

A lush forest scene with tall trees and a path leading to a body of water, framed by arches. The image is a vertical composition. In the foreground, several tall, slender trees with dark trunks and dense green foliage frame the scene. The path leads through a series of arches formed by the tree branches, creating a sense of depth and perspective. The background shows a body of water reflecting the sky and trees, with more trees visible on the opposite shore. The overall atmosphere is serene and natural.

اردھ

KETURAH
ARDH



THE STORY

A Day in Keturah Ardh

The Keturah Path

The Message

The Meaning

Dubai

Keturah: The legacy

Keturah Ardh

New Era of Life-Scaping

Land Use

The Wellness

Dubai 2040

Location Proximity

Road Maps & Access Points

Metro & Bus Routes

Your Neighbourhood

Master Plan

Community Amenities

Community Zoning

Phase I Key Plan

Phase I Amenities

Plots Details



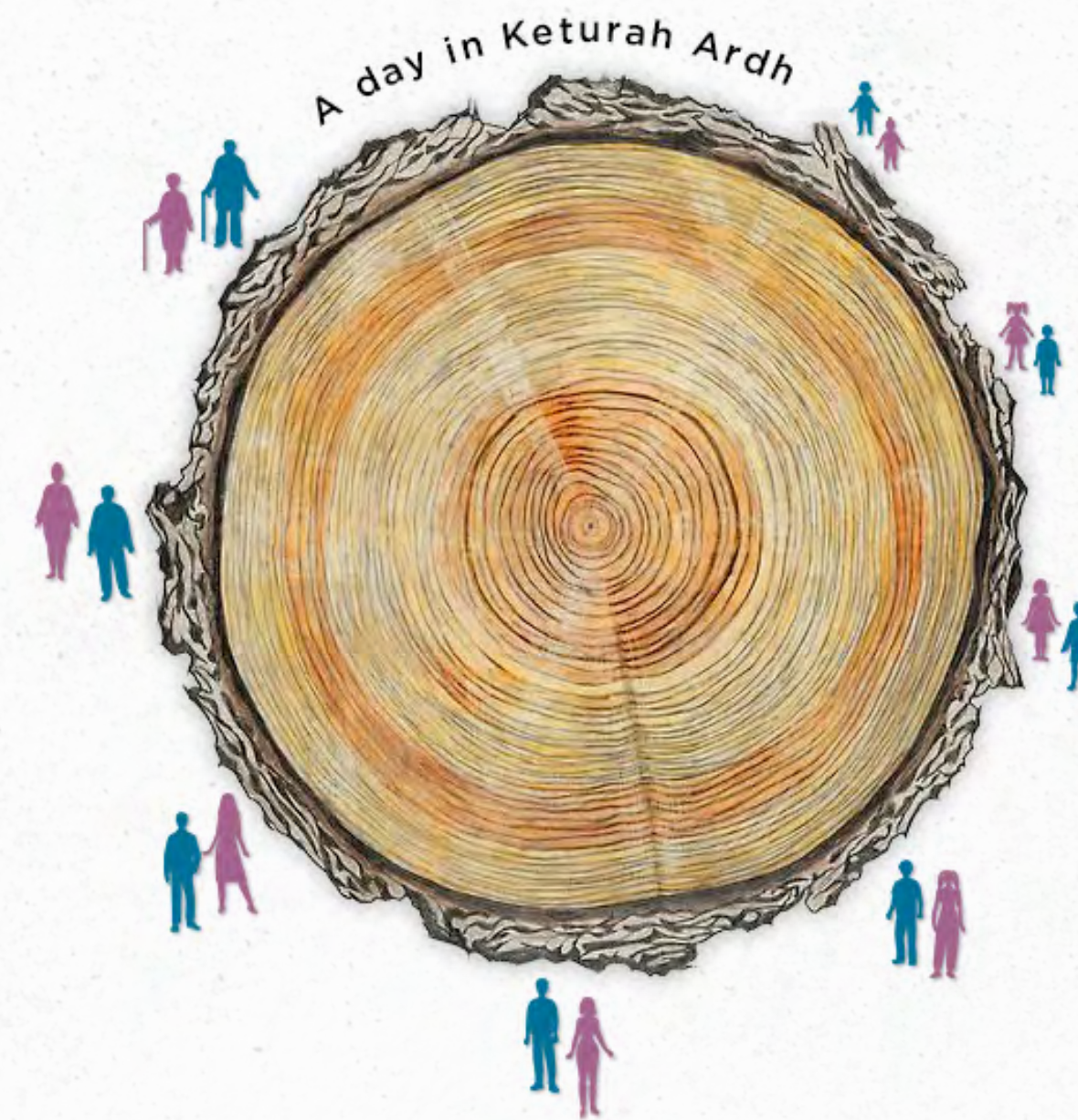
PLANT YOUR ROOTS. WATCH YOUR LEGACY GROW.

THE FATHER

He rises with the sun, reflecting on the roots anchoring him to family and land. Midday finds him in the co-working hub, mind sharpened by garden strolls. Tutelage of caring for the soil, embodying the ancient ‘hima’ ensures his children inherit his deep-rooted respect.

THE MOTHER

Morning group yoga sessions following dawn prayer in sunlit pavilions, honours her space and sets the tone for an afternoon curating parables. At twilight, she hosts a gratitude circle, inviting families to share daily acts of kindness and seal the day in harmony.



THE YOUTH

Children race through dew-kissed grass in the All-Ages Gardens, chasing sunbeams dancing on petals. Under mentor guidance, they paint root murals in open-air studios and learn about the ‘Tree of Life’ motif from Islamic art. They devote evenings to fitness and connection, strengthening bonds.

THE ELDERS

At dawn, they embrace the warm desert air billowing through ancient tree canopies, whispering gratitude to the dust, to Ardh. At midday, they mentor teens in living labs, teaching soil stewardship as their ancestors once taught them. At dusk, they close the day in quiet contemplation alongside reflective pools.

KETURAH

RESORT

The Wealth of Wellbeing

Keturah Resort redefines success as peace of mind—uniting luxury with mental, physical, and emotional wellness.

The Ritz-Carlton Residences located at Keturah Resort is the FIRST FULLY WELLNESS CERTIFIED RESORT IN THE MENA REGION.

A Reflection of the Elements

Creekside Mansions reflect Earth, Water, and Sky, three styles inspired by nature optimizing the overall wellbeing, and underlying the elements from which it was derived

KETURAH

RESERVE

Transformational Living by Design

Keturah Reserve at Meydan introduces a new luxury concept: living transformed through spatial design.

Bio Living at Keturah Reserve

Inspired by Biophilic Design, homes connect residents with nature, engaging all five senses and enhancing well-being.

Designed from the Inside Out

Homes are crafted from the inside out using natural materials, proportions, and light to create harmony.

KETURAH

ARDH

Roots & Reflection

is a visionary project that unites spiritual heritage with modern urban innovation, drawing on the timeless narrative of humanity’s origins. Evokes heritage, tranquility, and the continuity of human life.

Ardh: Arabic for “land”
reminding us that humanity is born from the earth, entrusted to nurture & develop it.

Roots: Symbolize our cultural, spiritual, and historical origins connecting generations through shared heritage.

Reflection: Invites introspection, spiritual renewal, and a commitment to sustainable, thoughtful growth.

