives, from the 'tallest' to the 'largest'.

And yet, the city holds a deeper truth close to heart: progress need not eclipse heritage. Dubai's skyline may touch the future, but its soul remains rooted in the timeless pact between land and lineage.

## DUBAI



THE LEGACY CONTINUES

# KETURAH

Keturah is guided by a simple doctrine: to create a truly transformational living experience. An experience rooted in intentional design, a conscious departure from 'oblivious opulence'. Having pioneered the region's first bio living and wellness-focused concepts, Keturah is poised to complete a visionary trilogy with Ardh.





**KETURAH**  
ARDH

More than a community, the confluence of artistry, nature, and generational legacy. Here, the whispers of the ancient meet the vision of the discerning. A place where homes rise not as structures, but as heirlooms.

Designed for those who seek permanence in a transient world, Keturah Ardh offers a rare duality: the serenity of desert horizons within the pulse of Dubai's ambition. A microcosm where gardens grow with the patience of centuries, and every address is the introduction to an ancestry.

**A LEGACY ROOTED IN THE LAND**

A NEW ERA OF  
**LIFE-SCAPING**

Keturah Ardh draws inspiration from this legacy. It is not just a place to live ... It is a sanctuary where every tree, every breeze, and every path is a continuation of a narrative that began thousands of years ago. The project integrates principles of biophilic design, ancient arboreal wisdom, and site-sensitive planning to honor the Earth and serve the people.

Through this heritage-driven framework, Keturah Ardh is redefining modern lifestyle. It harmonizes history and innovation, crafting an environment that is both a legacy and a future. This is the soul of Keturah.





TOTAL SITE AREA

**18,000,000** ft<sup>2</sup>

**47%**

RESIDENTIAL NEIGHBORHOODS

9,900,000 ft<sup>2</sup> Land / GFA ≈ 14,454,000 ft<sup>2</sup>

**30%**

OPEN SPACE & GREEN CORRIDORS

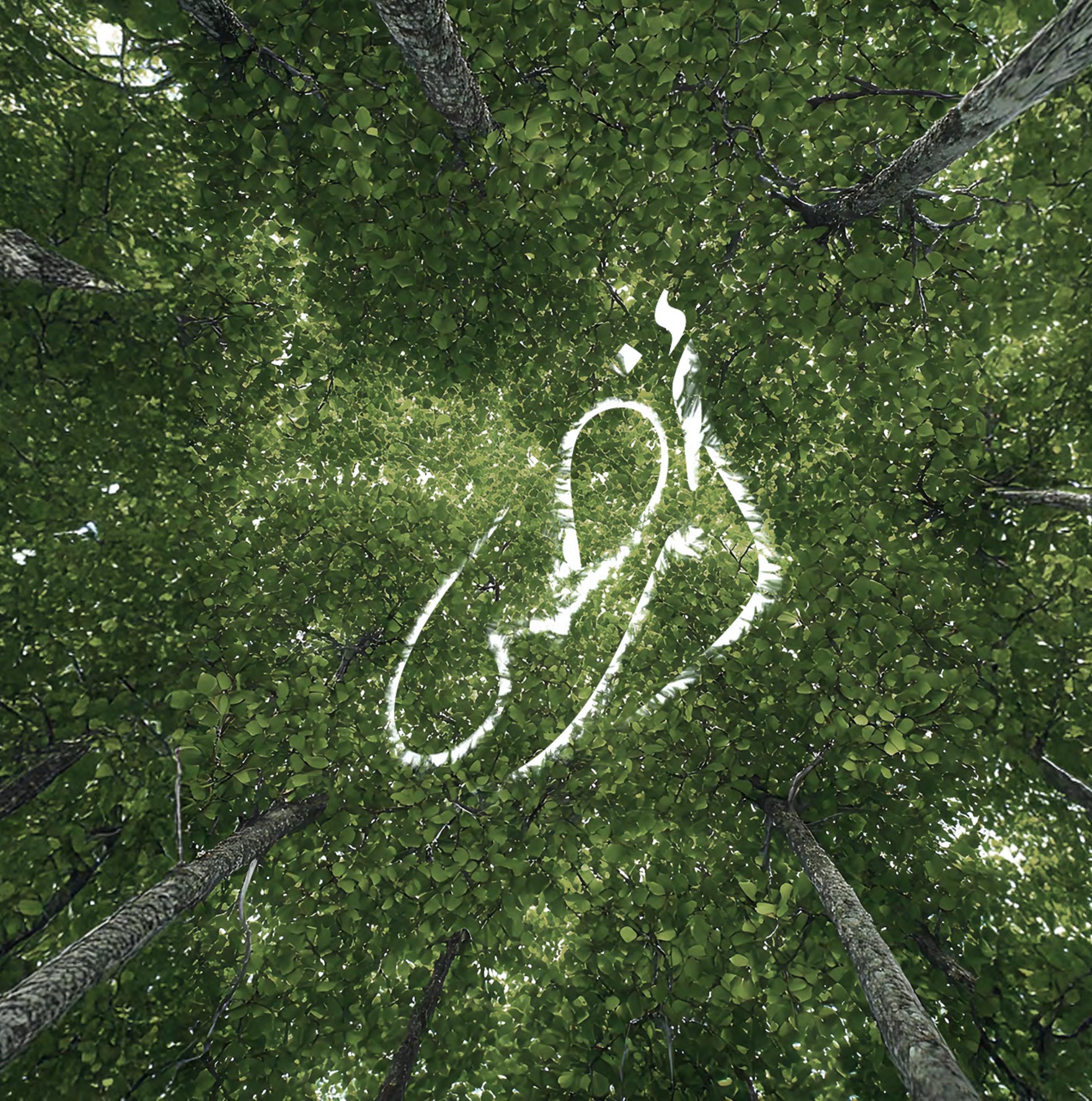
5,400,000 ft<sup>2</sup> Land

**23%**

ROADS & INFRASTRUCTURE

2,700,000 ft<sup>2</sup> Land

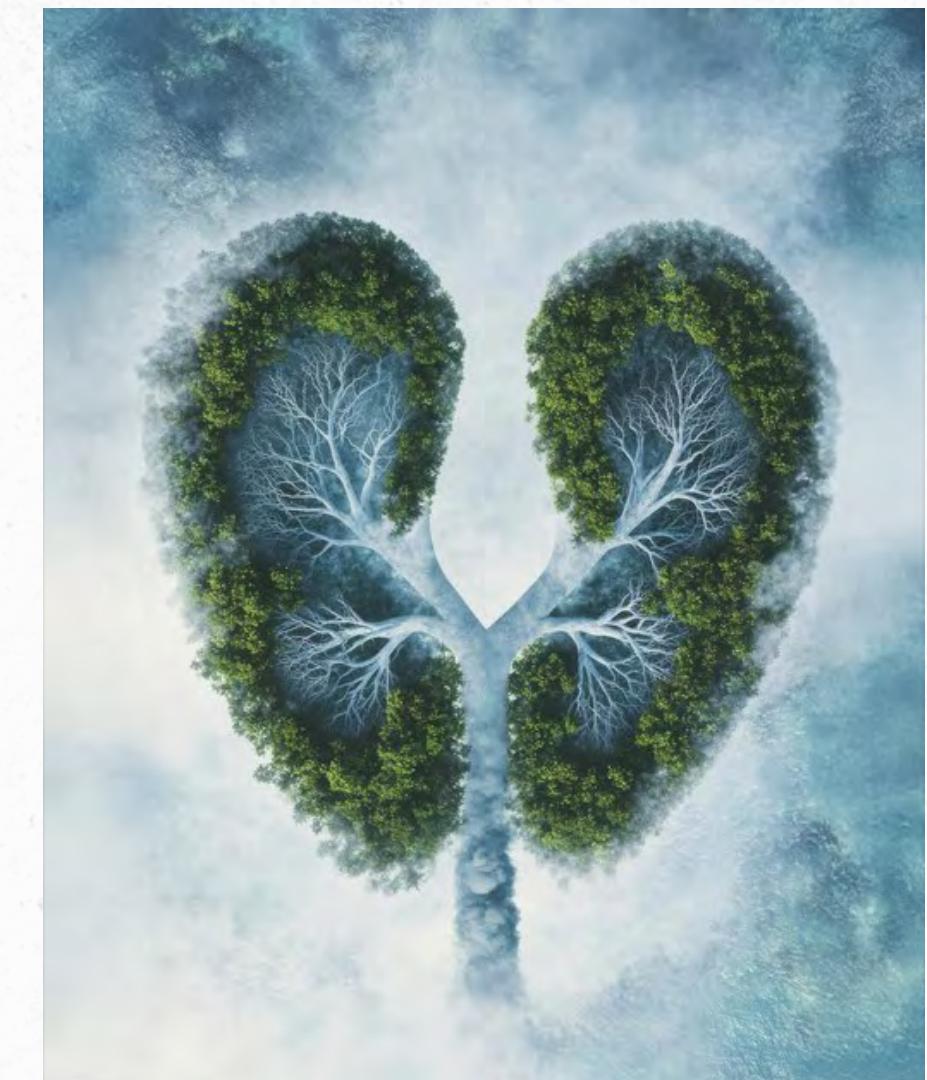




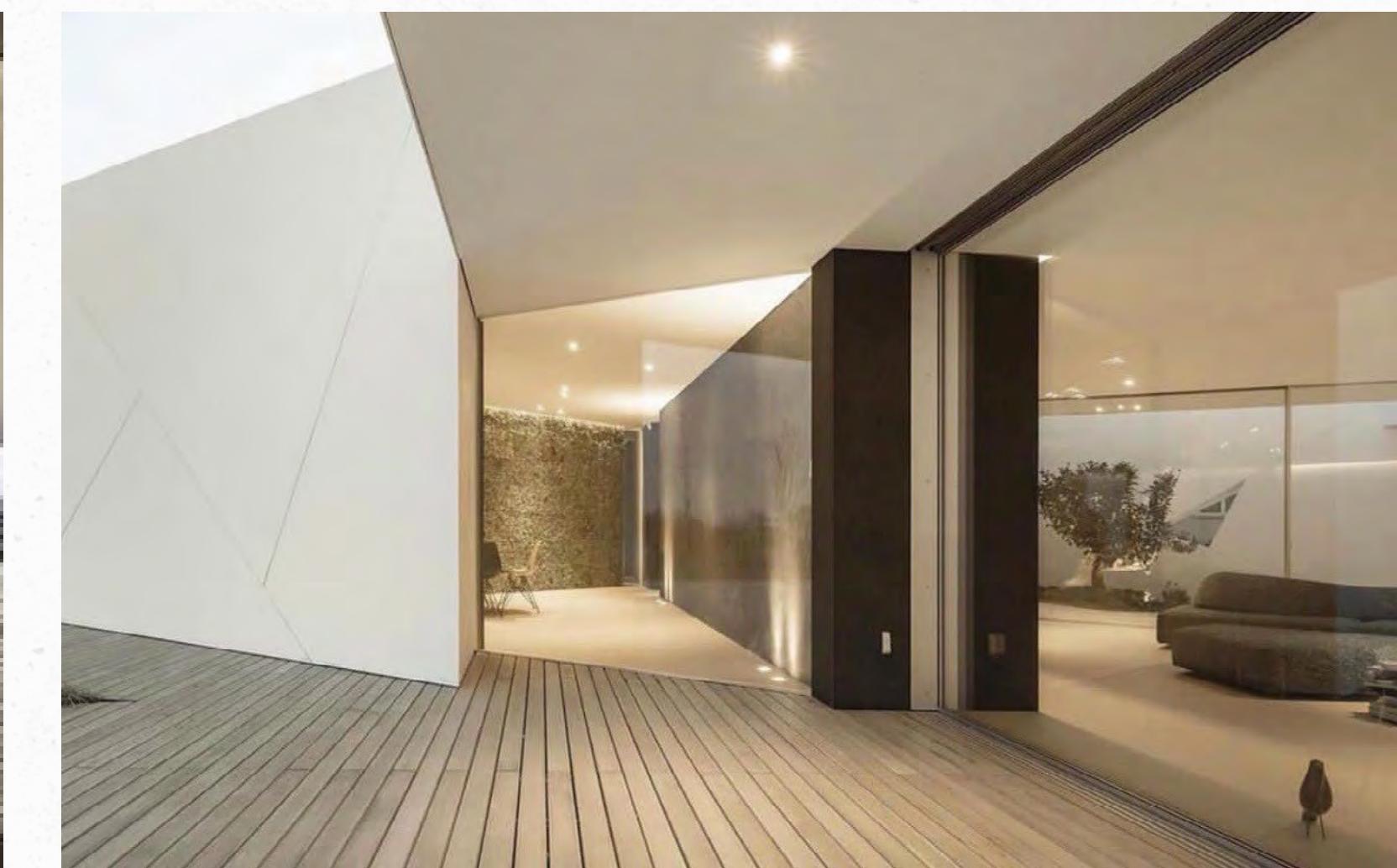
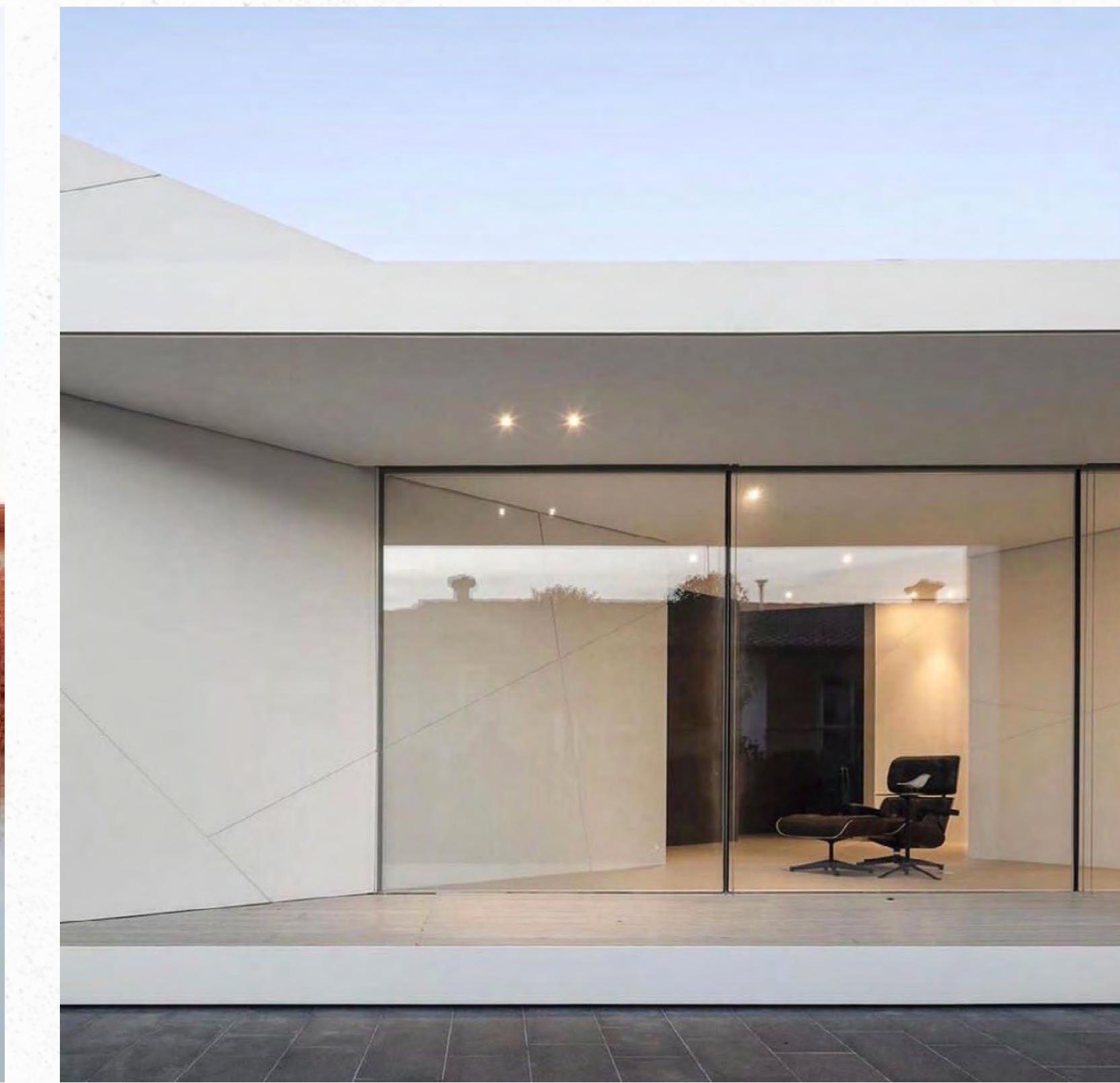
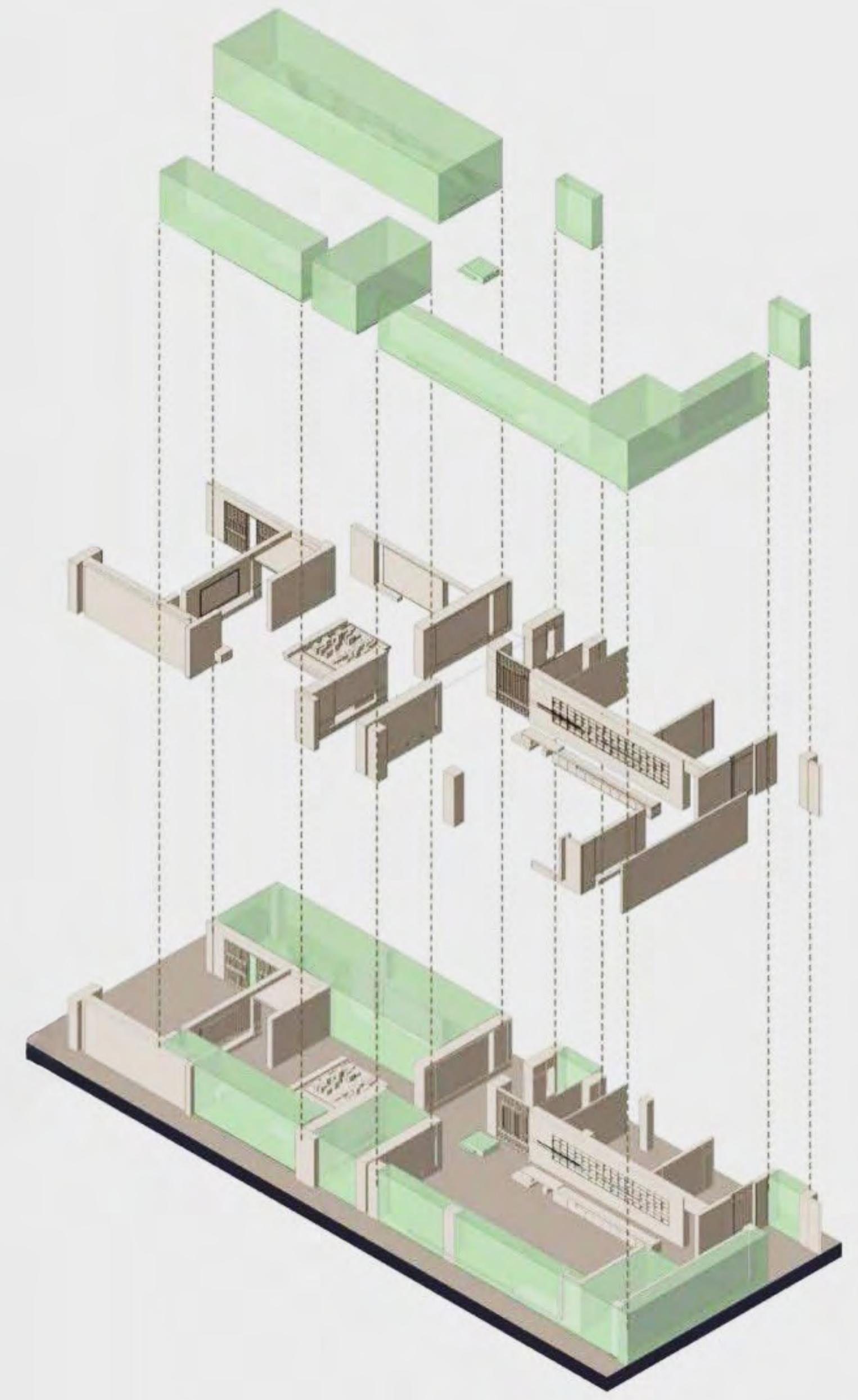
## THE WELLNESS

Keturah Ardh is a generationaly and environmentally integrated community spanning 18 million square feet. It redefines luxury living through deep-rooted connections to nature, climate, and wellness.