KETURAH

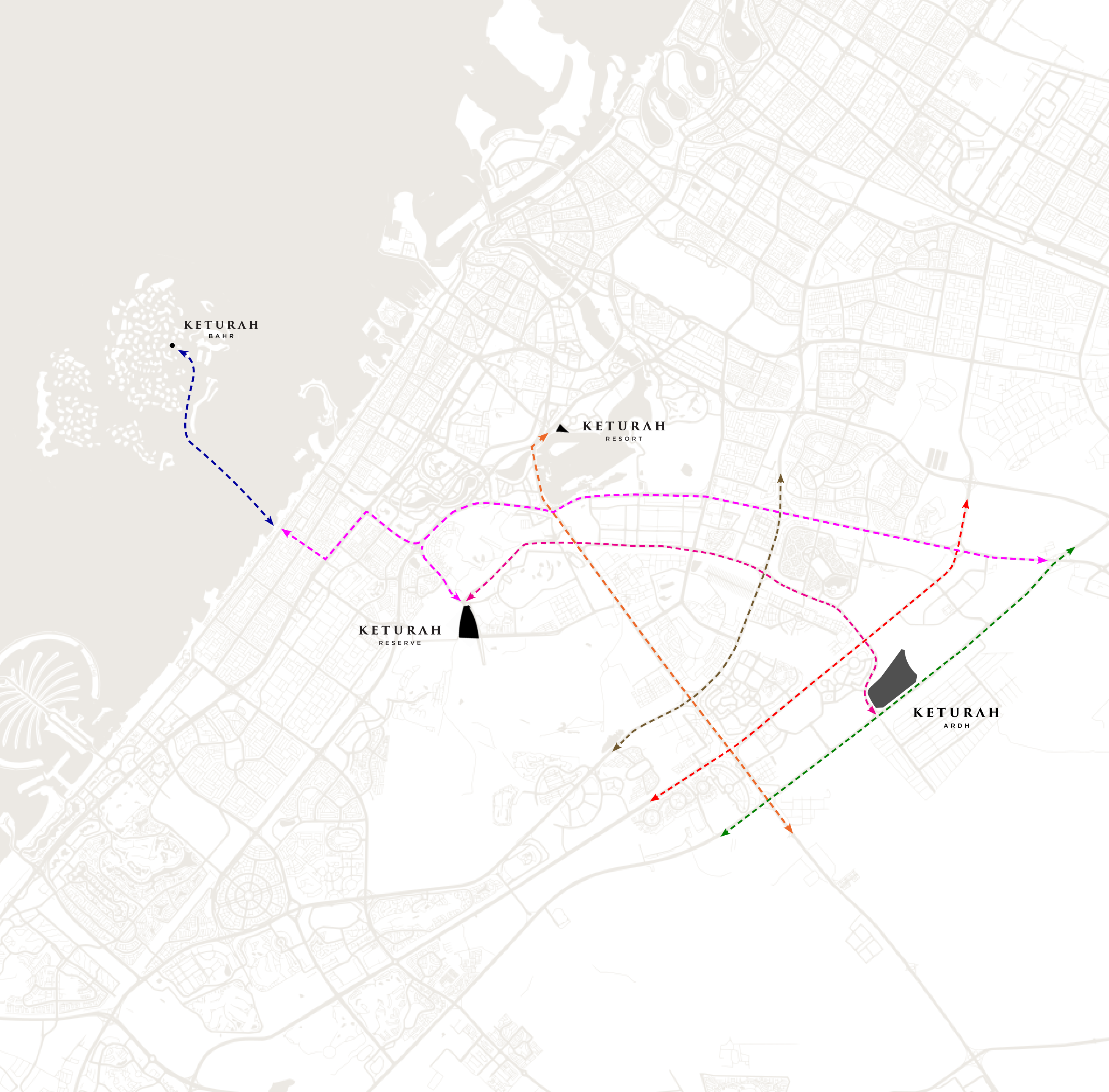
BAHR

Bahr: Arabic for “Sea”

The upcoming Keturah

THE KETURAH

PATH



An aerial photograph of a city street grid. A prominent diagonal road, likely a highway or expressway, runs from the bottom left towards the top right, bisecting the regular grid of streets. The grid consists of numerous small, rectangular blocks of land, some of which are densely packed with buildings, while others are more open. The overall pattern is a complex interplay of straight lines and organic shapes, suggesting a blend of urban planning and natural development.

THE MESSAGE

“At KETURAH ARDH, we envision a world where design and nature harmoniously coexist, where each space is not just built, but rooted in purpose. This is more than a place. It is a foundation for legacy, sustainability, and belonging.”

Talal M. Al Gaddah

Founder & Visionary of Keturah

Ardh is arabic for **Land**

reminding us that humanity is born from the earth,
entrusted to nurture and develop it.

A visionary project that unites spiritual heritage, with
modern urban innovation, drawing on the timeless
narrative of humanity's origins.



MY ROOTS ... MY REFLECTION

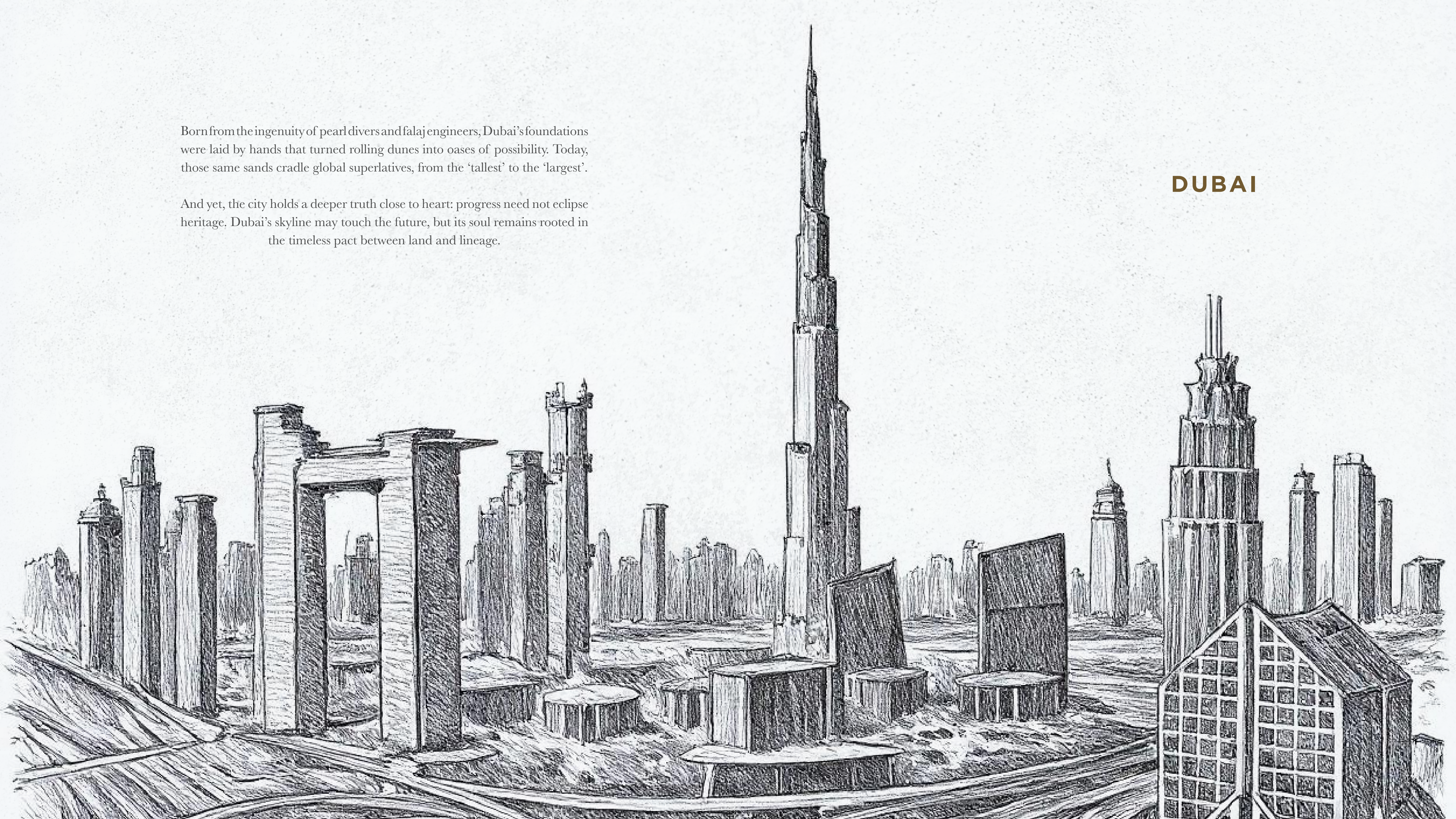
هزوري ... انعكاسي



Born from the ingenuity of pearl divers and falaj engineers, Dubai's foundations were laid by hands that turned rolling dunes into oases of possibility. Today, those same sands cradle global superlatives, from the 'tallest' to the 'largest'.

And yet, the city holds a deeper truth close to heart: progress need not eclipse heritage. Dubai's skyline may touch the future, but its soul remains rooted in the timeless pact between land and lineage.