Over 100,000 trees and a fully immersive biophilic design approach will support natural air purification, passive cooling, biodiversity, and a lifestyle that respects both Earth and people from birth to legacy



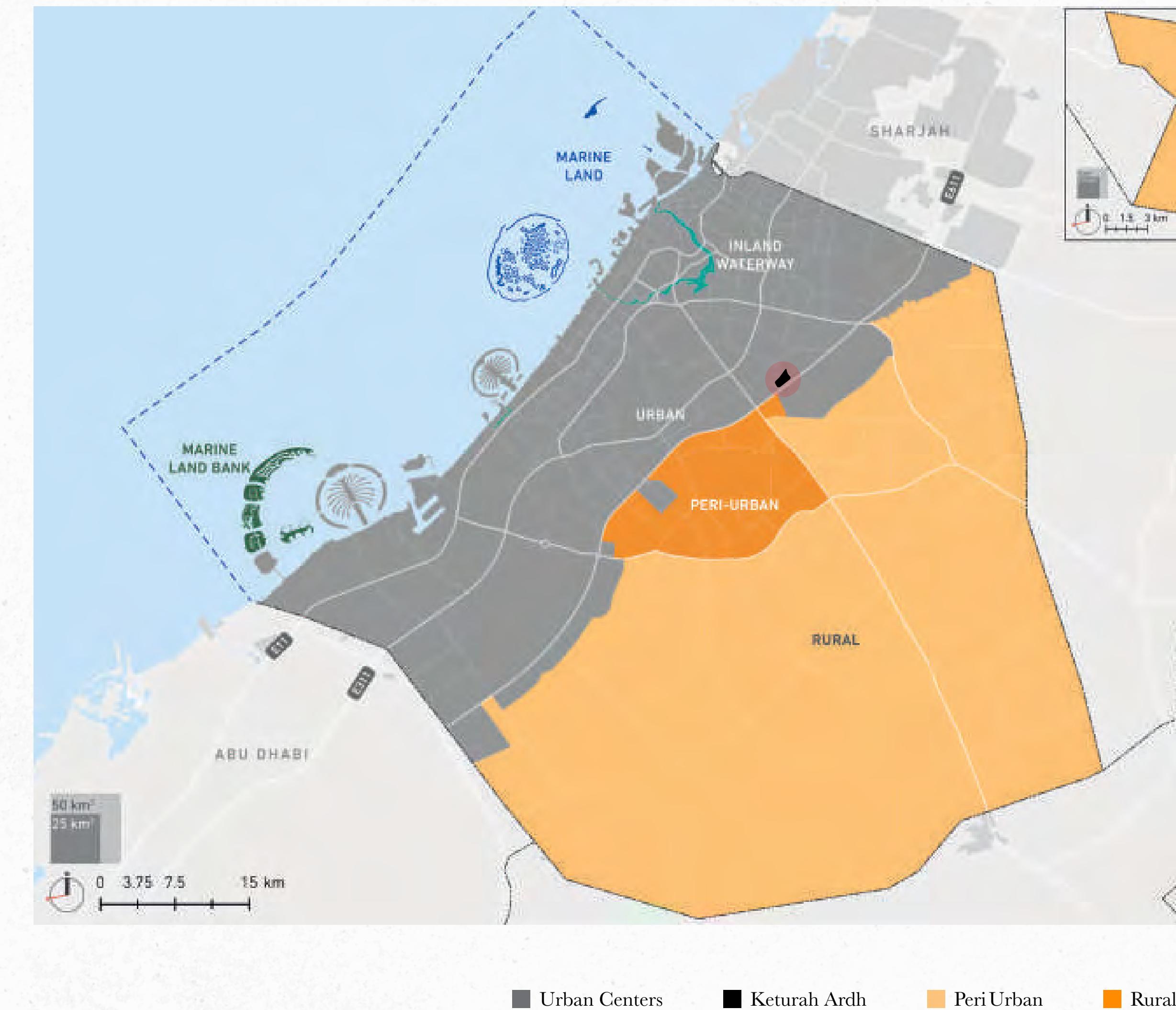
## LANDSCAPE INTRODUCED INTO THE INTERIOR

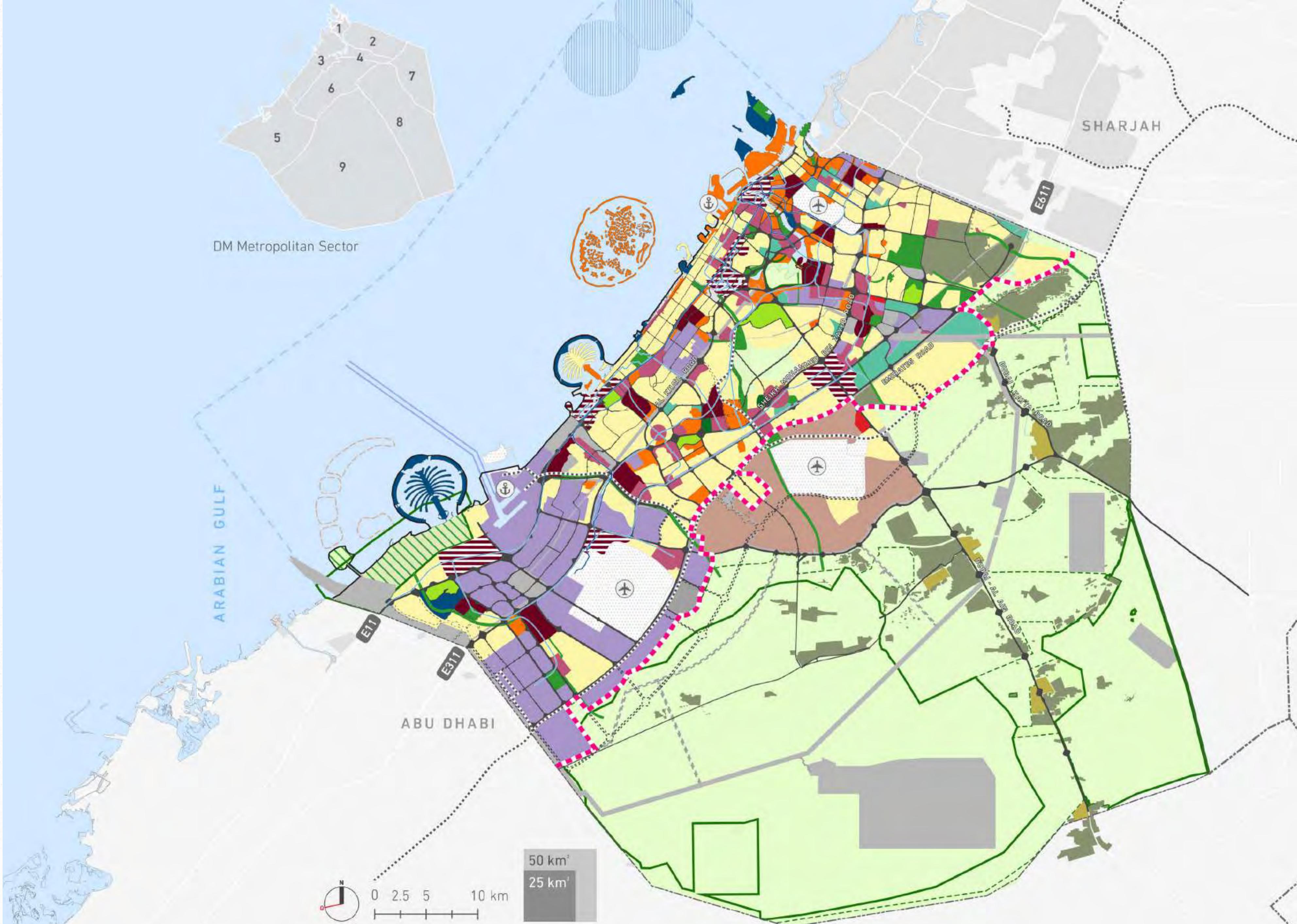


# DUBAI URBAN PLAN 2040

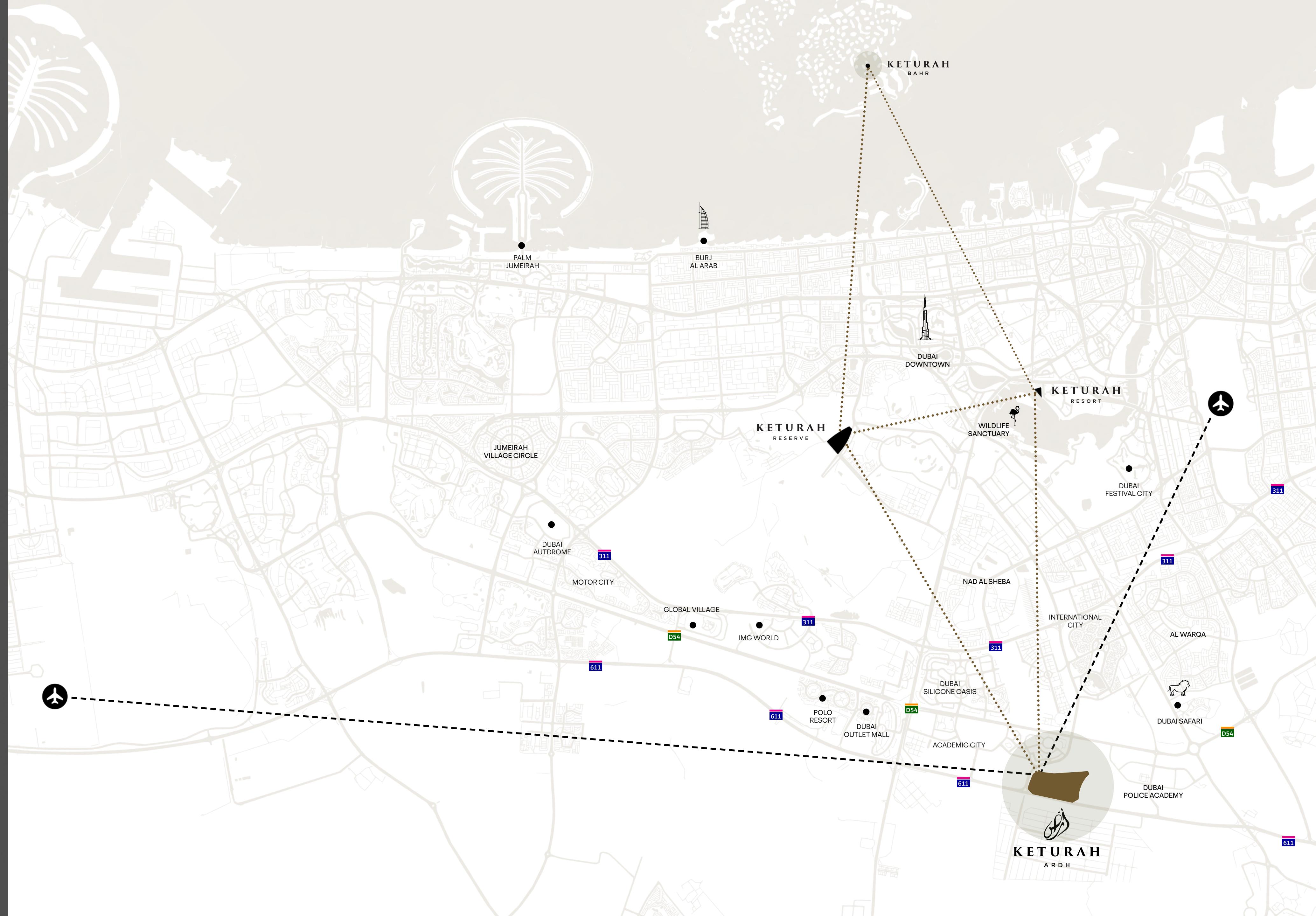
Keturah Ardh is on the edge of the “Extended Urban Area”, This is where most of the existing development and all future growth is going to be contained. Through this approach, the Plan will increase Dubai’s population density by 68 percent over the next two decades

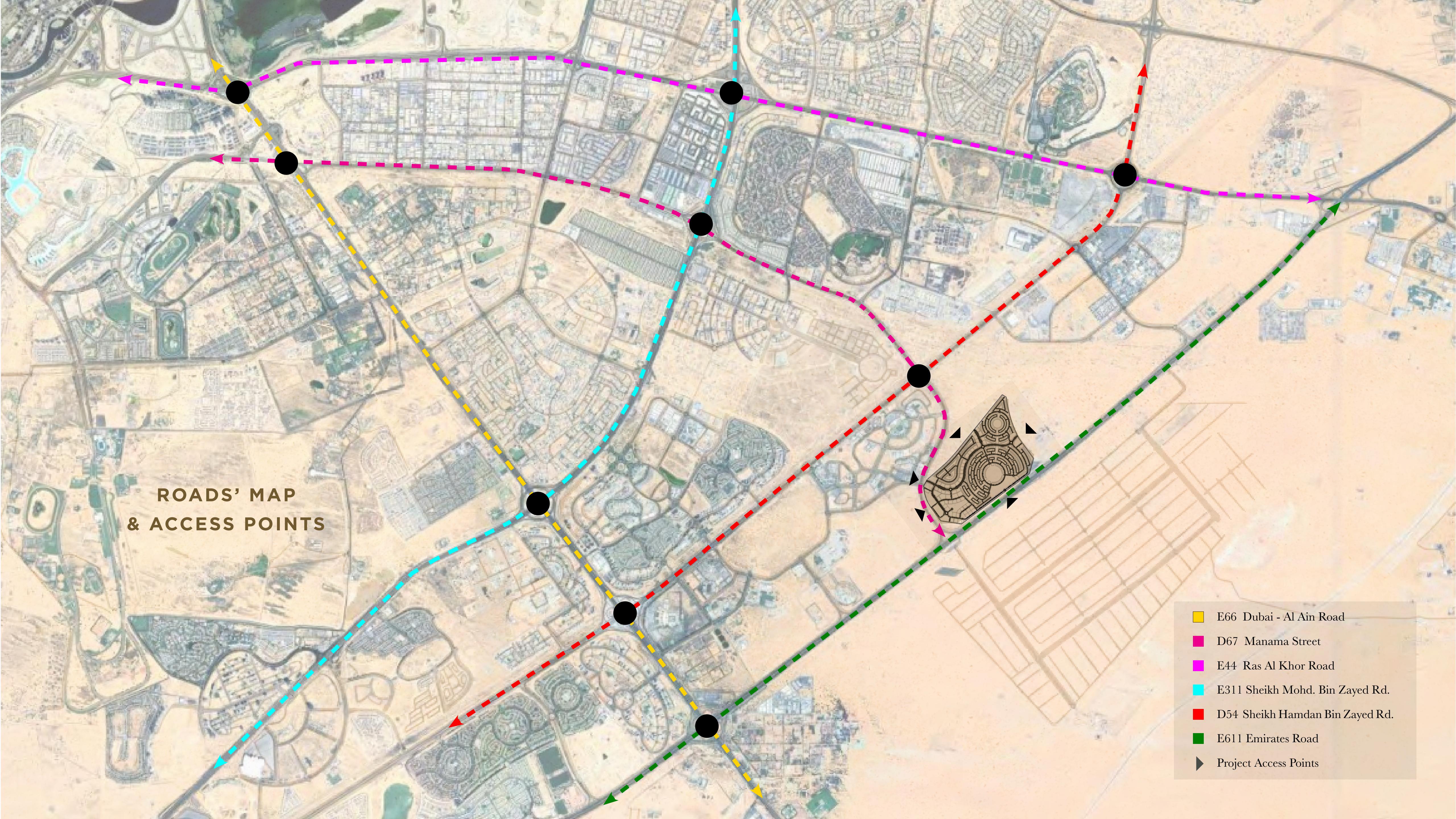
Any new development outside the urban area is not permitted unless it has shown full compliance with the requirements of the Dubai 2040 Plan.