DUBAI



THE LEGACY CONTINUES

KETURAH

Keturah is guided by a simple doctrine: to create a truly transformational living experience. An experience rooted in intentional design, a conscious departure from ‘oblivious opulence’. Having pioneered the region’s first bio living and wellness-focused concepts, Keturah is poised to complete a visionary trilogy with Ardh.





KETURAH
ARDH

More than a community, the confluence of artistry, nature, and generational legacy. Here, the whispers of the ancient meet the vision of the discerning.

A place where homes rise not as structures, but as heirlooms.

Designed for those who seek permanence in a transient world, Keturah Ardh offers a rare duality: the serenity of desert horizons within the pulse of Dubai's ambition. A microcosm where gardens grow with the patience of centuries, and every address is the introduction to an ancestry.

A LEGACY ROOTED IN THE LAND

A NEW ERA OF LIFE-SCAPING

Keturah Ardh draws inspiration from this legacy. It is not just a place to live ... It is a sanctuary where every tree, every breeze, and every path is a continuation of a narrative that began thousands of years ago. The project integrates principles of biophilic design, ancient arboreal wisdom, and site-sensitive planning to honor the Earth and serve the people.

Through this heritage-driven framework, Keturah Ardh is redefining modern lifestyle. It harmonizes history and innovation, crafting an environment that is both a legacy and a future. This is the soul of Keturah.





TOTAL SITE AREA

18,000,000 ft²

47%

RESIDENTIAL NEIGHBORHOODS

9,900,000 ft² Land / GFA \approx 14,454,000 ft²

30%

OPEN SPACE & GREEN CORRIDORS

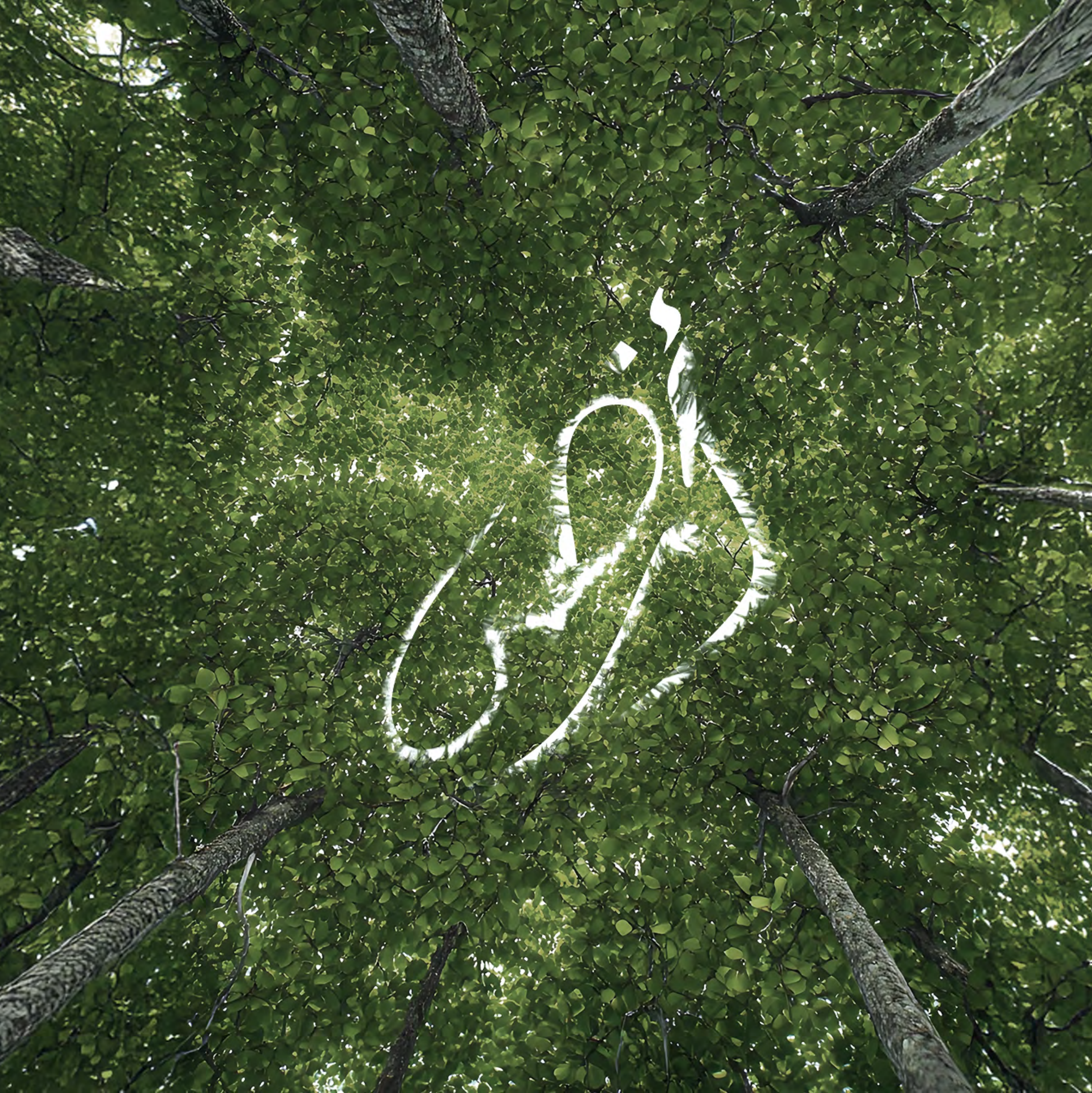
5,400,000 ft² Land

23%

ROADS & INFRASTRUCTURE

2,700,000 ft² Land

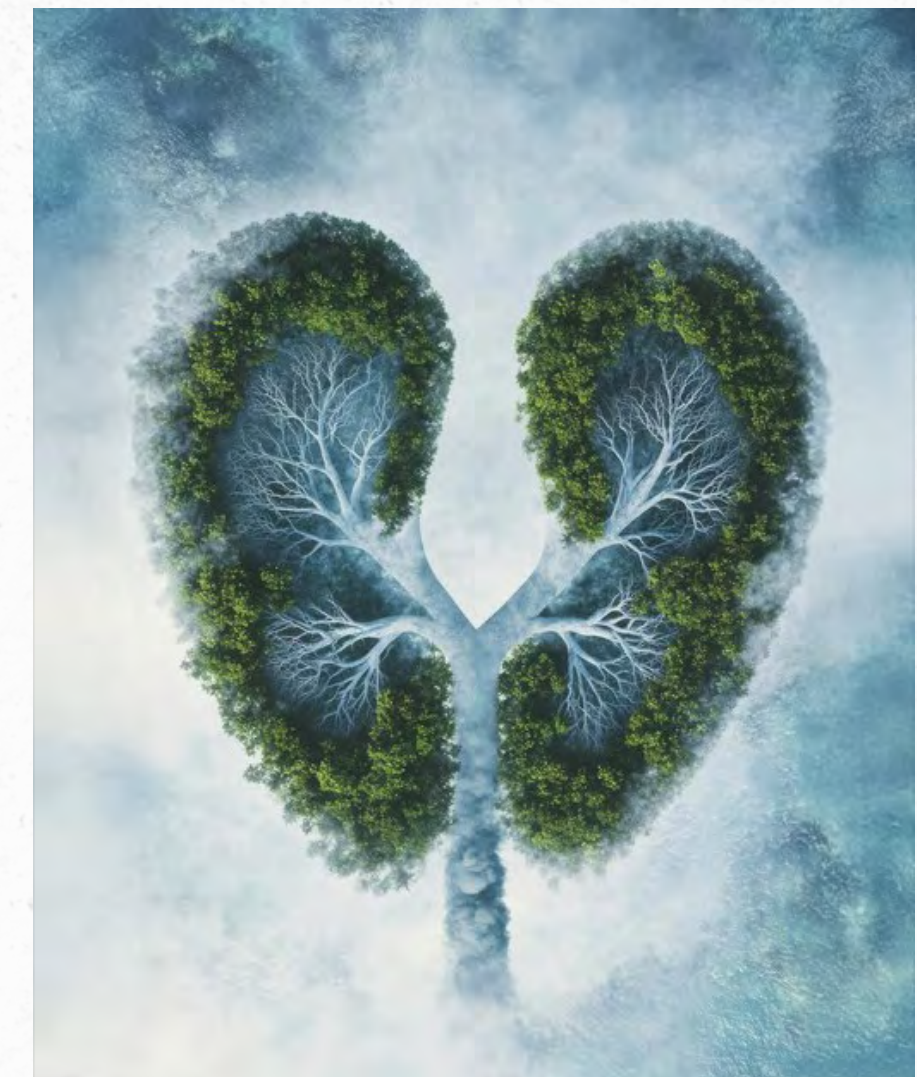




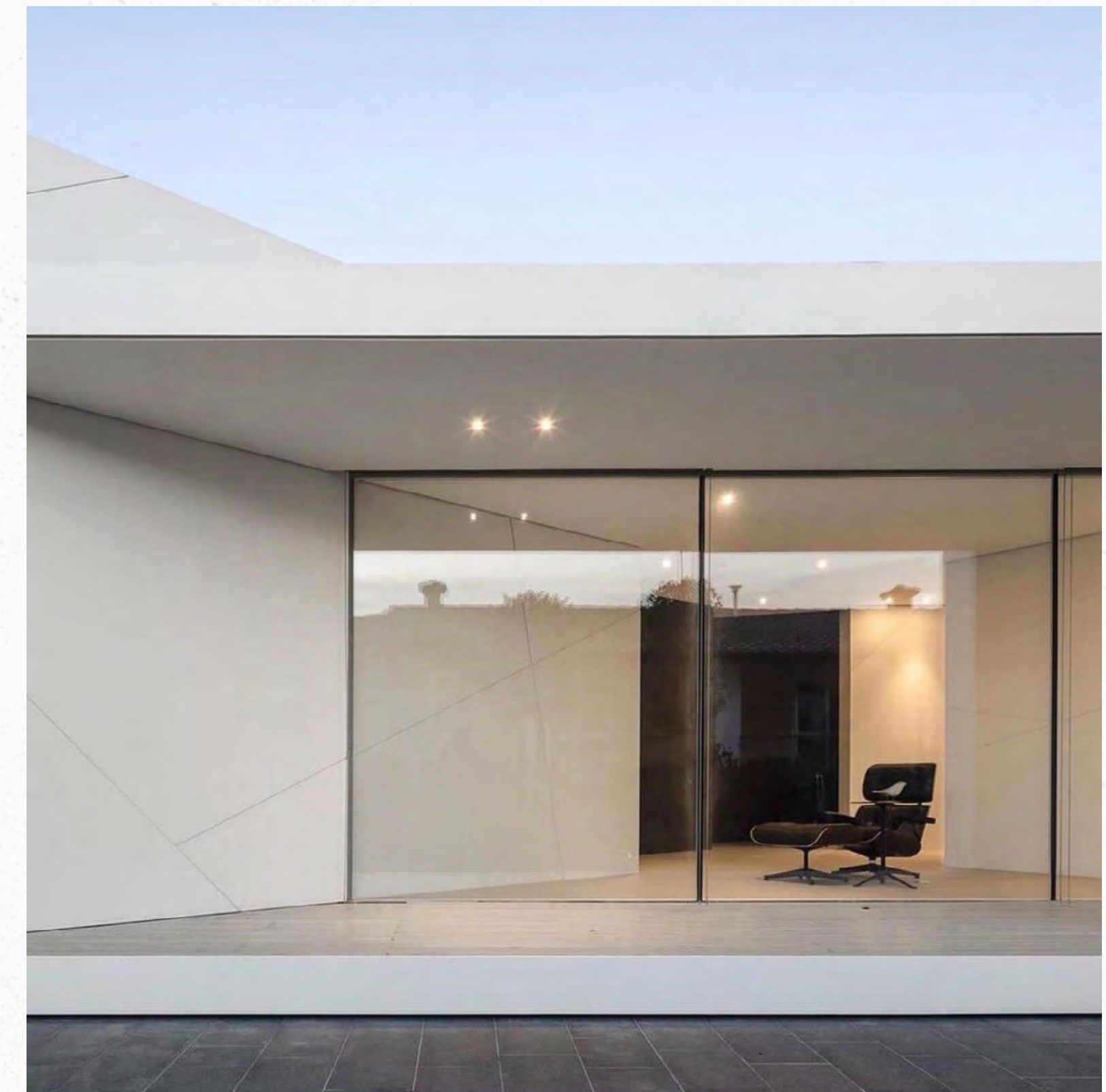
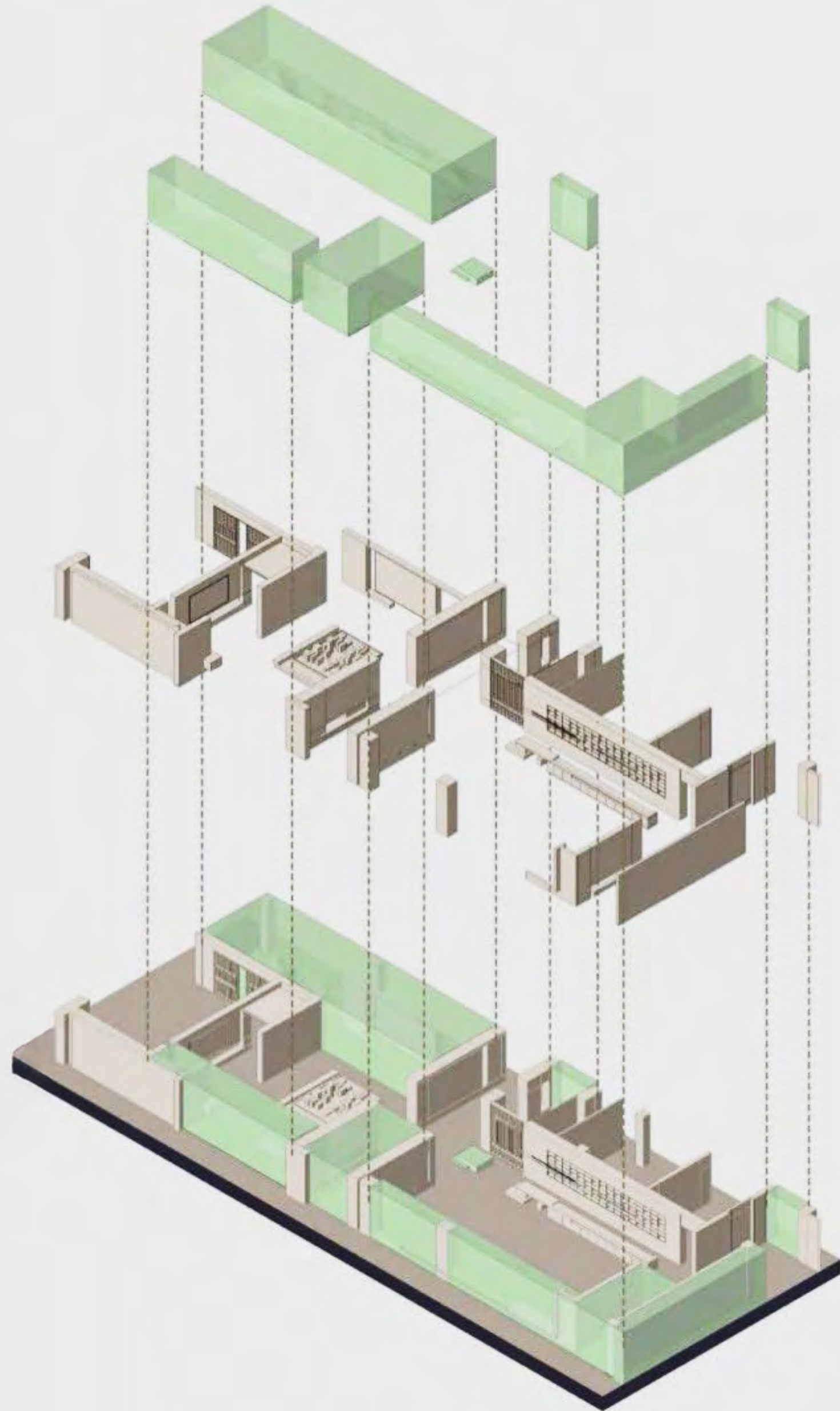
THE WELLNESS

Keturah Ardh is a generationally and environmentally integrated community spanning 18 million square feet. It redefines luxury living through deep-rooted connections to nature, climate, and wellness.