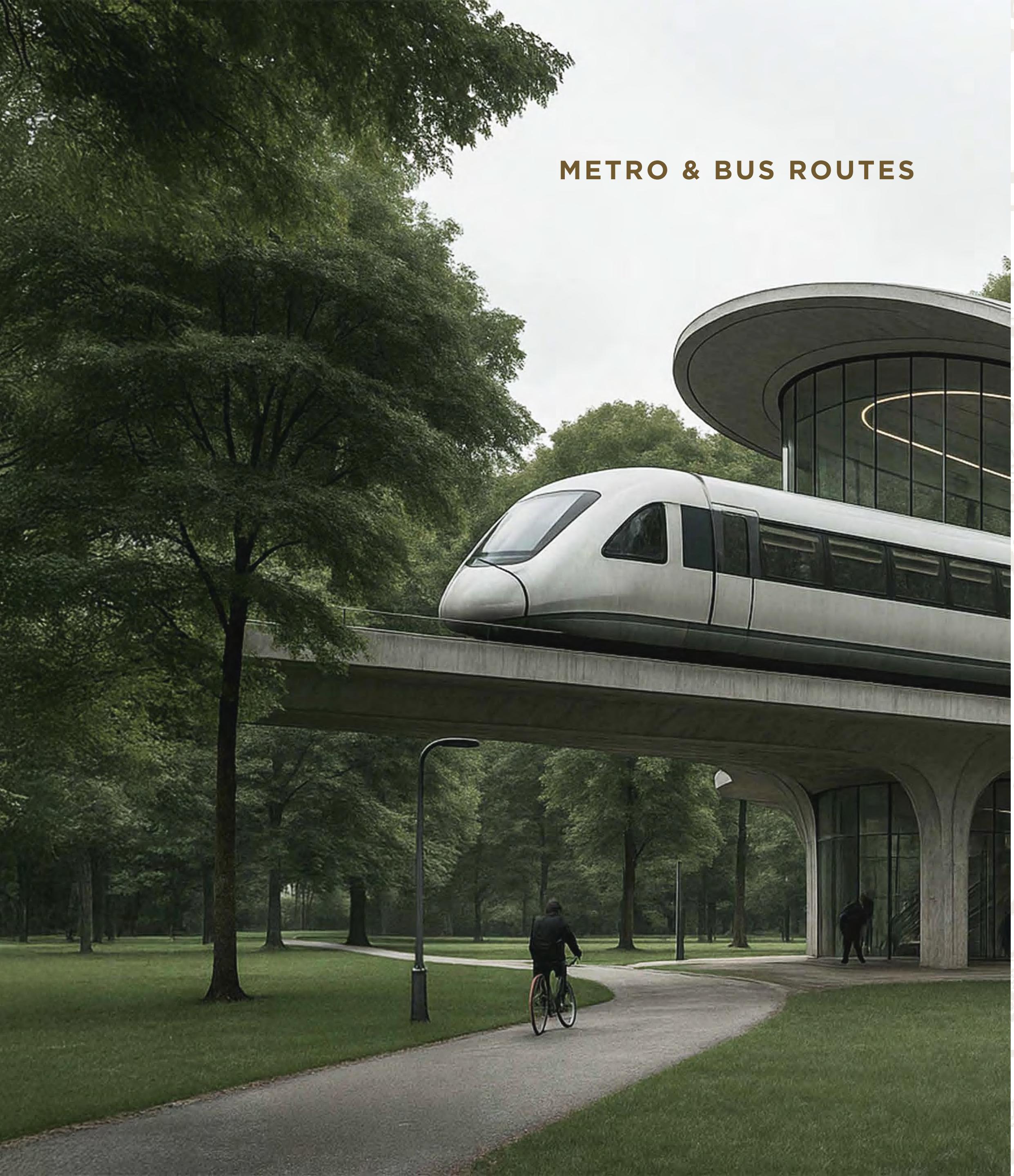




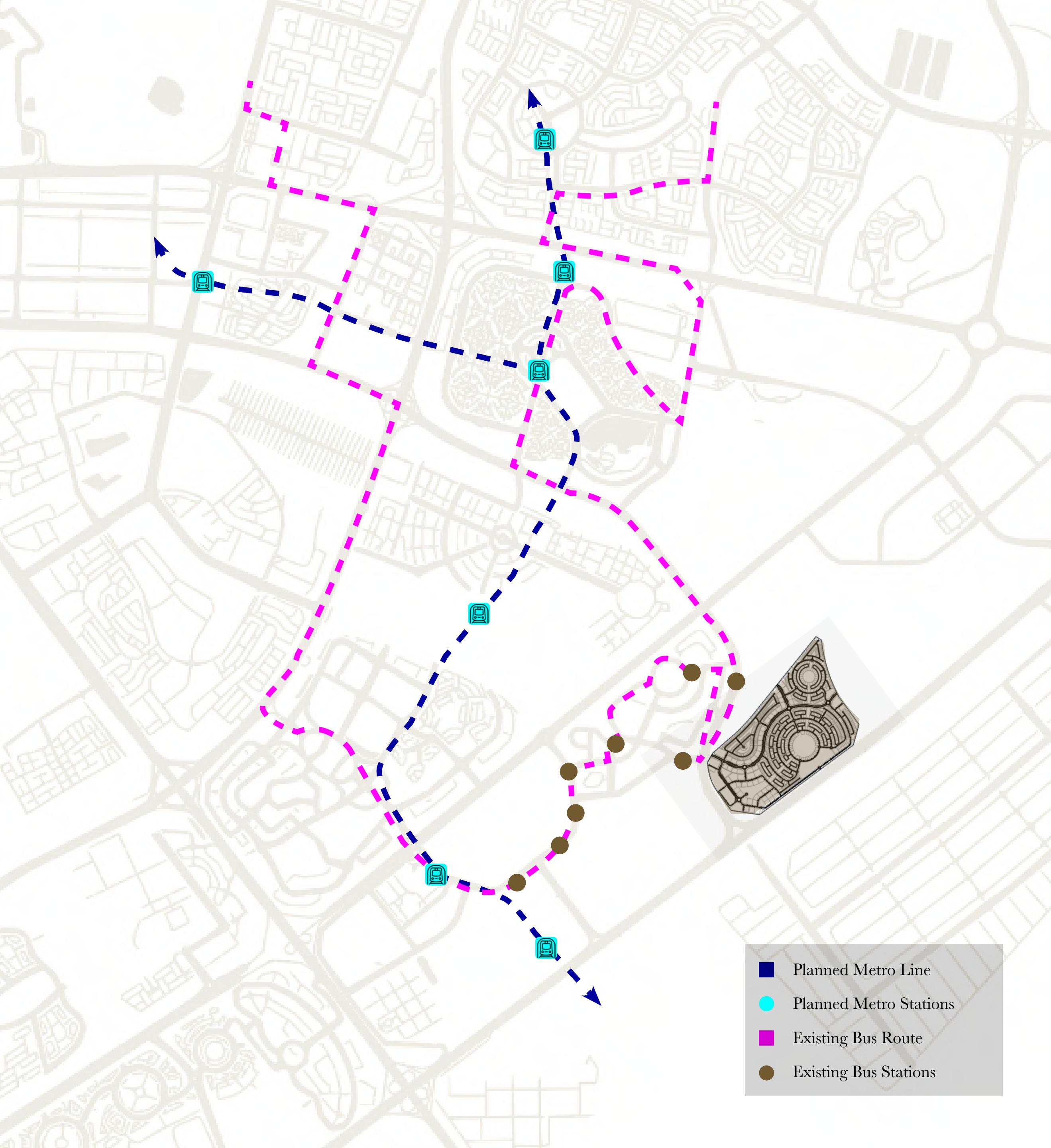
Acaadic City	6 min.
Al Nakheel Park	8 min.
Dubai Outlet Mall	9 min.
Dubai Silicon Oasis	9 min.
IMG Worlds of Adventure	10 min.
Dubai Safari Park	12 min.
Global Village	14 min.
Dubai Festival City	18 min.
Dubai Hills Mall	20 min.
Dubai Int. Airport	21 min.
Al Maktoum Int. Airport	36 min.







METRO & BUS ROUTES



## YOUR NEIGHBORHOOD

### ACCESSIBILITY

- 21 min Dubai Int. Airport
- 21 min Business Bay Metro Stat.
- 36 min Al Maktoom Int. Aiport

### EDUCATION

- University of Dubai
- Emirates Aviation University
- GEMS Modern Academy
- Repton School Dubai
- German International School

### LEISURE

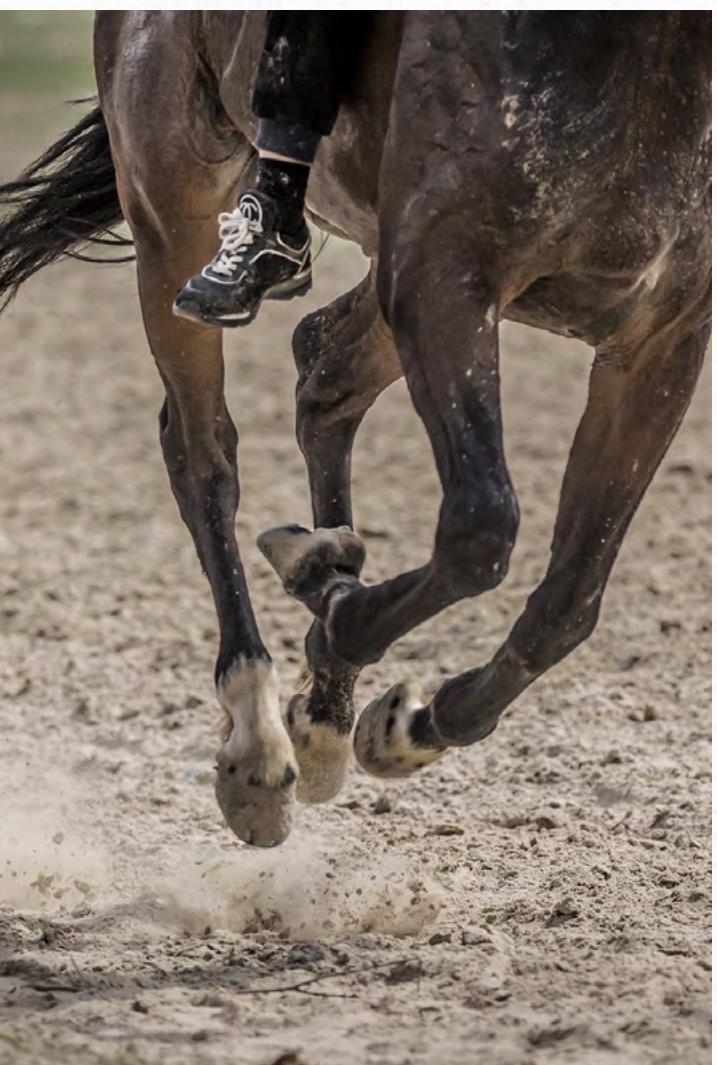
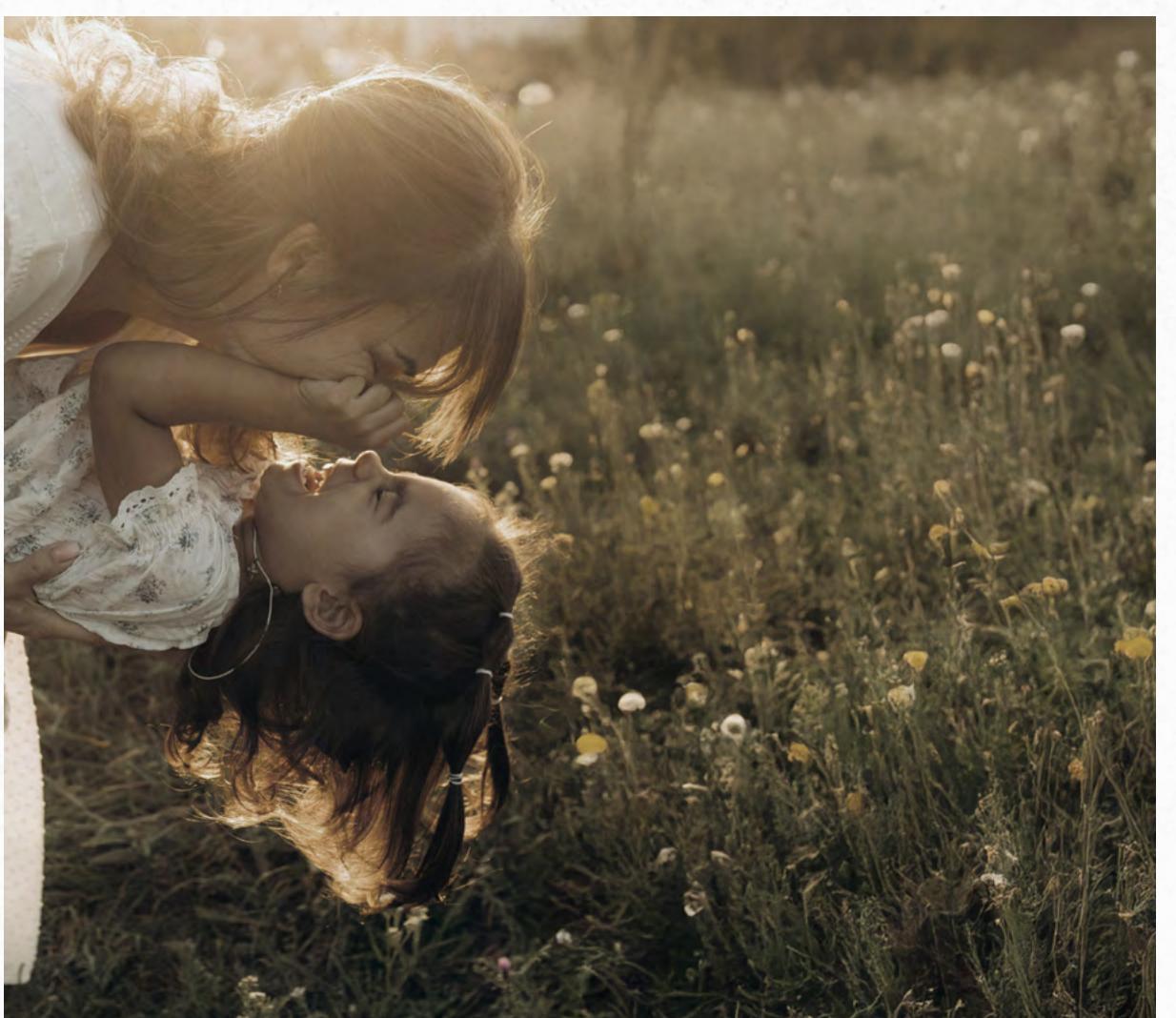
- 10 min Dubai Outlet Mall
- 14 min IMG World of Adventure
- 19 min Global Village

### HEALTHCARE

- 9 min NMC DIC Clinic & Phar.
- 10 min Fakieh University Hospital
- 16 min American Hospital Nad Al Sheba

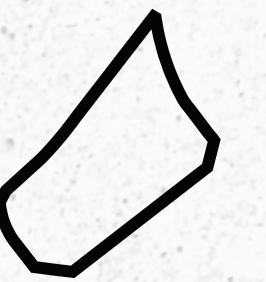
### HOTELS

- 5 min VOGO Grand Hotel
- 11 min Radisson RED DSO
- 14 min Meliá Desert Palm





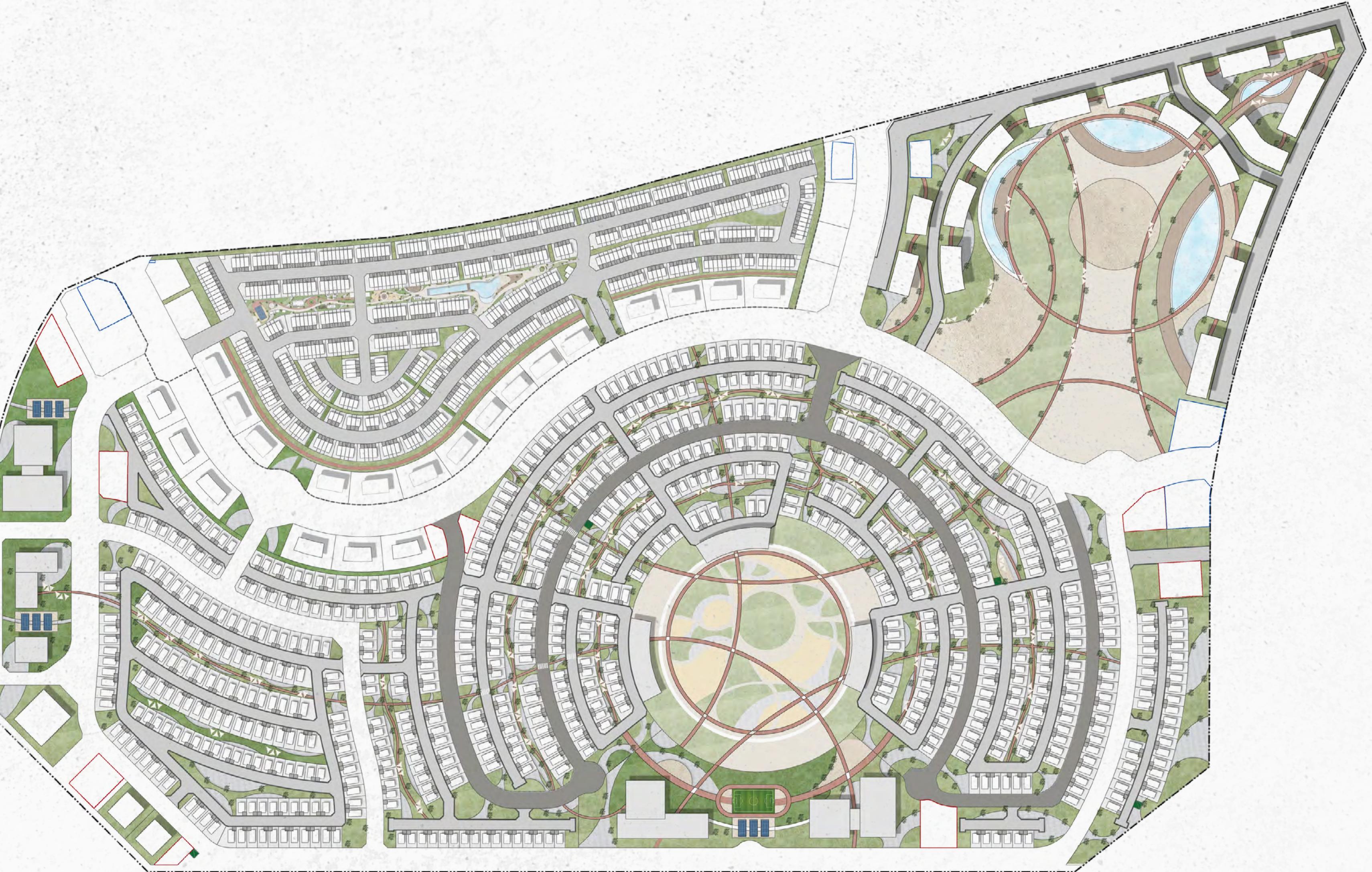
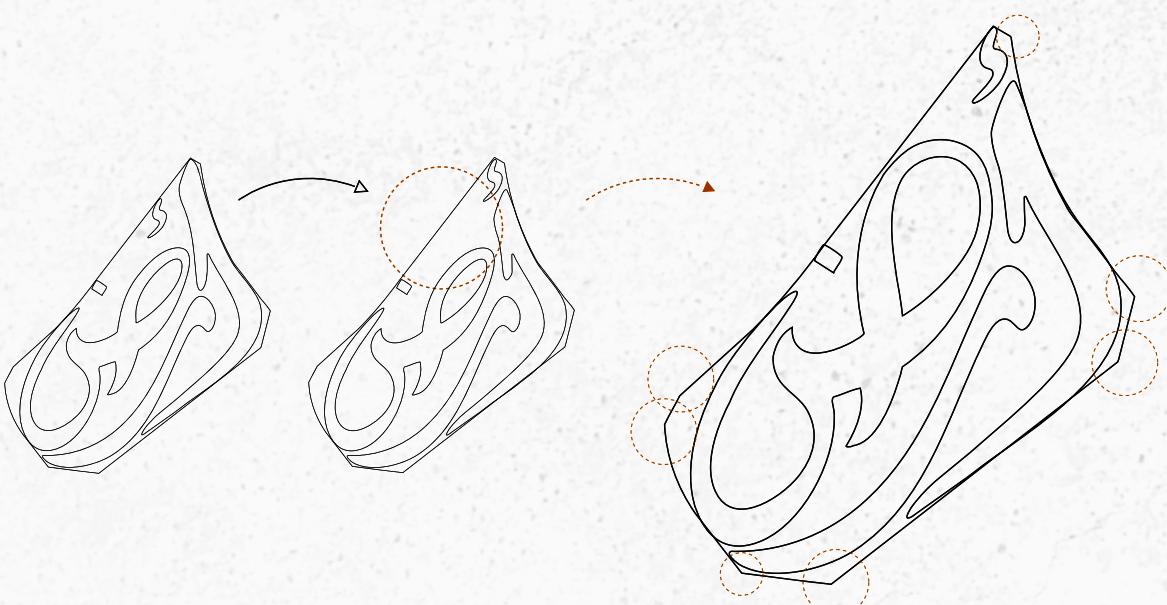
KETURAH  
ARDH