Over 100,000 trees and a fully immersive biophilic design approach will support natural air purification, passive cooling, biodiversity, and a lifestyle that respects both Earth and people from birth to legacy



LANDSCAPE INTRODUCED INTO THE INTERIOR

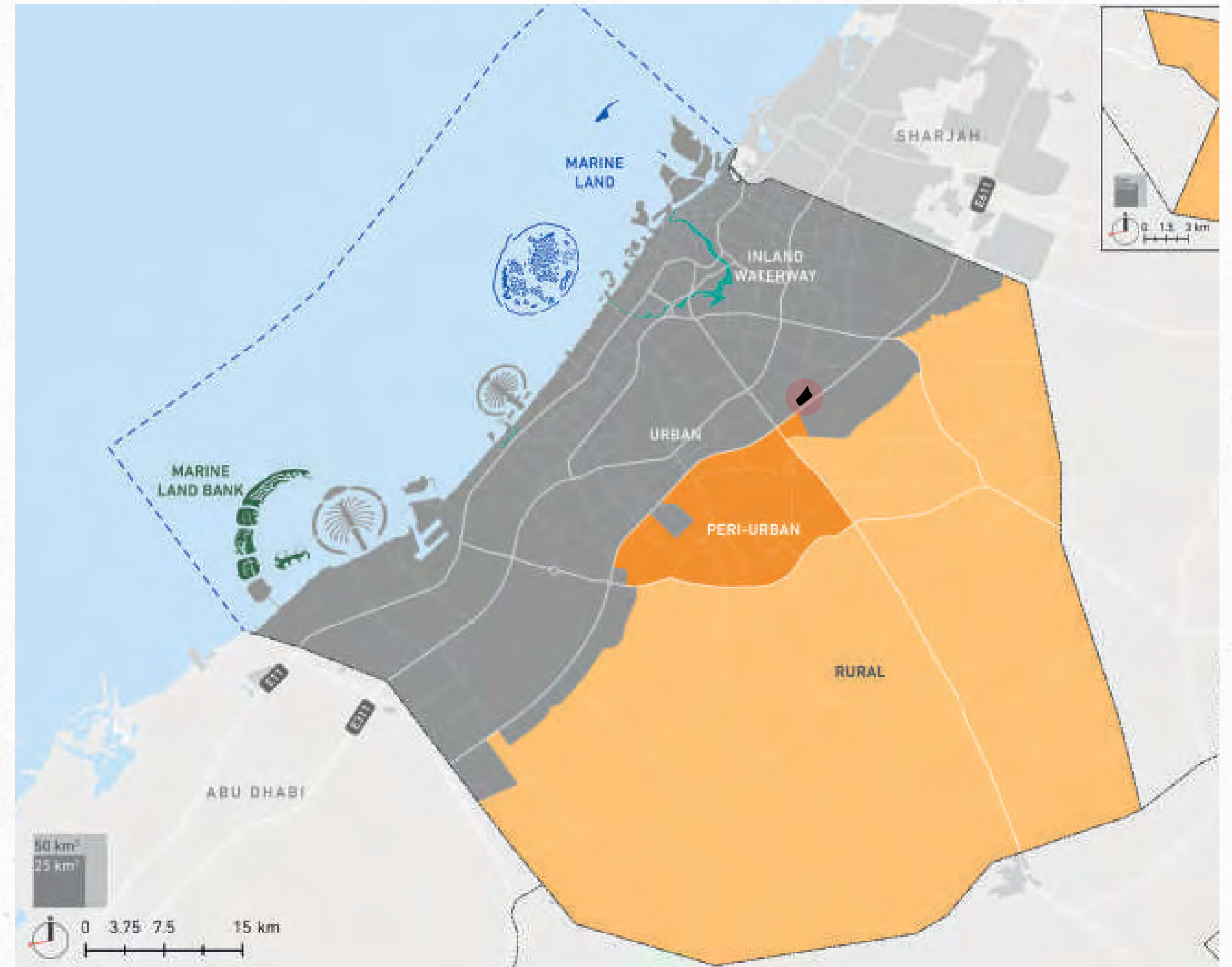
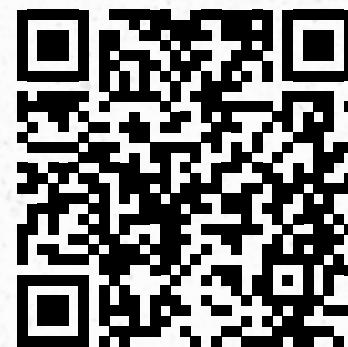


DUBAI URBAN PLAN

2040

Keturah Ardh is on the edge of the “Extended Urban Area”, This is where most of the existing development and all future growth is going to be contained. Through this approach, the Plan will increase Dubai’s population density by 68 percent over the next two decades

Any new development outside the urban area is not permitted unless it has shown full compliance with the requirements of the Dubai 2040 Plan.



■ Urban Centers ■ Keturah Ardh ■ Peri Urban ■ Rural

Legend

Centres

- Urban centre
- Multi sector centre
- Sector centre

Land use

- Mixed use
- Commercial
- Residential
- Public services
- Tourism
- Industrial
- Open space / park
- Recreation
- Low intensity recreation/ tourism
- Farms
- Rural settlements
- Land bank
- Potential marine land bank
- Wilderness area
- Urban area extent

Environment

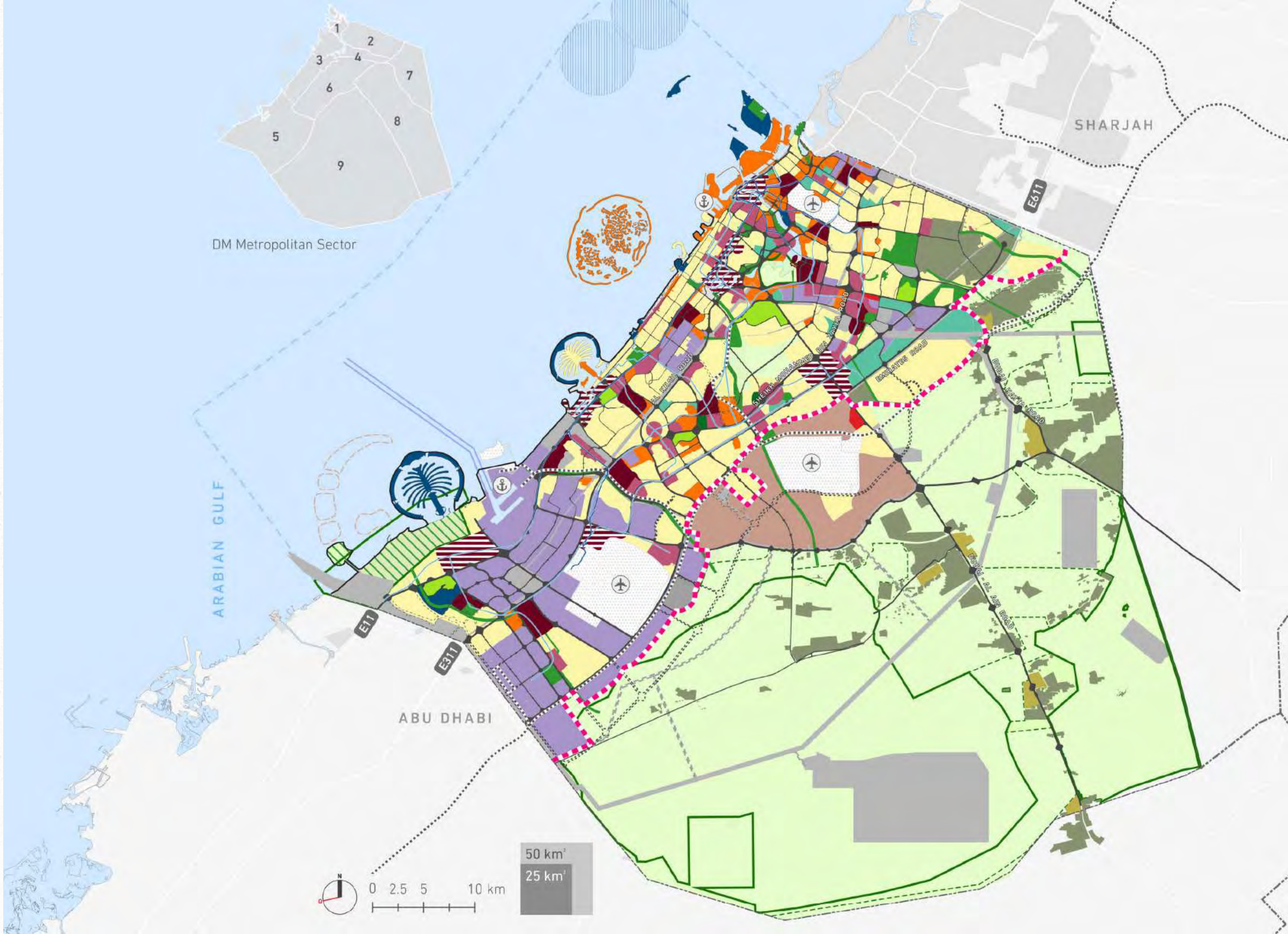
- Current designated natural conservation area
- Proposed sensitive area overlay (for future study)
- Fish protection zone

Transportation

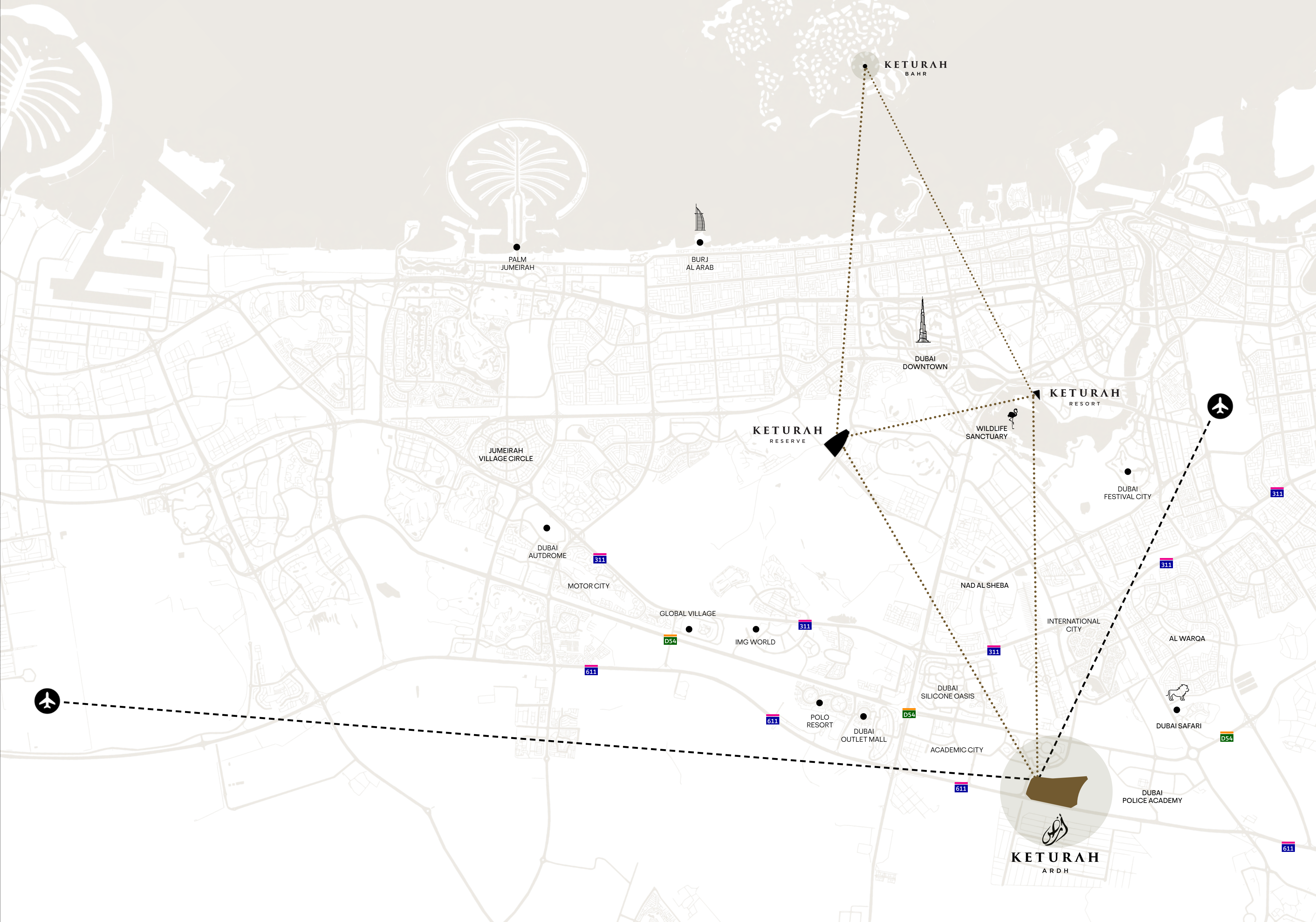
- Existing road corridor
- Existing metro/ tram
- Existing port entry route
- Planned mobility corridor (roads)
- Future mobility corridor (metro/ tram)
- Etihad Rail
- Airport
- Seaport

Utilities

- Utilities
- Existing utilities corridor
- Future utilities corridor

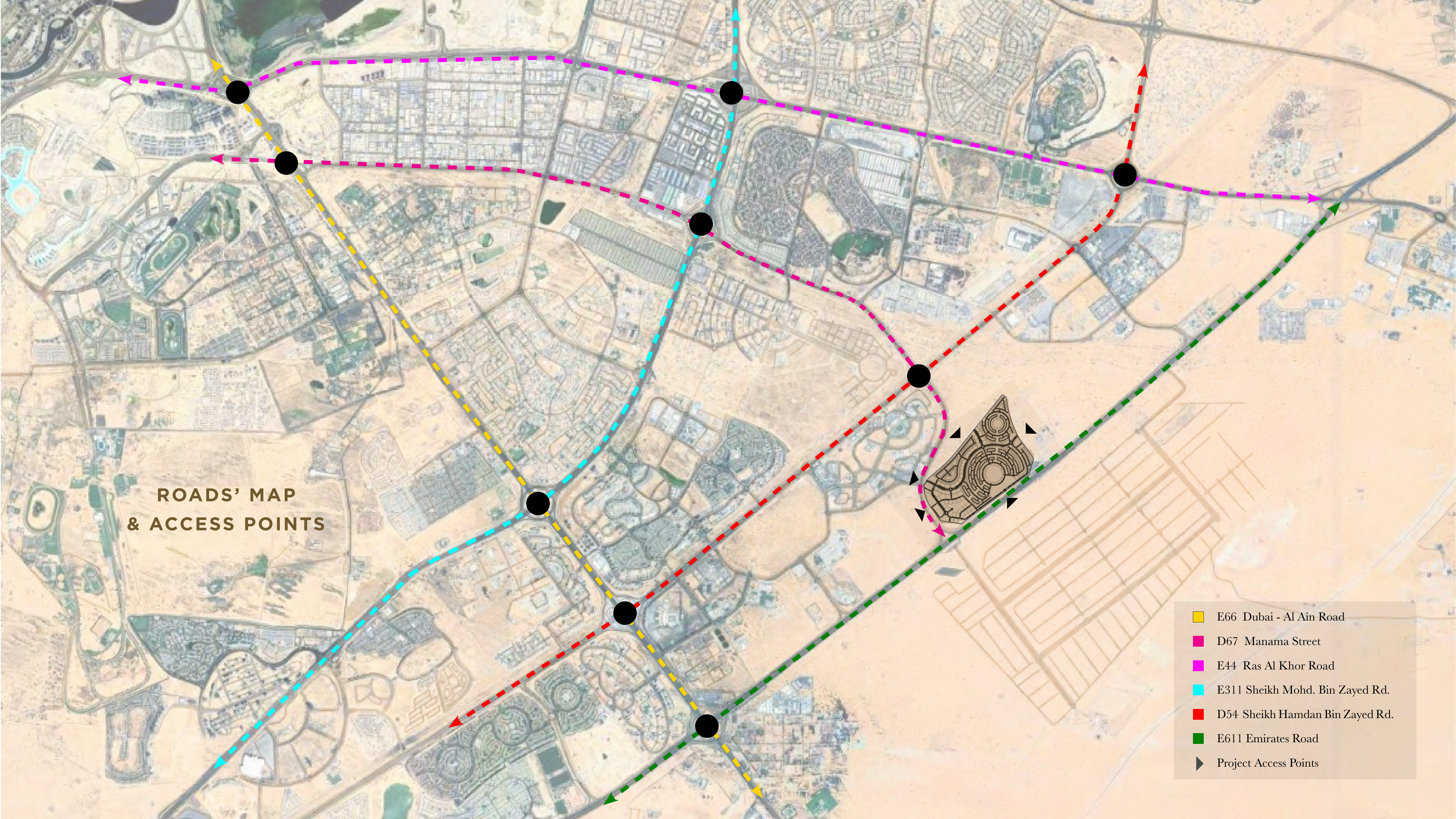


Acaademic City	6 min.
Al Nakheel Park	8 min.
Dubai Outlet Mall	9 min.
Dubai Silicon Oasis	9 min.
IMG Worlds of Adventure	10 min.
Dubai Safari Park	12 min.
Global Village	14 min.
Dubai Festival City	18 min.
Dubai Hills Mall	20 min.
Dubai Int. Airport	21 min.
Al Maktoum Int. Airport	36 min.