PLOT FACING  
NORTH

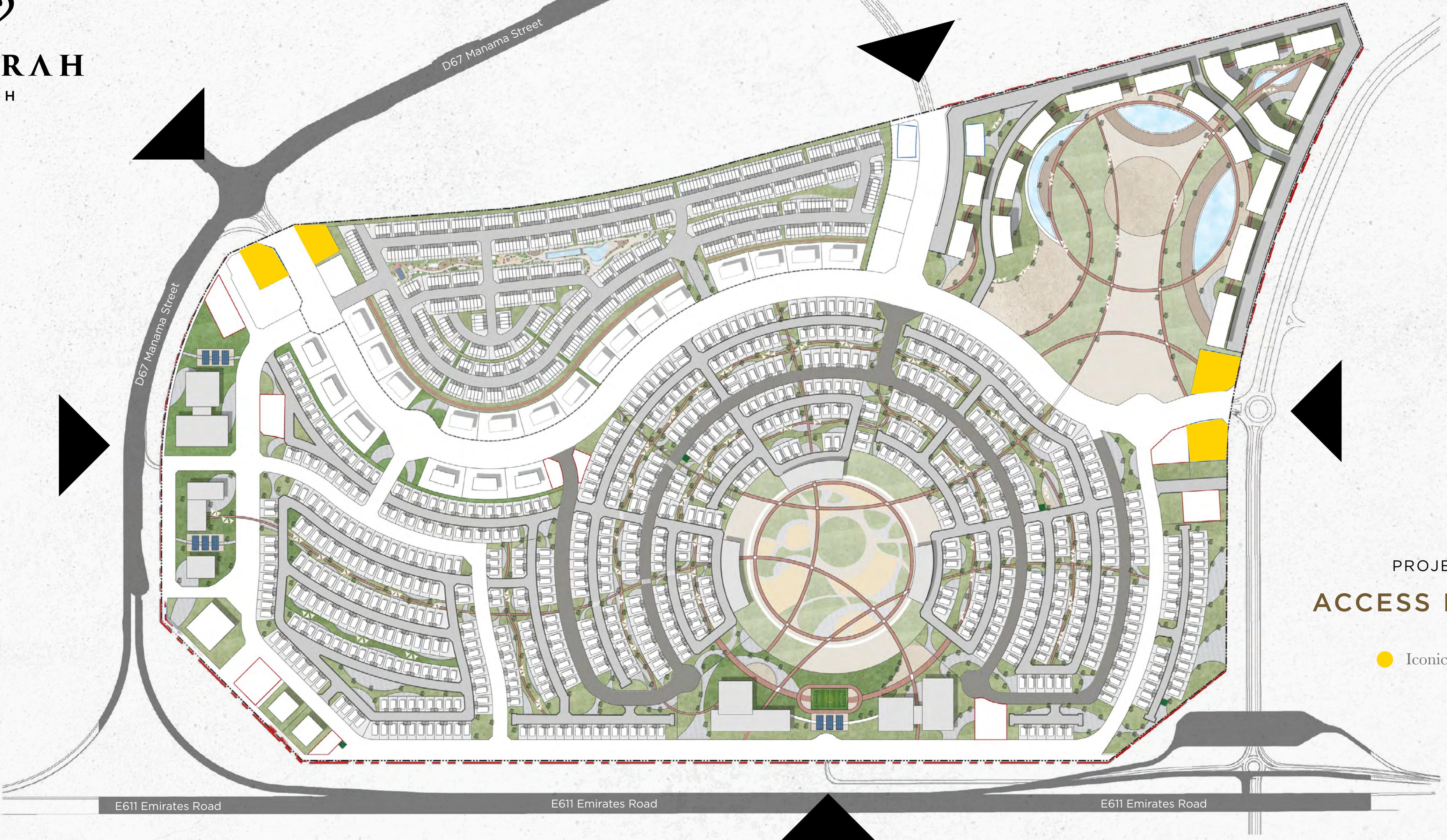
أرض أرض أرض

CALLIGRAPHY REFERENCES





KETURAH  
ARDH

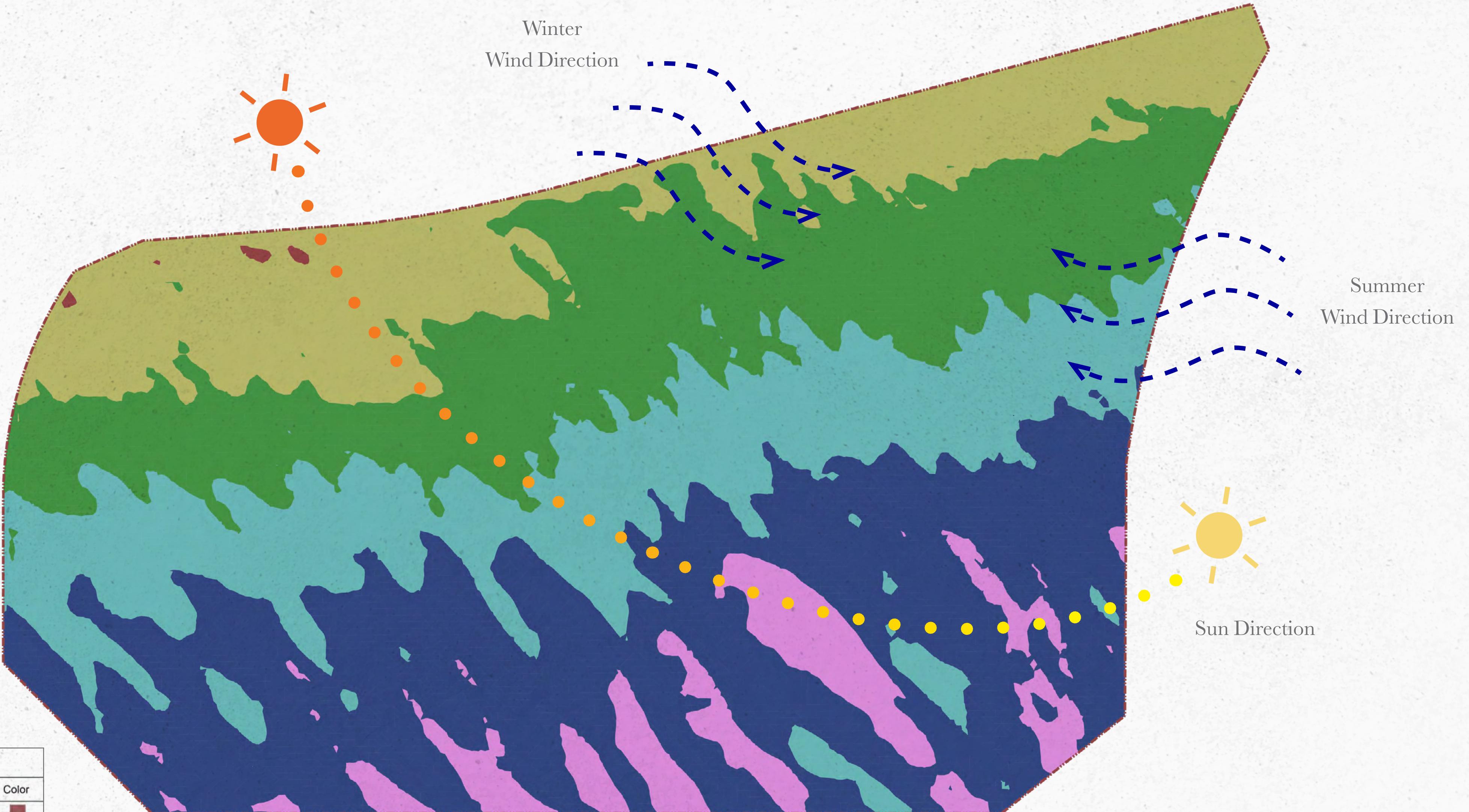


PROJECT  
**ACCESS POINTS**

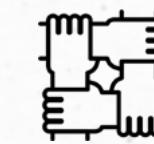
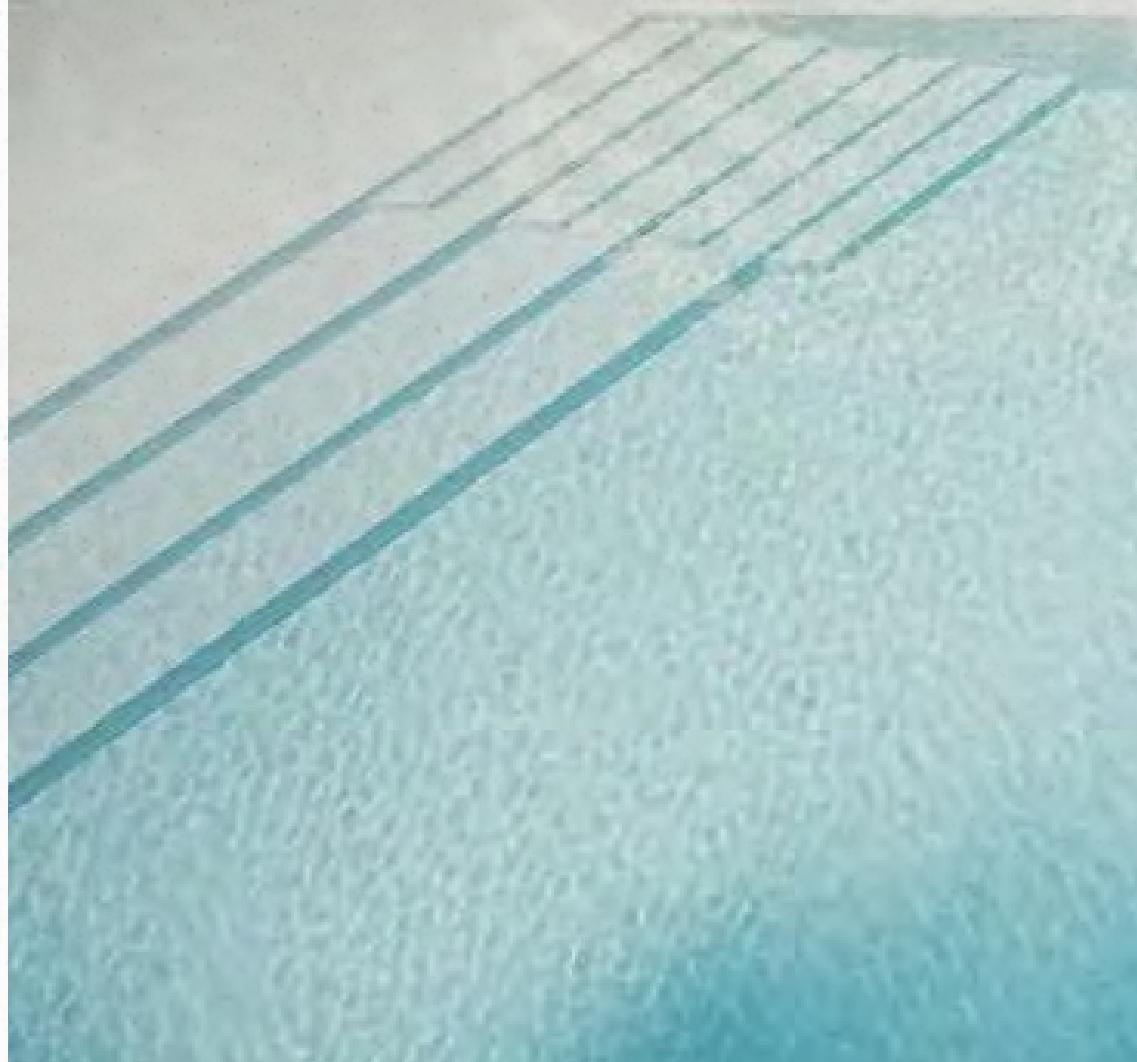
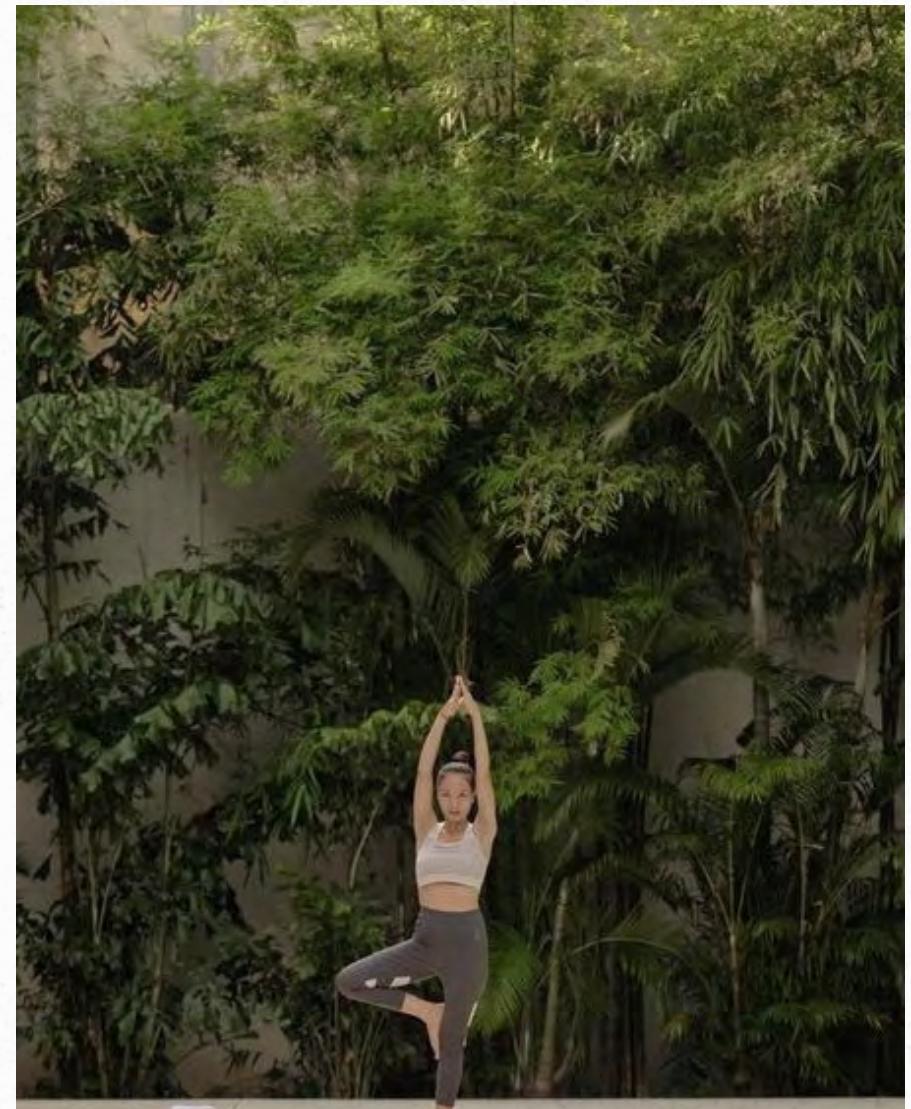
● Iconic Gates



KETURAH  
ARDH



Elevations Table				
Number	Minimum Elevation	Maximum Elevation	Area	Color
1	47.23	50.00	1735.50	<span style="background-color: #800000; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span>
2	50.00	55.00	287449.55	<span style="background-color: #9ACD32; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span>
3	55.00	60.00	406810.26	<span style="background-color: #008000; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span>
4	60.00	65.00	367901.29	<span style="background-color: #4682B4; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span>
5	65.00	70.00	542305.90	<span style="background-color: #00008B; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span>
6	70.00	75.51	109550.29	<span style="background-color: #800080; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span>



## COMMUNITY SERVICES

- Sauna & SPA
- Family Lounges
- Clinic
- Kids Area
- Green Areas
- Co-Working Stations
- Gaming Rooms & VR Areas



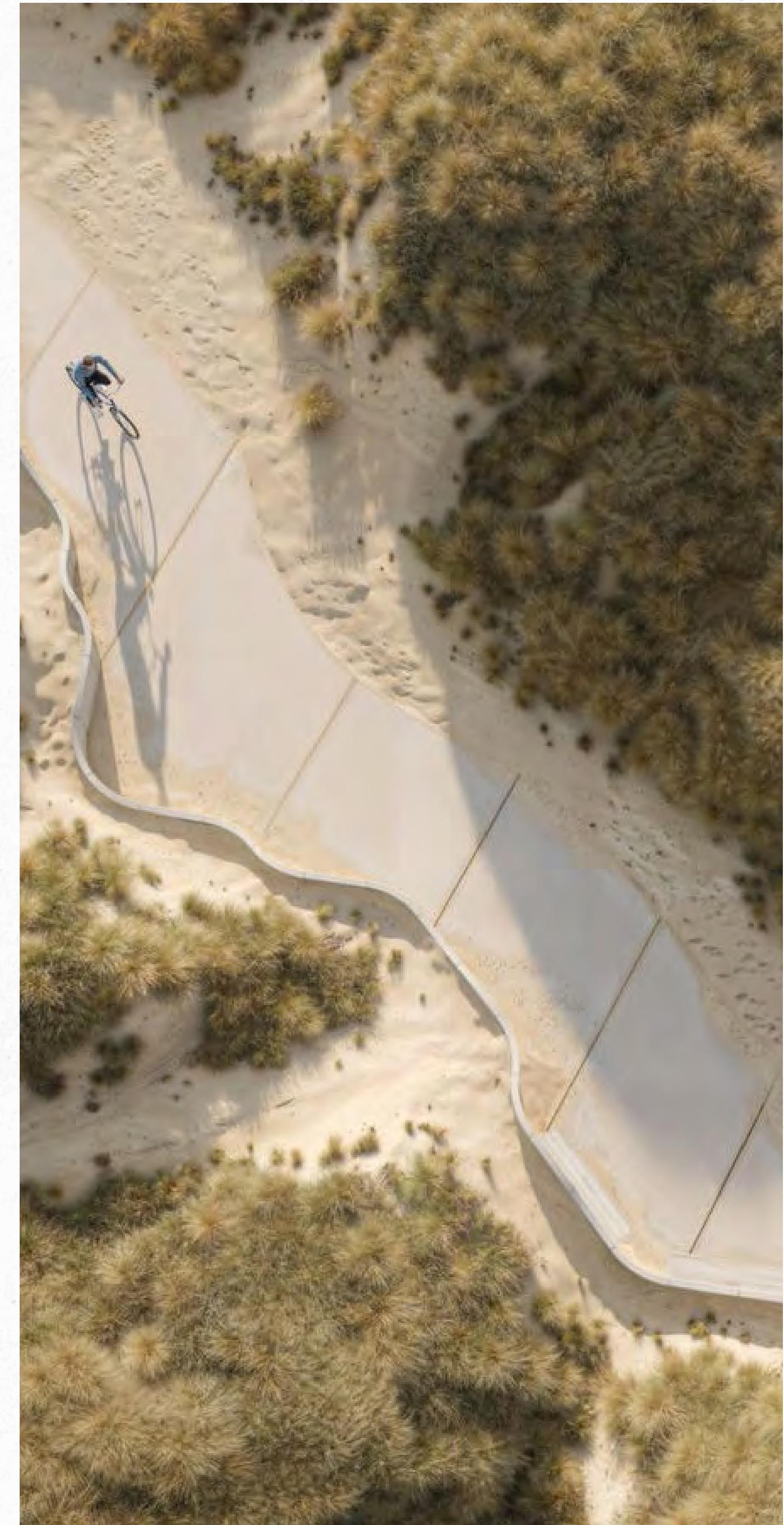
## SPORTS FACILITIES

- Family & Kids Pools
- Ladies Pool
- GYM
- Yoga & Pilates
- Running & Cycling Tracks
- Padel & Tennis Courts