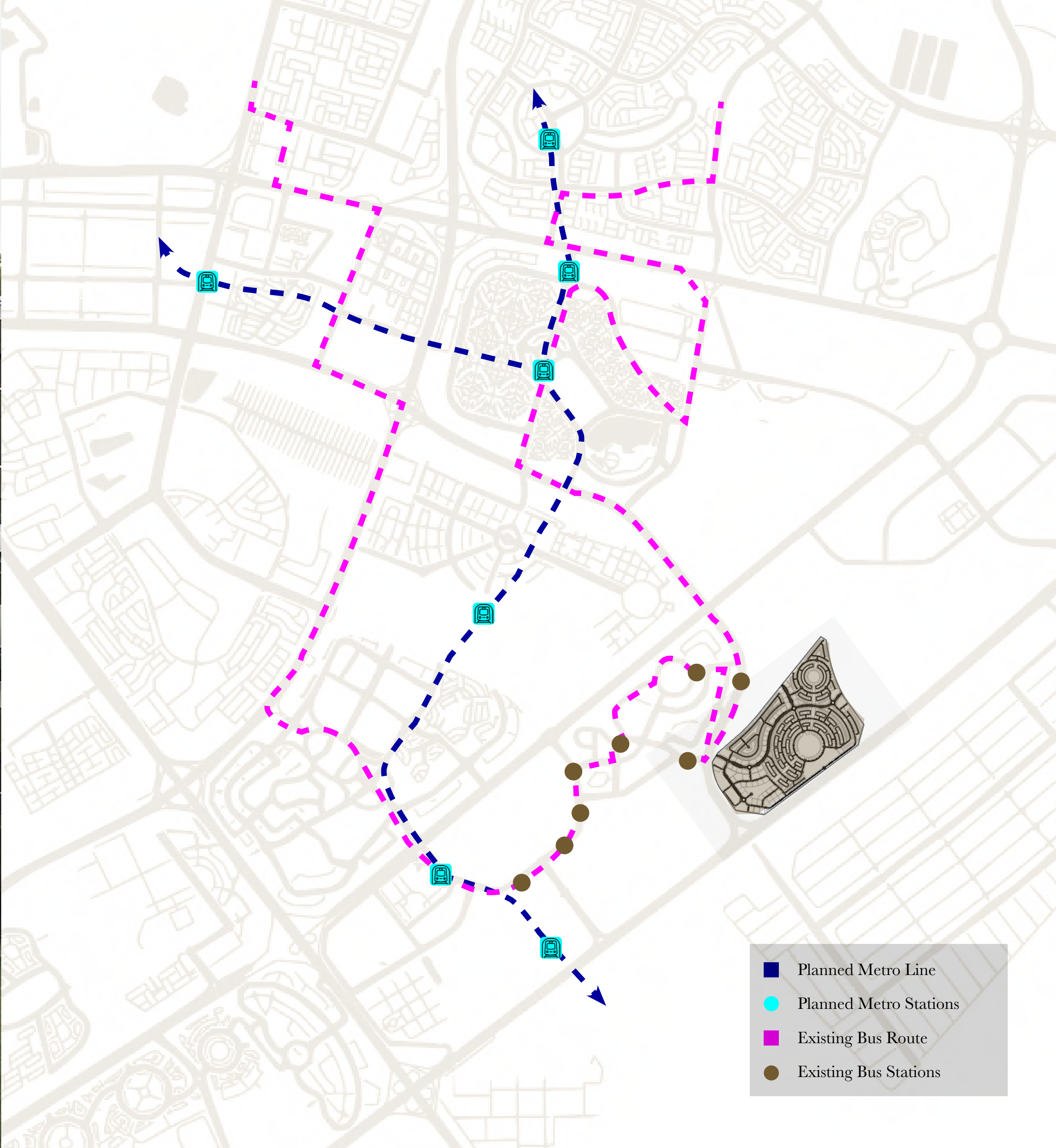


ROADS' MAP & ACCESS POINTS

- E66 Dubai - Al Ain Road
- D67 Manama Street
- E44 Ras Al Khor Road
- E311 Sheikh Mohd. Bin Zayed Rd.
- D54 Sheikh Hamdan Bin Zayed Rd.
- E611 Emirates Road
- Project Access Points



METRO & BUS ROUTES



YOUR NEIGHBORHOOD

ACCESSIBILITY

- 21 min Dubai Int. Airport
- 21 min Business Bay Metro Stat.
- 36 min Al Maktoom Int. Aiport

EDUCATION

- University of Dubai
- Emirates Aviation University
- GEMS Modern Academy
- Repton School Dubai
- German International School

LEISURE

- 10 min Dubai Outlet Mall
- 14 min IMG World of Adventure
- 19 min Global Village

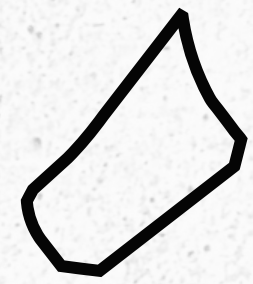
HEALTHCARE

- 9 min NMC DIC Clinic & Phar.
- 10 min Fakeeh University Hospital
- 16 min American Hospital Nad Al Sheba