## FOOD & BEVERAGE

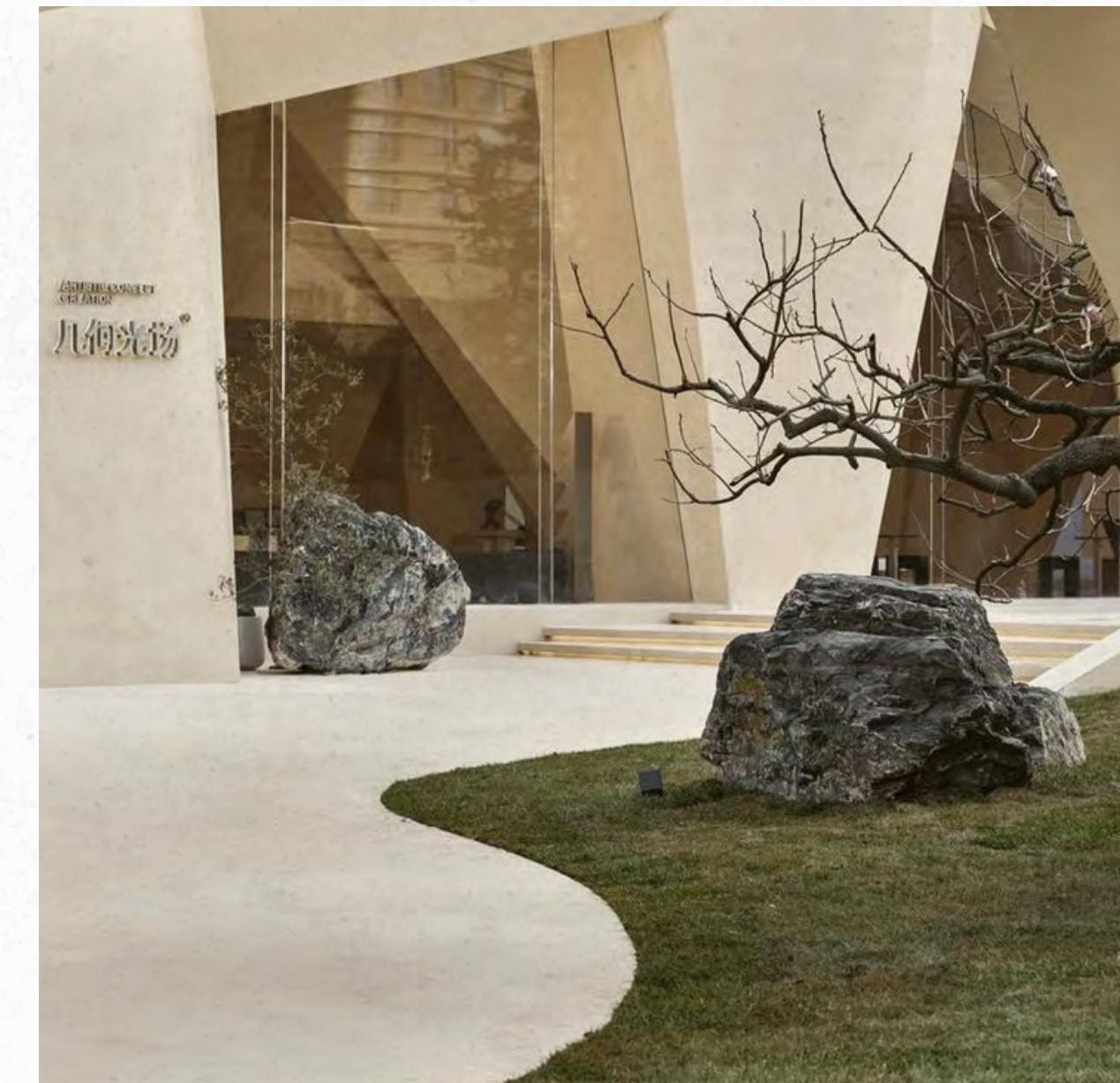
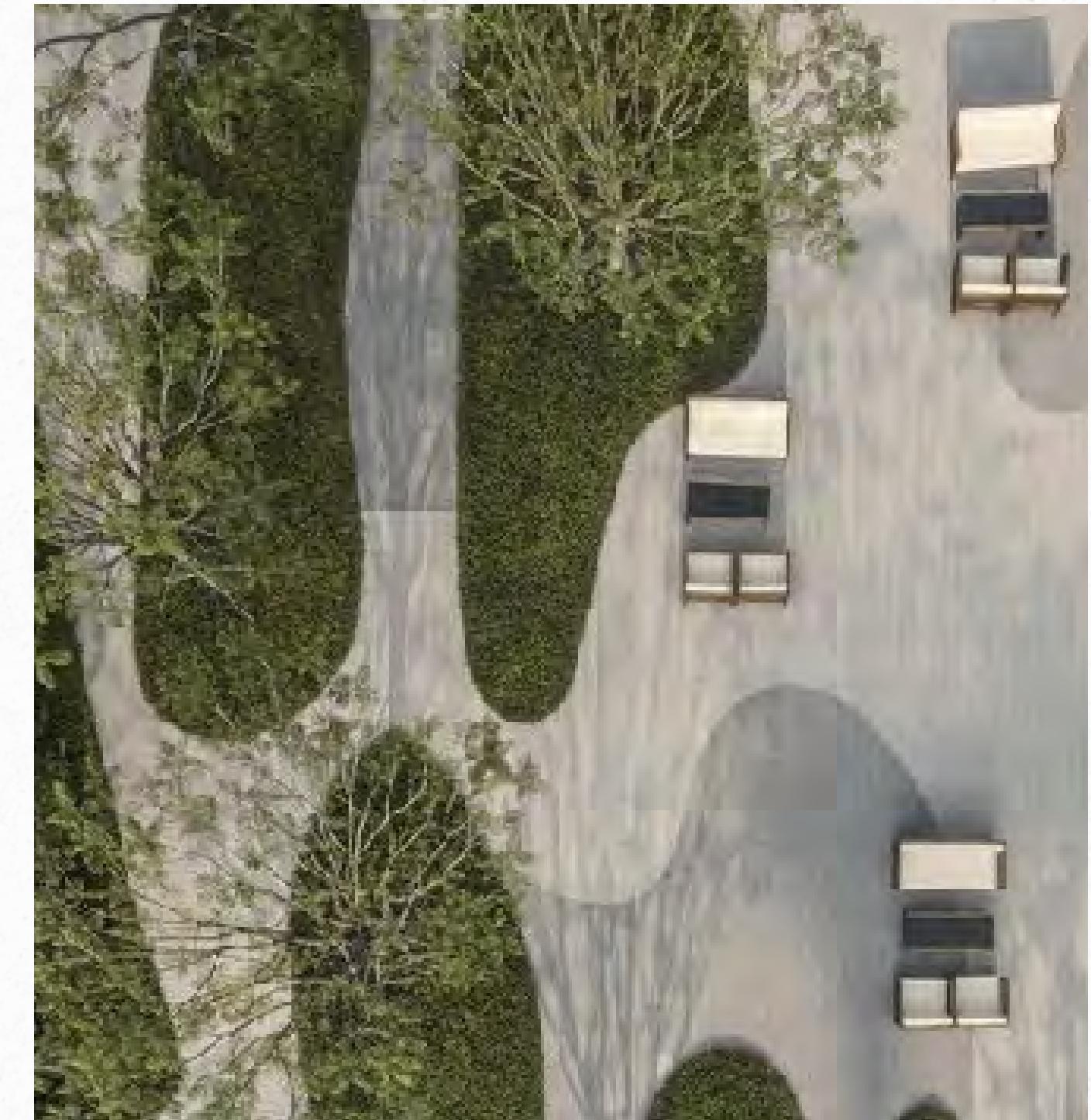
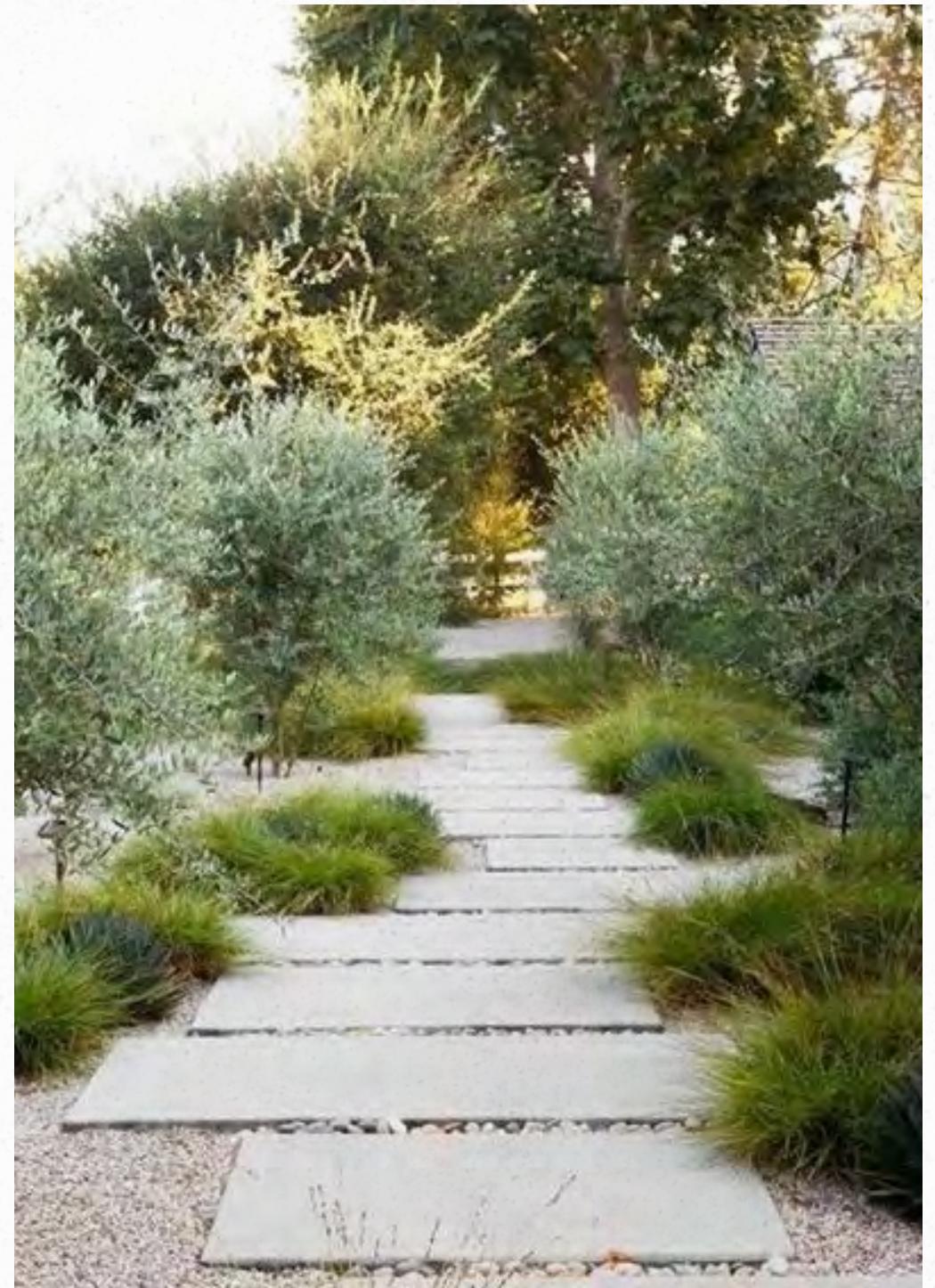
- Restaurants
- Kiosks
- Juice Bars





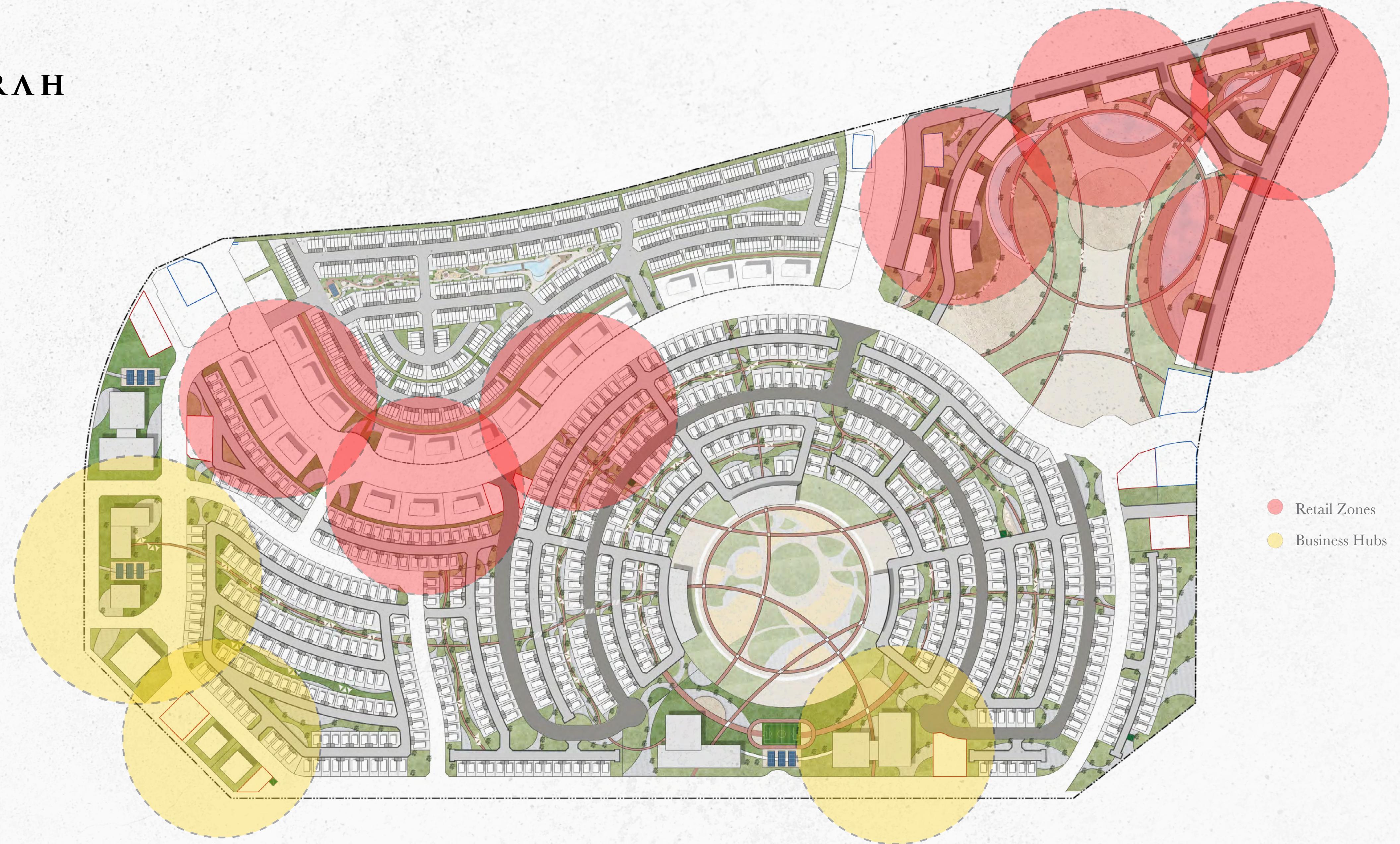
KETURAH  
ARDH

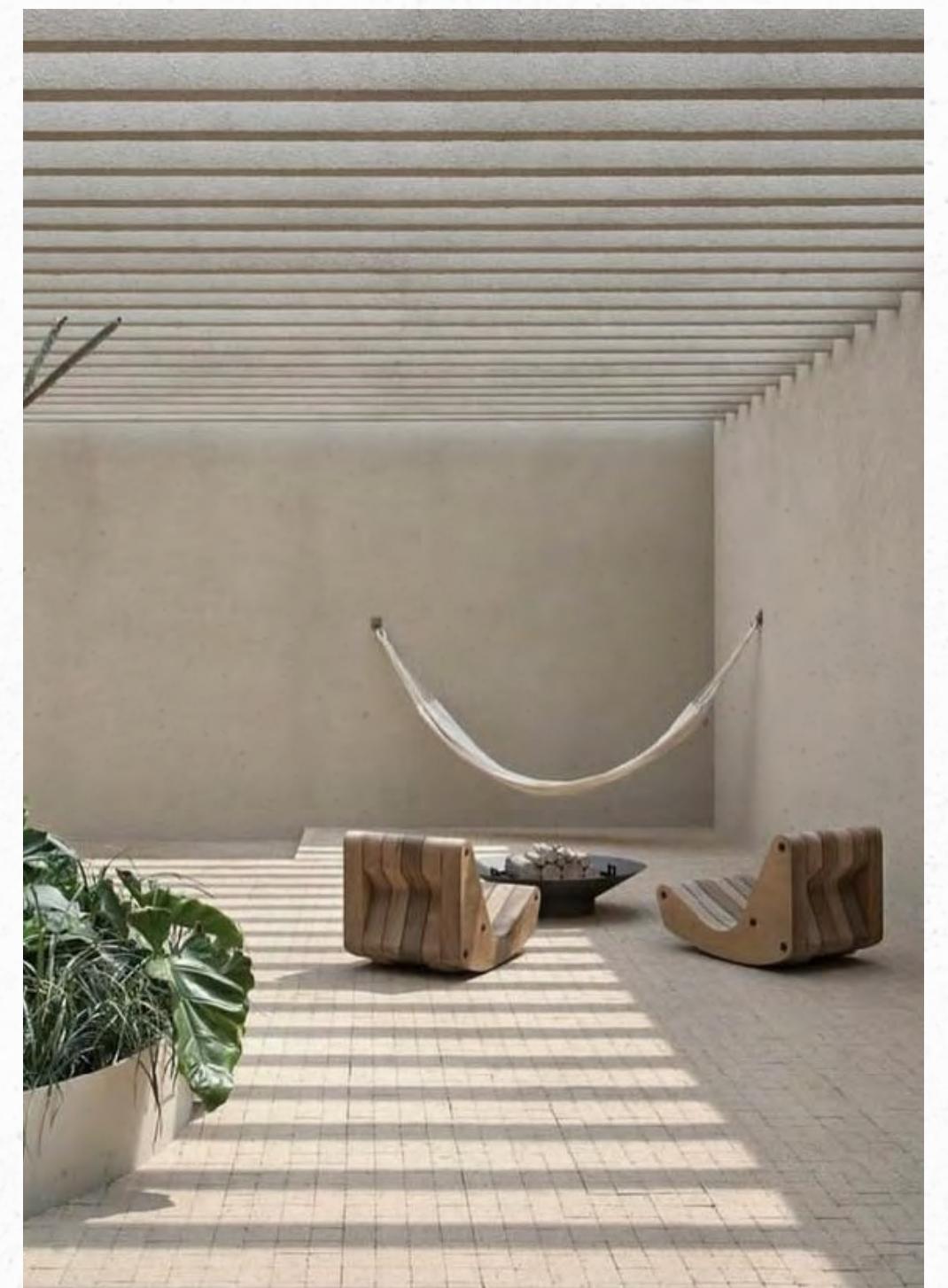






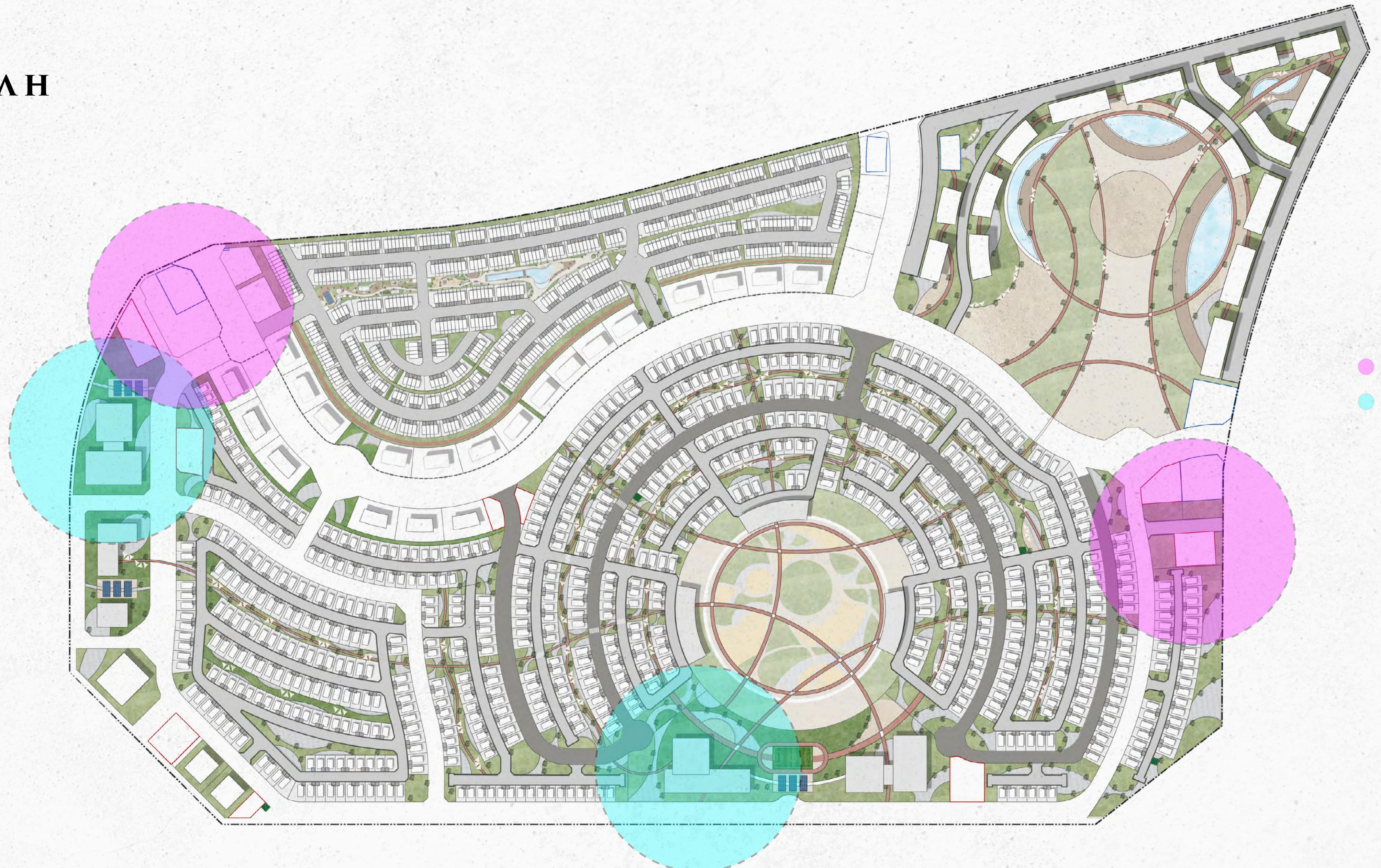
KETURAH  
ARDH







KETURAH  
ARDH

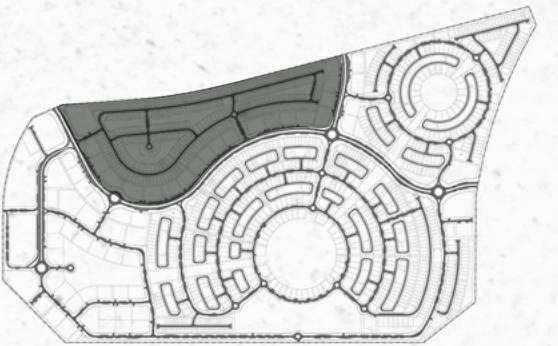




K E T U R A H

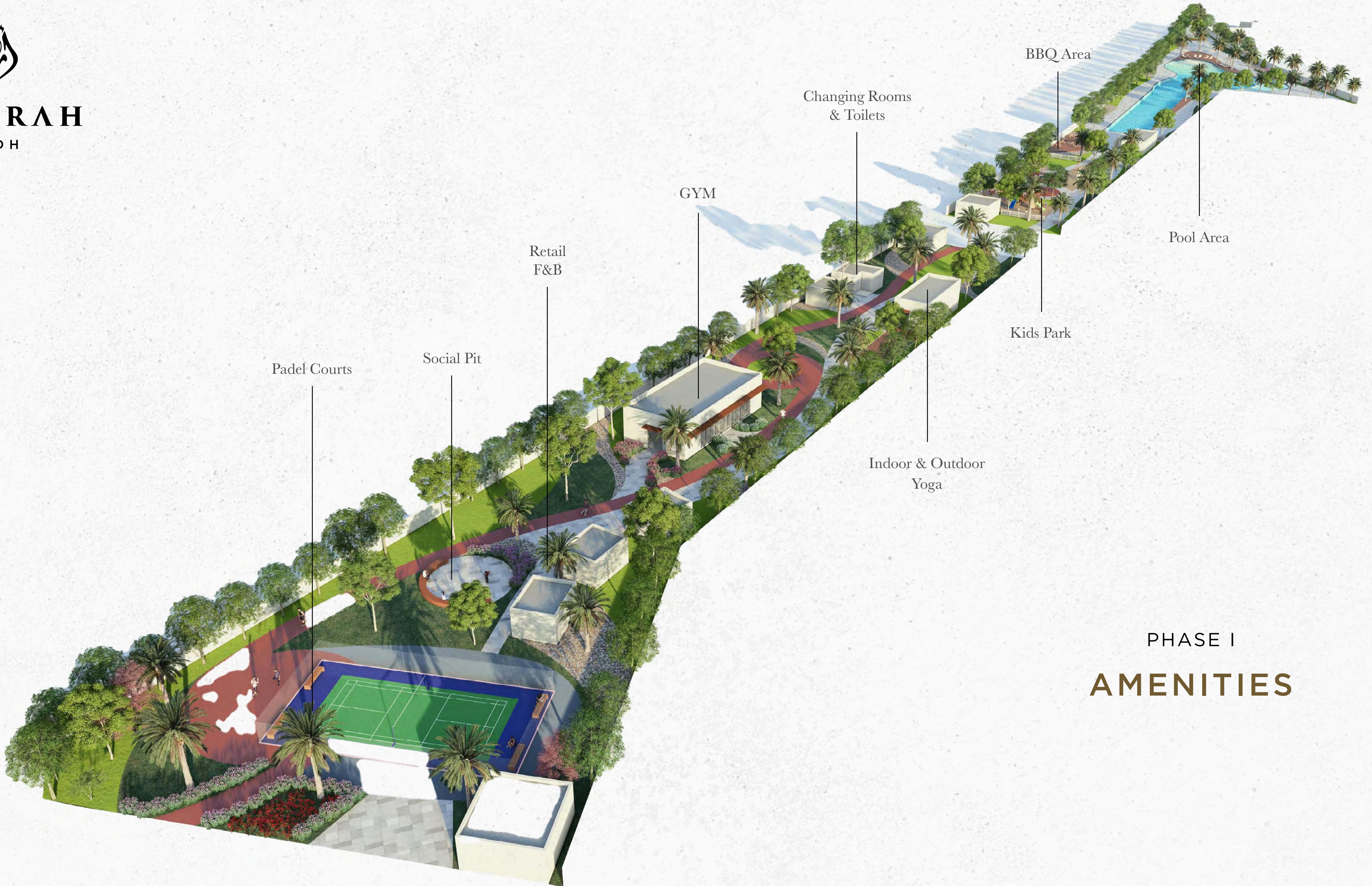
A R D H

Phase I





**KETURAH**  
ARDH





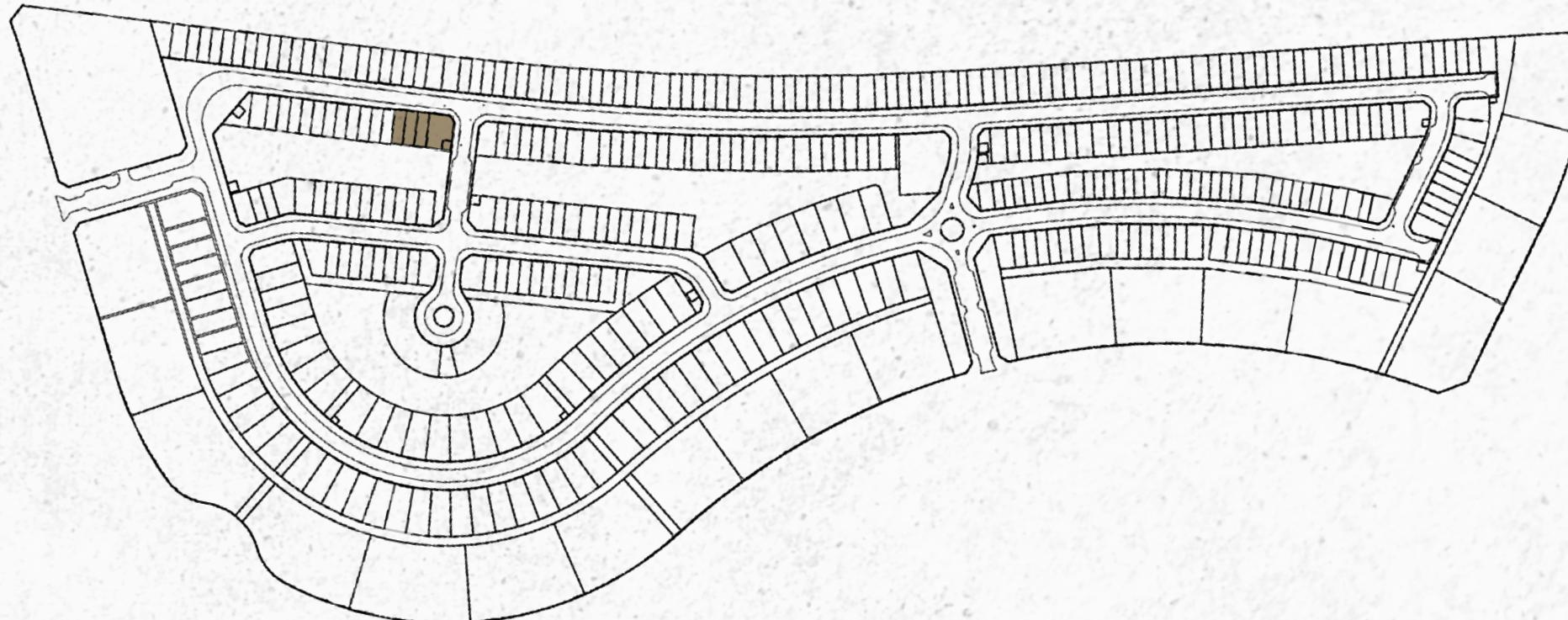
**KETURAH**  
ARDH



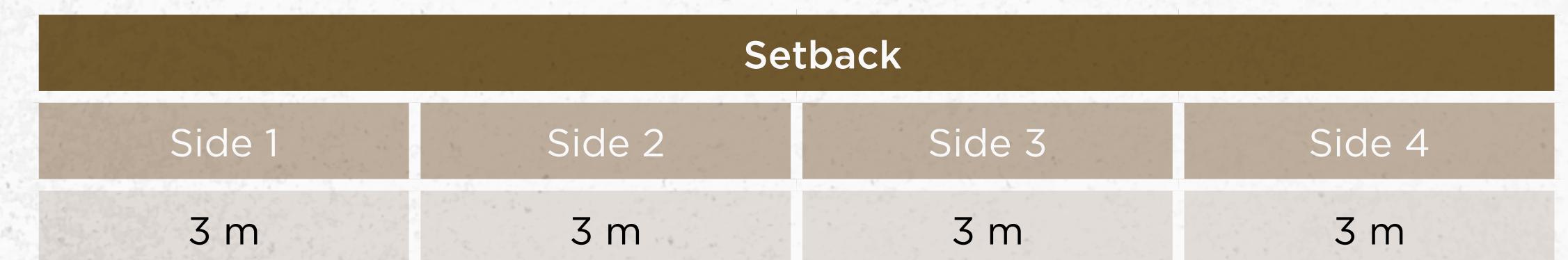
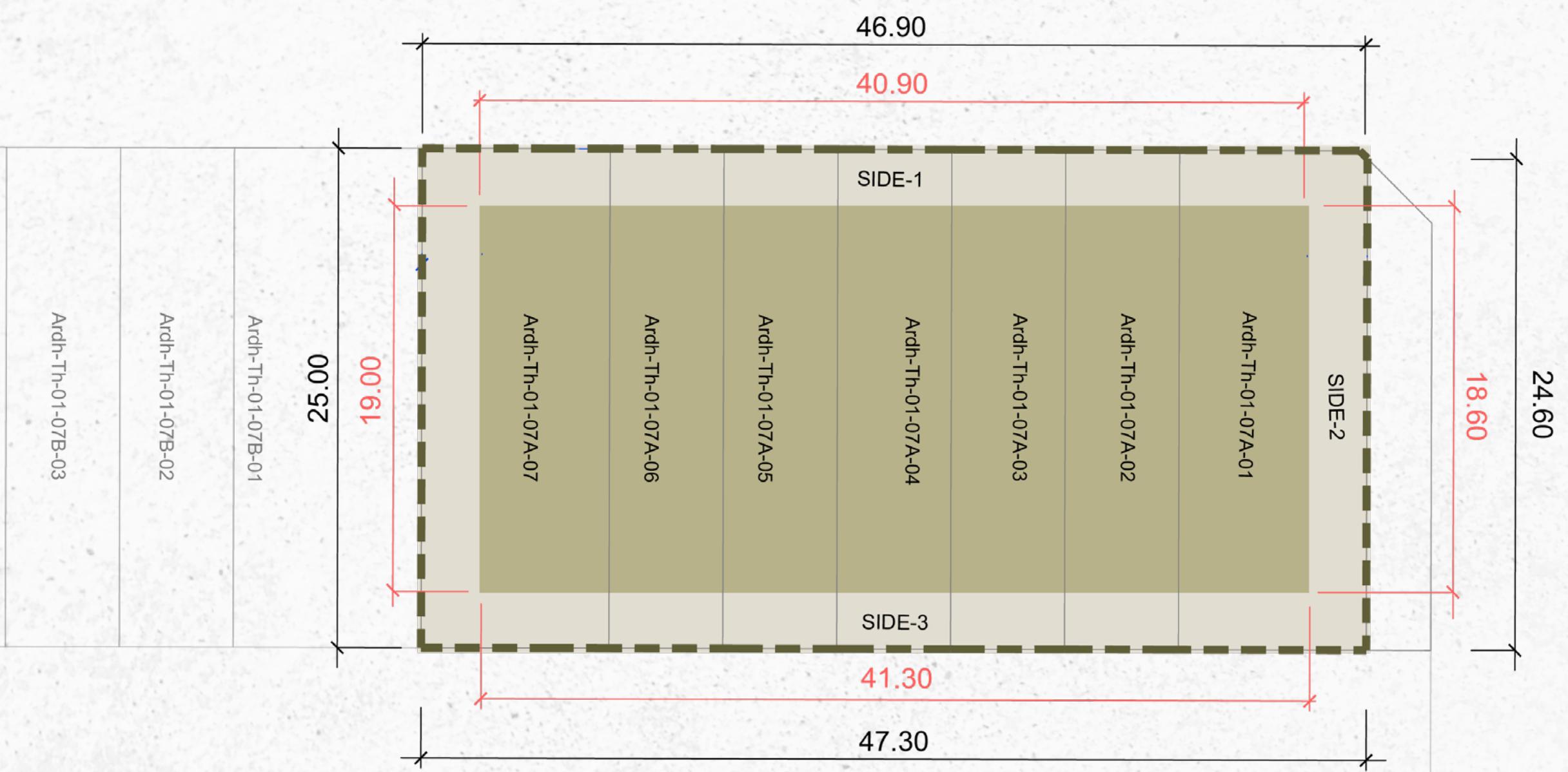


**KETURAH**

ARDH



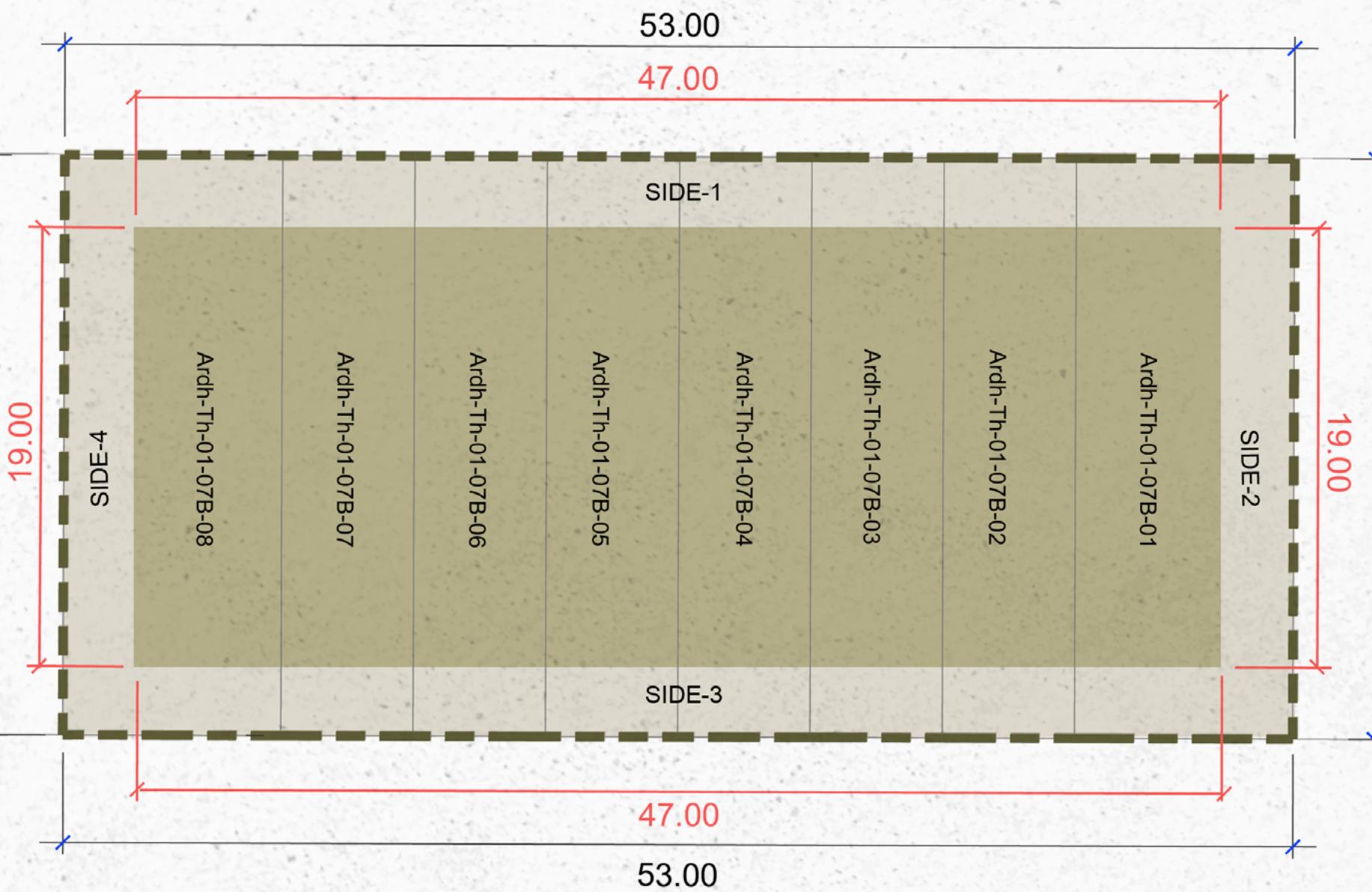
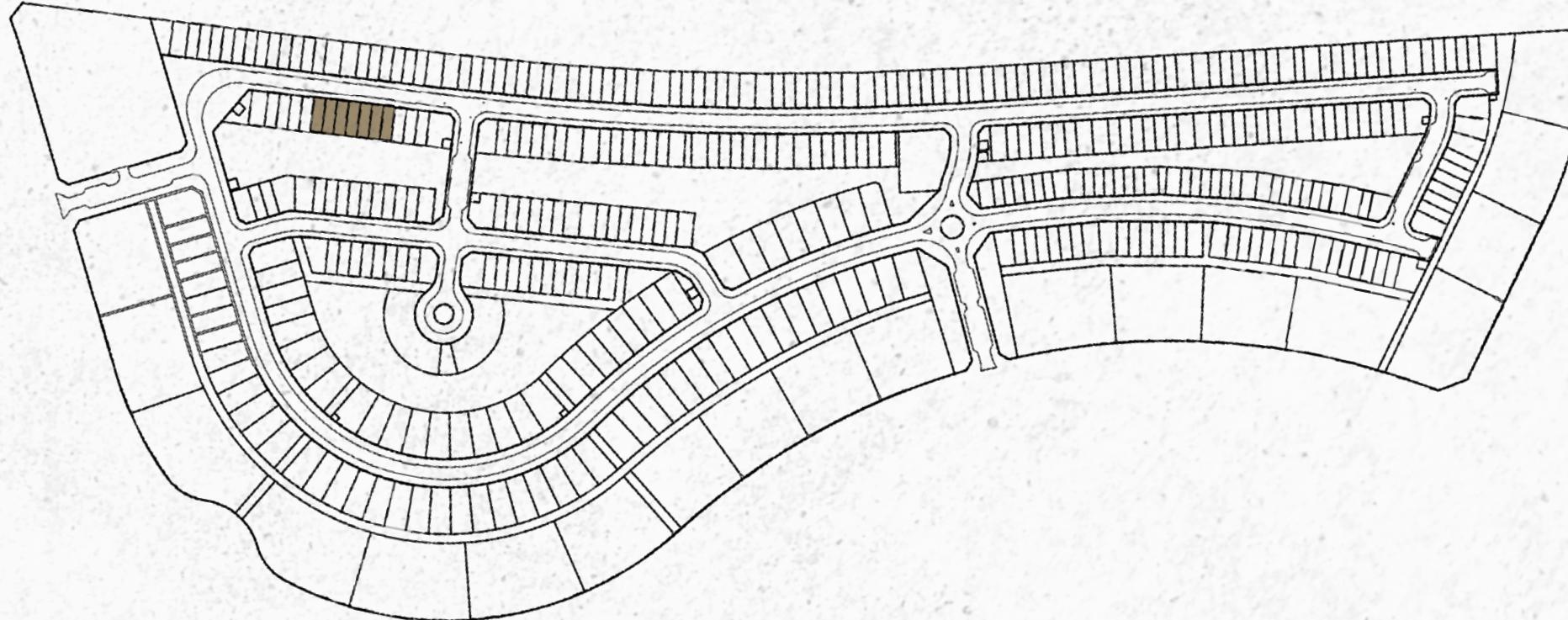
Plot Number	Ardh-Th-01-07-A	
Land Use	Residential: Seven (7) Townhouses	
Plot Area	1,182.42 sq.m	12,727.45 sq.ft
Max. GFA	1,418.91 sq.m	15,272.98 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-



Disclaimer: All areas, dimensions, numbering and drawings are preliminary and proposed only, actual areas may vary from the stated area, and sizes are not to scale. The Developer reserves the right to make revisions/alterations to the plans at its sole and absolute discretion, without prior notice and without any liability whatsoever. Plot development and design guidelines as published and as amended by the developer from time to time will apply and need to be adhered to.



**KETURAH**  
ARDH



Ardh-OS-NP-01-01

Plot Number	Ardh-Th-01-07-B	
Land Use	Residential: Eight (8) Townhouses	
Plot Area	1,325.00 sq.m	14,262.17 sq.ft
Max. GFA	1,590.00 sq.m	17,114.60 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	



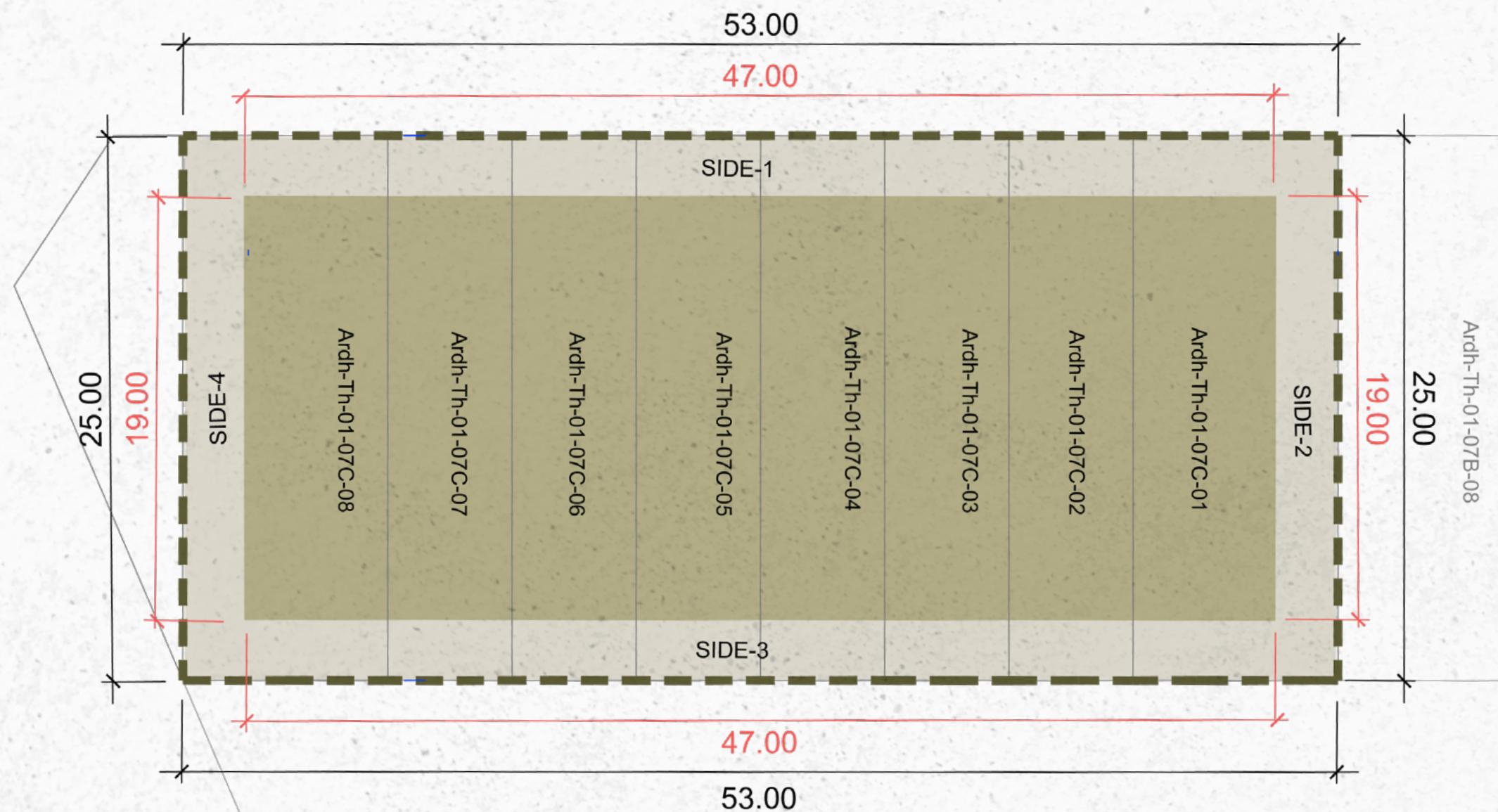
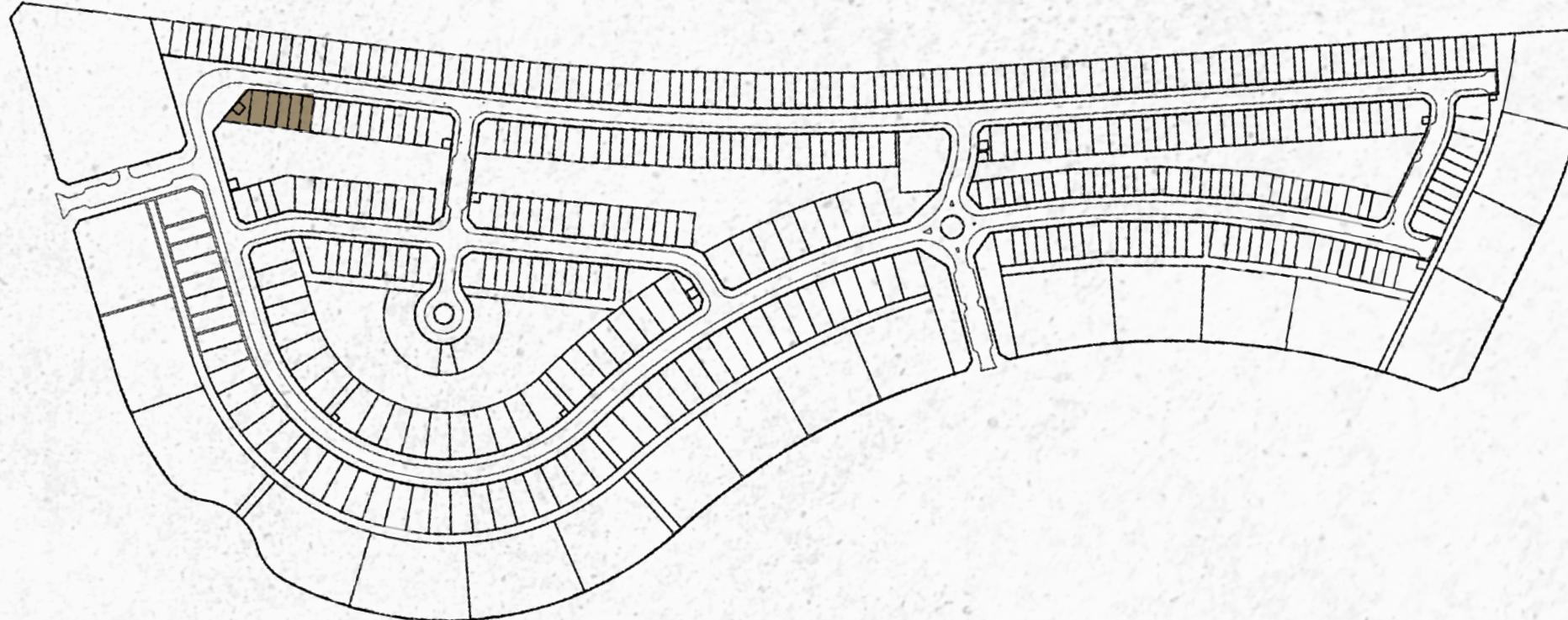
Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

Disclaimer: All areas, dimensions, numbering and drawings are preliminary and proposed only, actual areas may vary from the stated area, and sizes are not to scale. The Developer reserves the right to make revisions/alterations to the plans at its sole and absolute discretion, without prior notice and without any liability whatsoever. Plot development and design guidelines as published and as amended by the developer from time to time will apply and need to be adhered to.



**KETURAH**

ARDH



Plot Number	Ardh-Th-01-07-C	
Land Use	Residential: Eight (8) Townhouses	
Plot Area	1,417.90 sq.m	15,262.13 sq.ft
Max. GFA	1,701.48 sq.m	18,314.56 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	



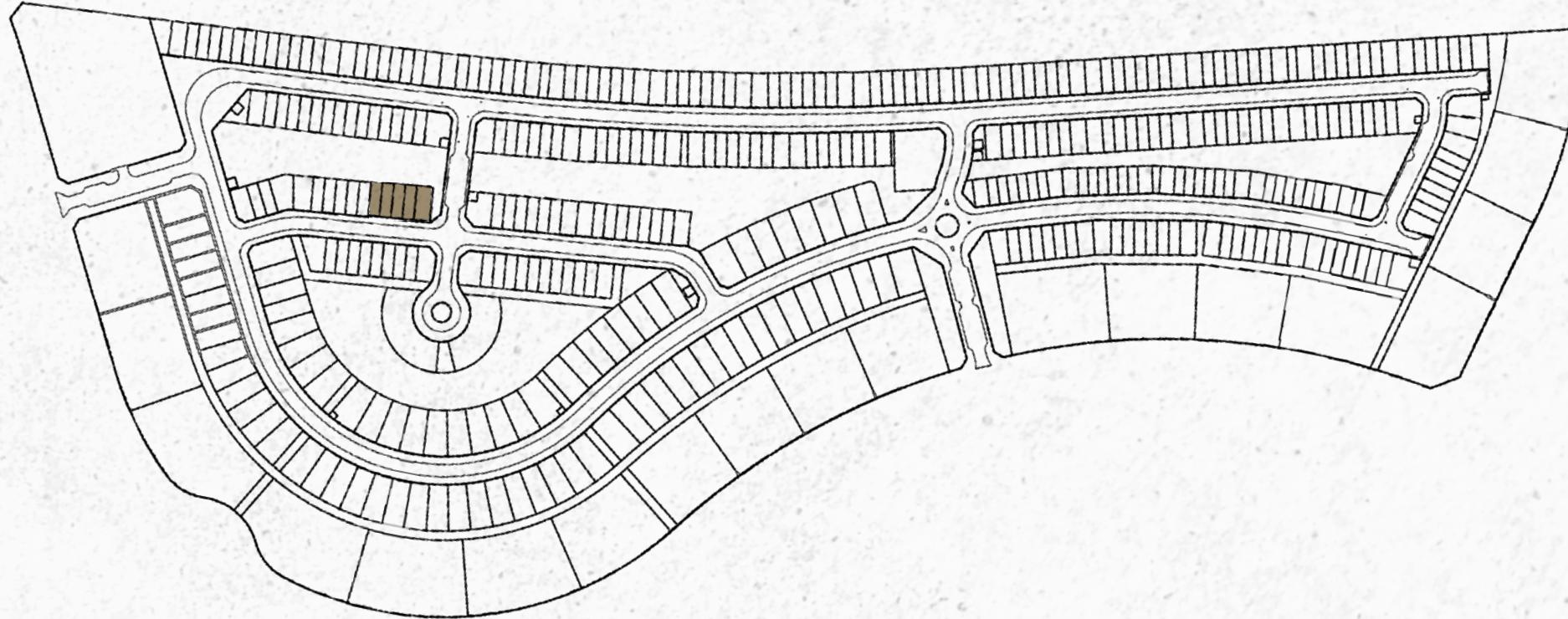
Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

Disclaimer: All areas, dimensions, numbering and drawings are preliminary and proposed only, actual areas may vary from the stated area, and sizes are not to scale. The Developer reserves the right to make revisions/alterations to the plans at its sole and absolute discretion, without prior notice and without any liability whatsoever. Plot development and design guidelines as published and as amended by the developer from time to time will apply and need to be adhered to.

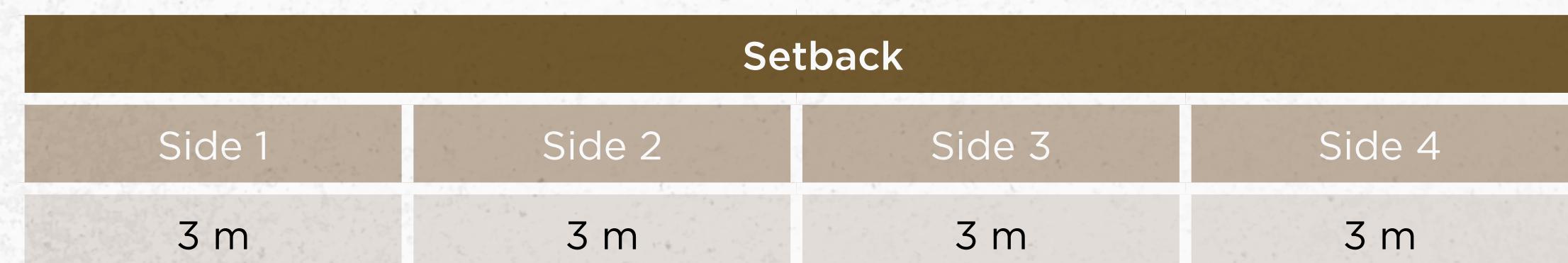
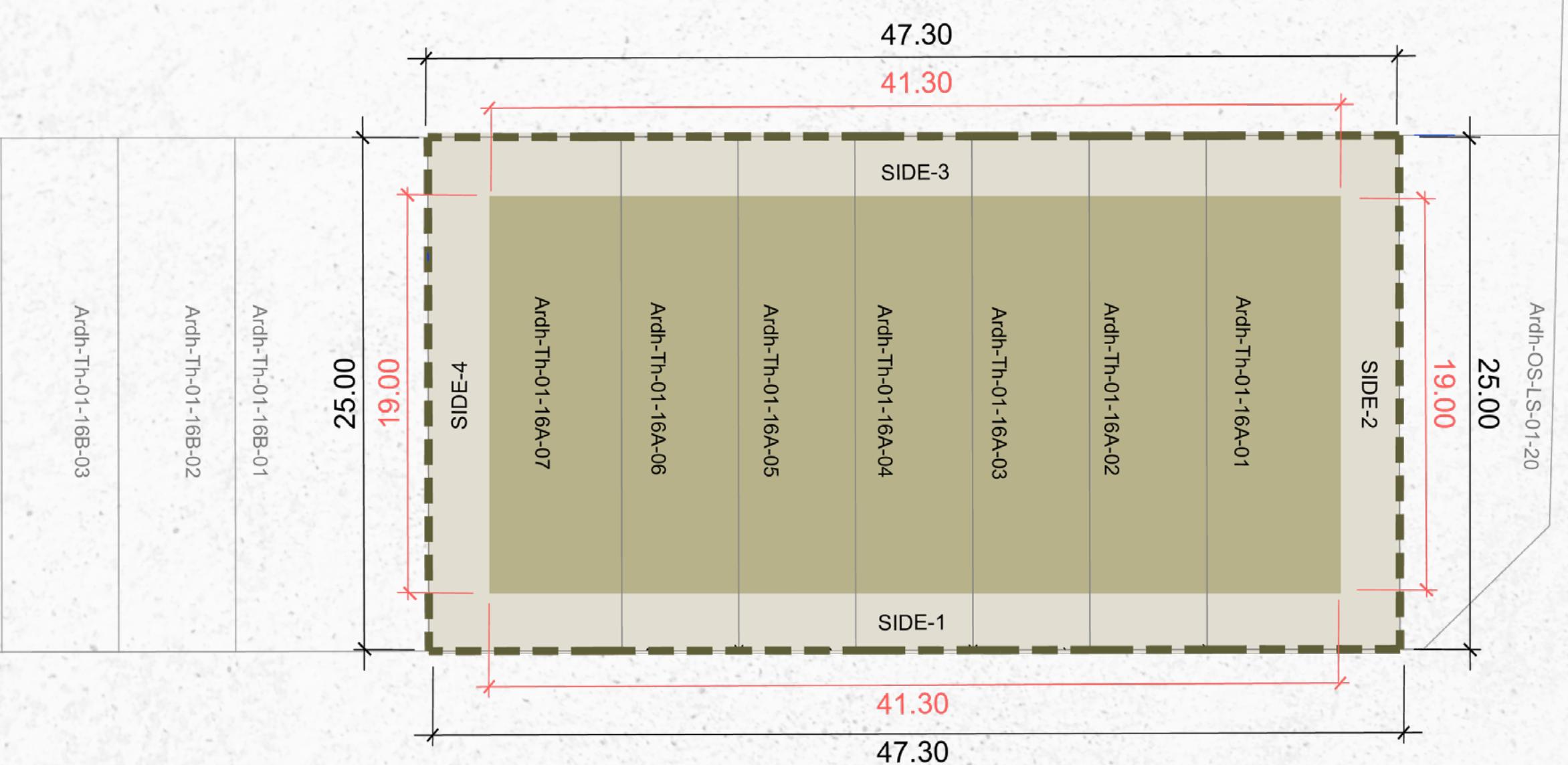


**KETURAH**

ARDH



Plot Number	Ardh-Th-01-16-A	
Land Use	Residential: Seven (7) Townhouses	
Plot Area	1,277.29 sq.m	13,748.62 sq.ft
Max. GFA	1,532.75 sq.m	16,498.37 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-

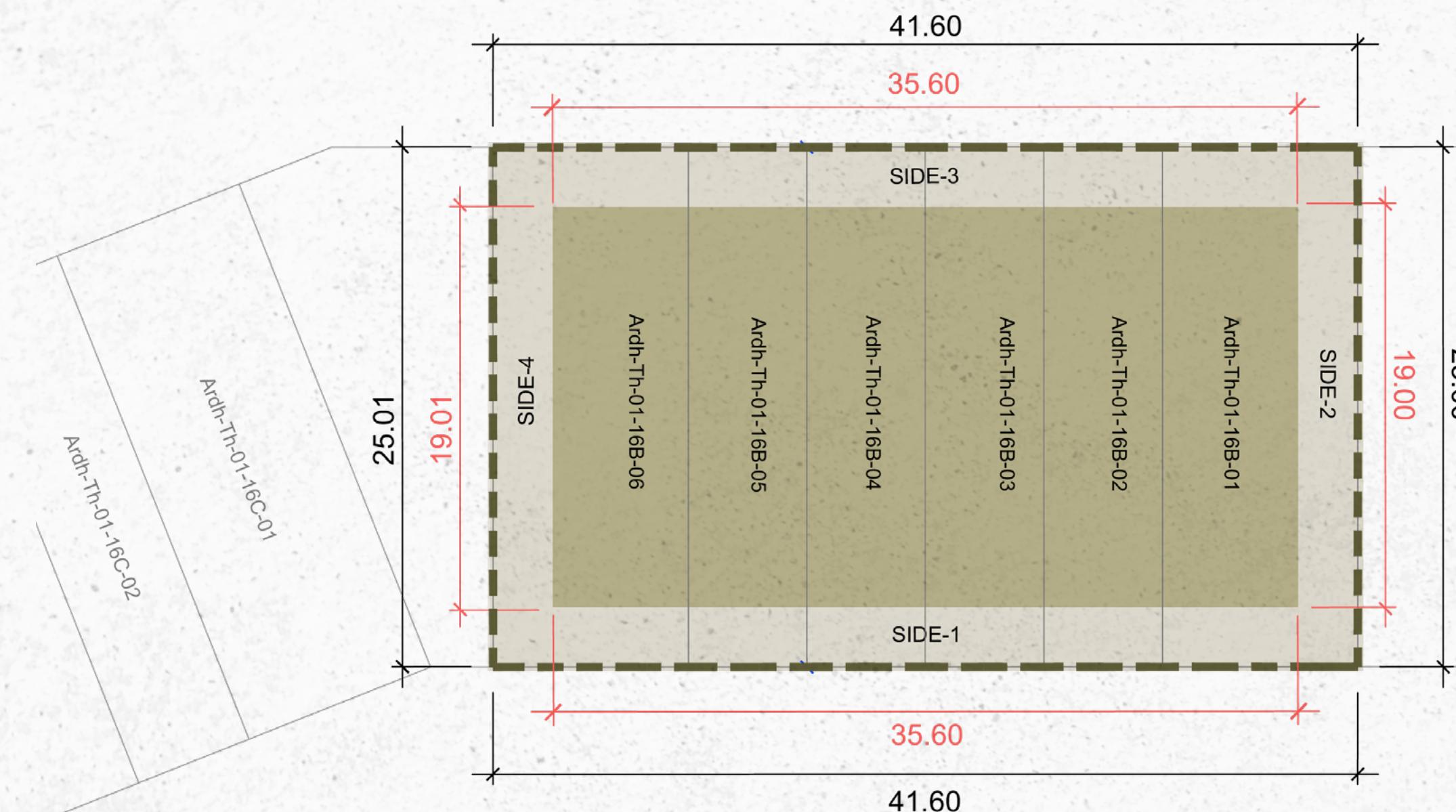
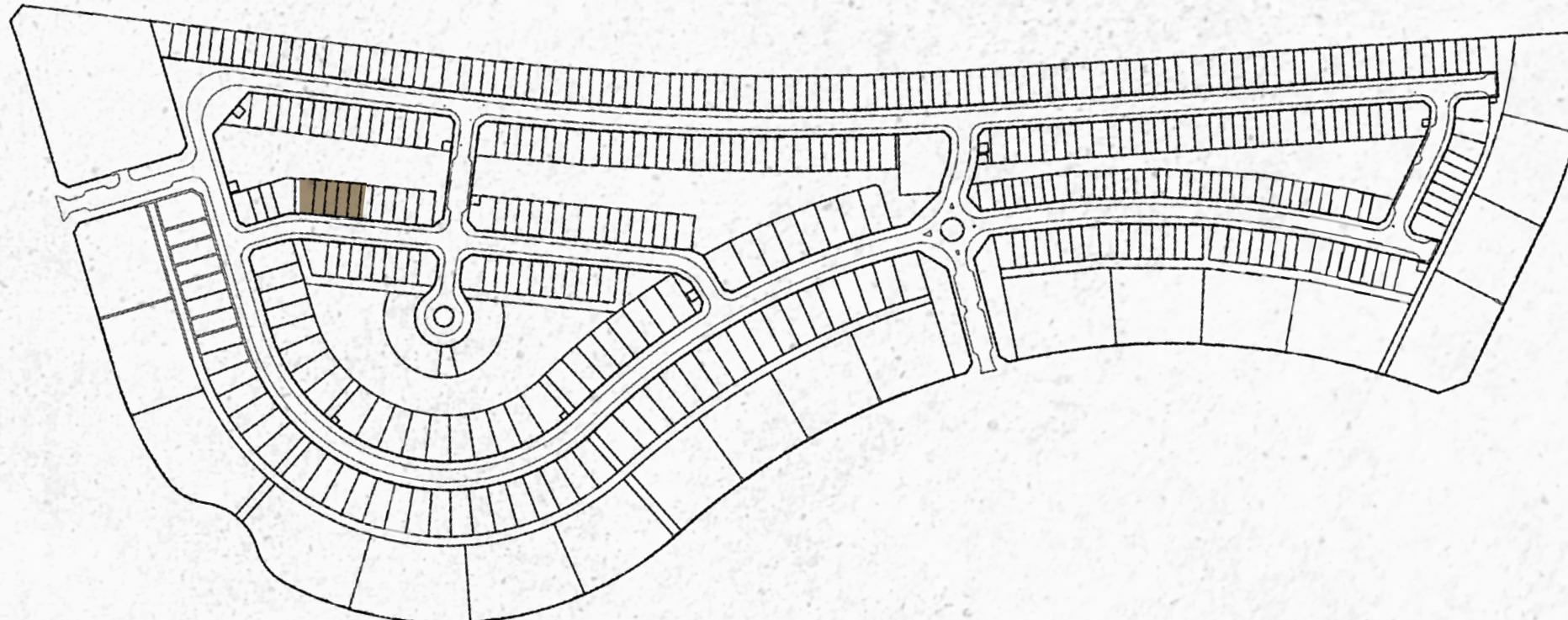


Disclaimer: All areas, dimensions, numbering and drawings are preliminary and proposed only, actual areas may vary from the stated area, and sizes are not to scale. The Developer reserves the right to make revisions/alterations to the plans at its sole and absolute discretion, without prior notice and without any liability whatsoever. Plot development and design guidelines as published and as amended by the developer from time to time will apply and need to be adhered to.

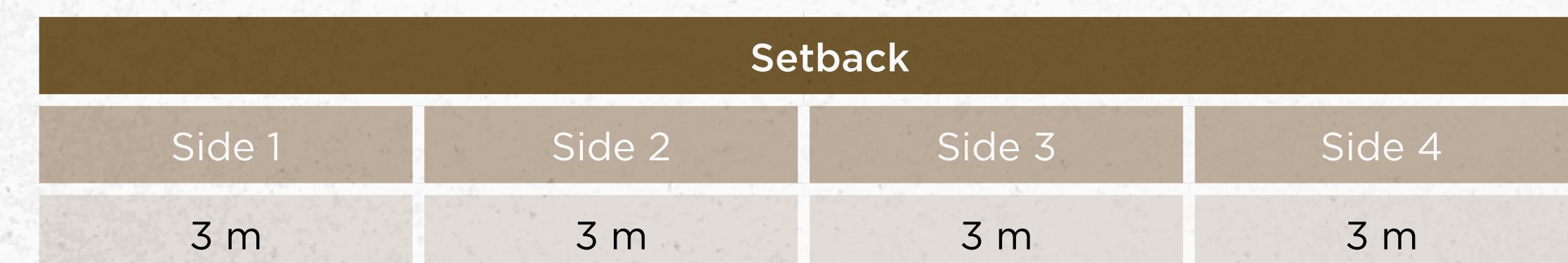


# KETURAH

ARDH



Plot Number	Ardh-Th-01-16-B	
Land Use	Residential: Six (6) Townhouses	
Plot Area	1,086.42 sq.m	11,694.12 sq.ft
Max. GFA	1,303.70 sq.m	14,032.90 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	

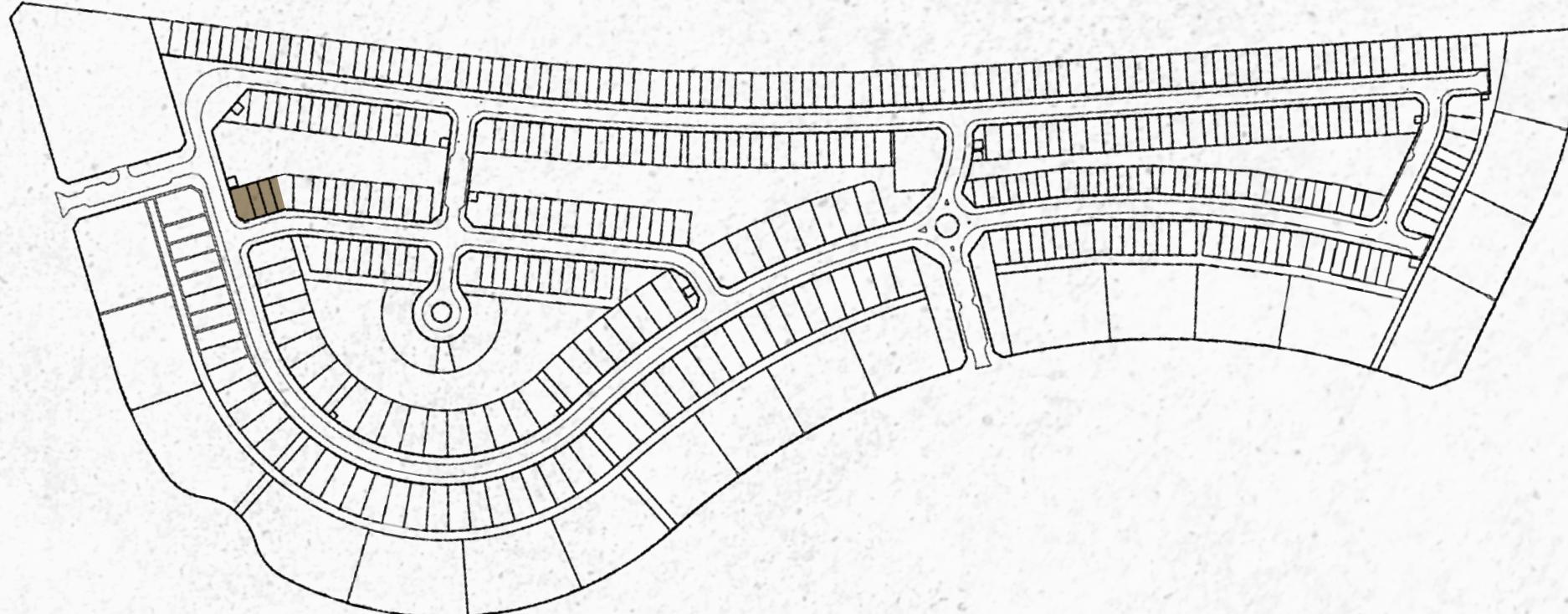


Disclaimer: All areas, dimensions, numbering and drawings are preliminary and proposed only, actual areas may vary from the stated area, and sizes are not to scale. The Developer reserves the right to make revisions/alterations to the plans at its sole and absolute discretion, without prior notice and without any liability whatsoever. Plot development and design guidelines as published and as amended by the developer from time to time will apply and need to be adhered to.



# KETURAH

ARDH

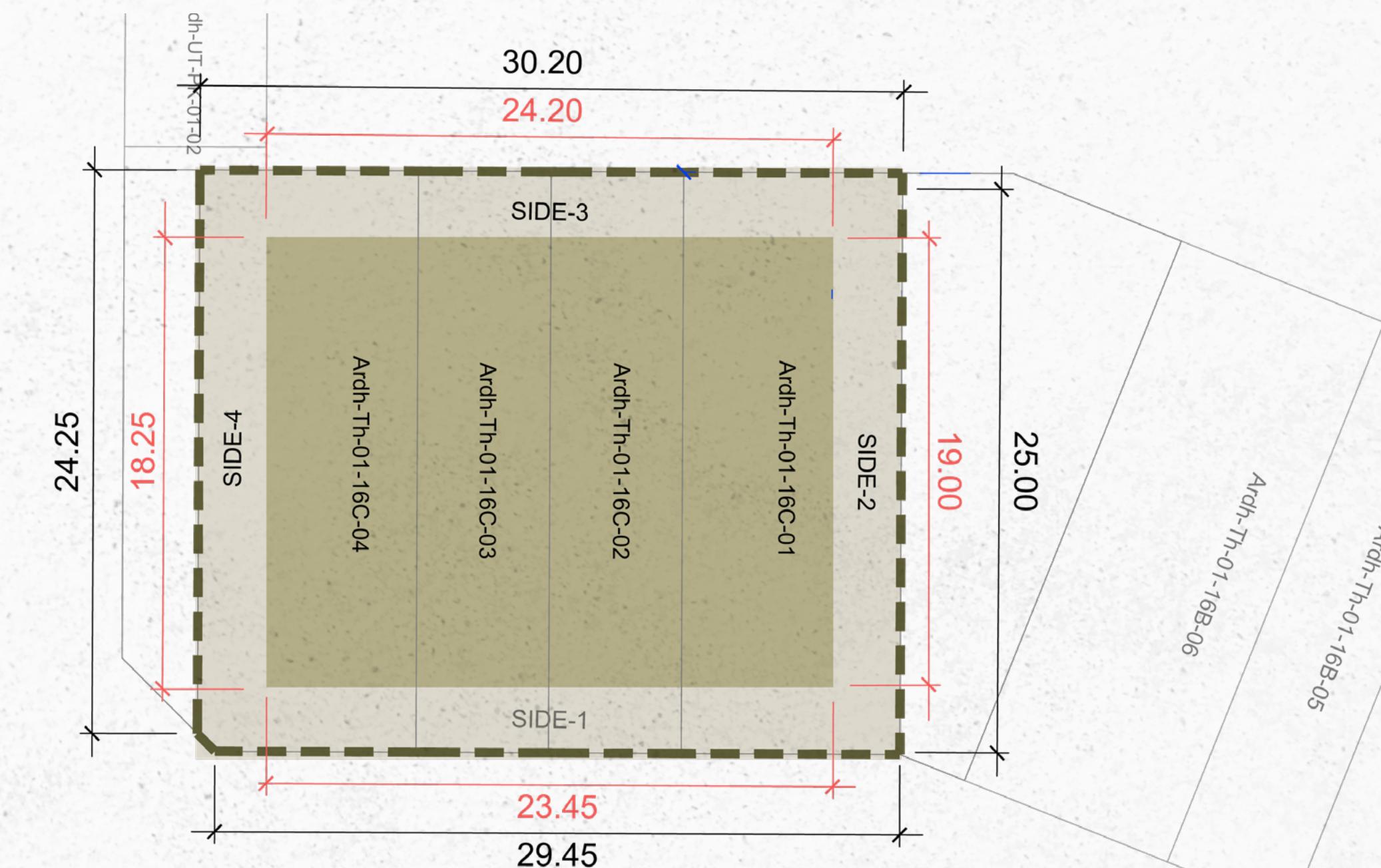


Plot Number	Ardh-Th-01-16-C	
Land Use	Residential: Four (4) Townhouses	
Plot Area	900.61 sq.m	9,694.07 sq.ft
Max. GFA	1,080.74 sq.m	11,632.98 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-



Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

Disclaimer: All areas, dimensions, numbering and drawings are preliminary and proposed only, actual areas may vary from the stated area, and sizes are not to scale. The Developer reserves the right to make revisions/alterations to the plans at its sole and absolute discretion, without prior notice and without any liability whatsoever. Plot development and design guidelines as published and as amended by the developer from time to time will apply and need to be adhered to.



كُتْرَه

KETURAH

ARDH