HOTELS

- 5 min VOGO Grand Hotel
- 11 min Radisson RED DSO
- 14 min Meliá Desert Palm

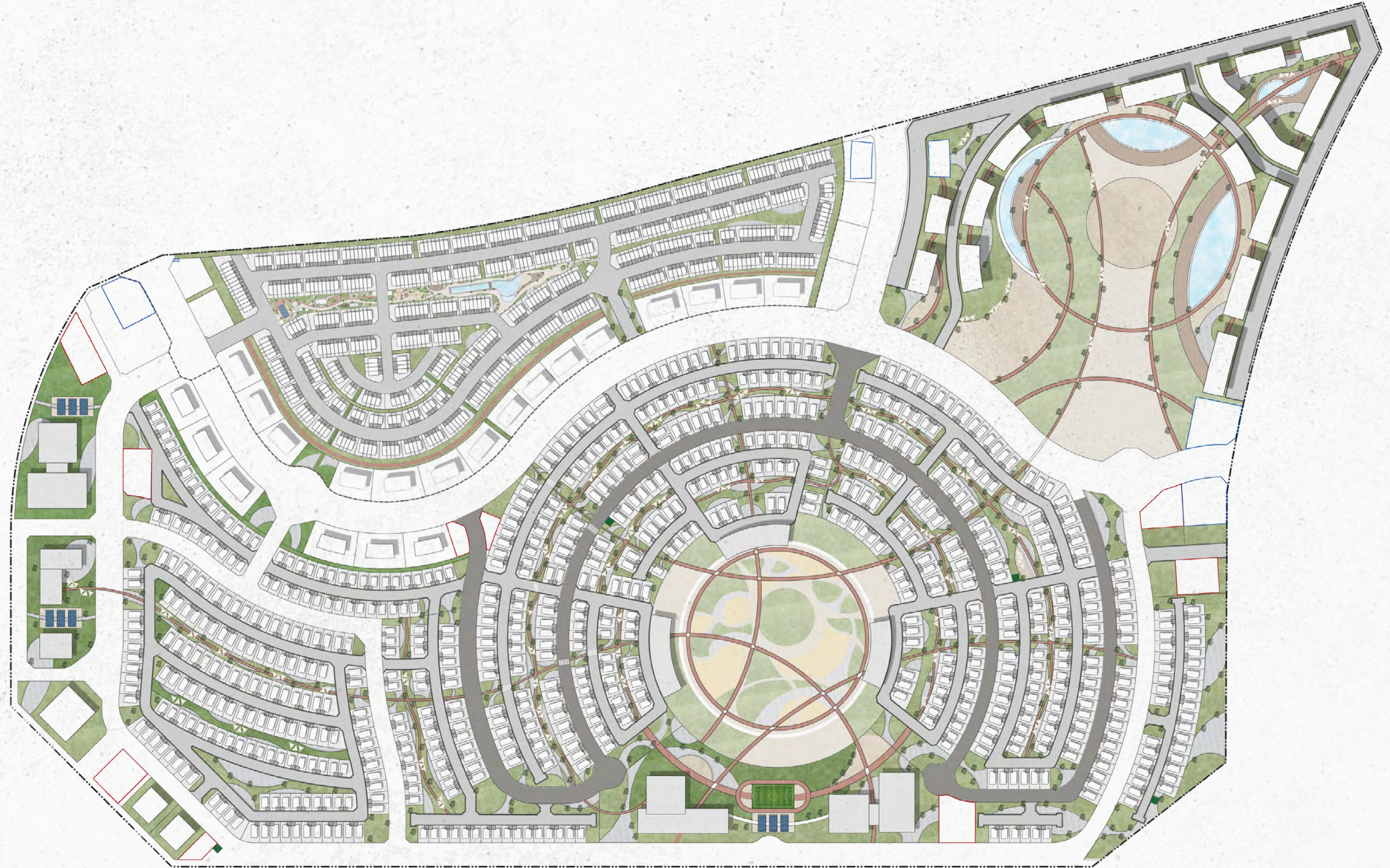
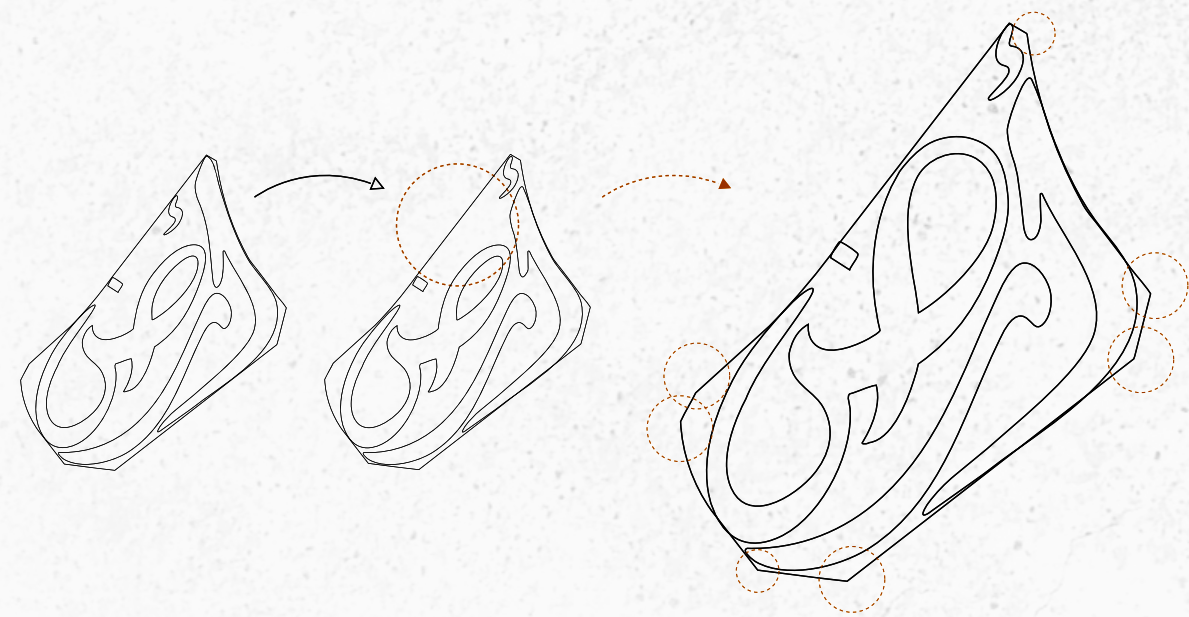


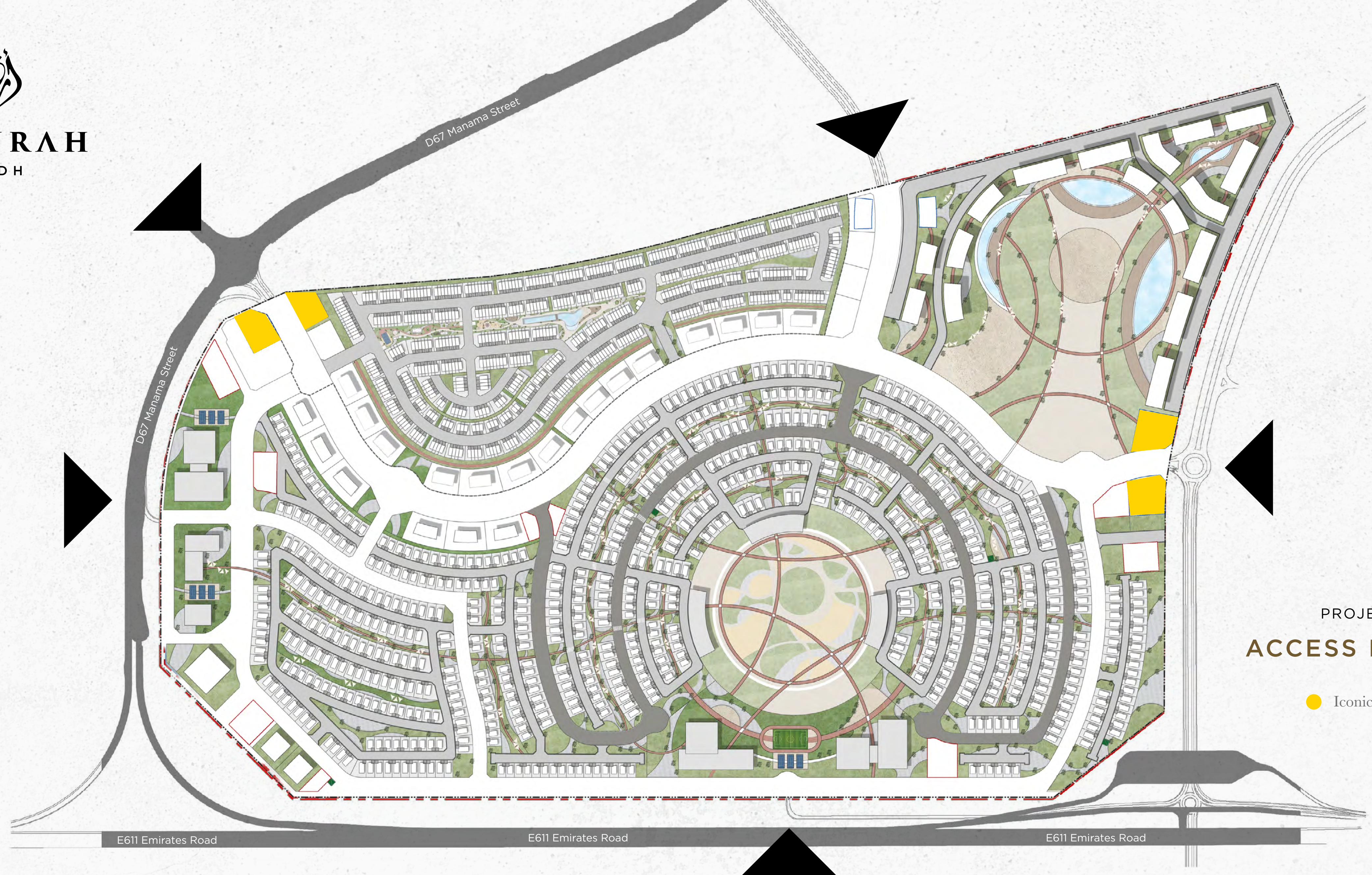


PLOT FACING
NORTH ▲

أرض أرض أرض

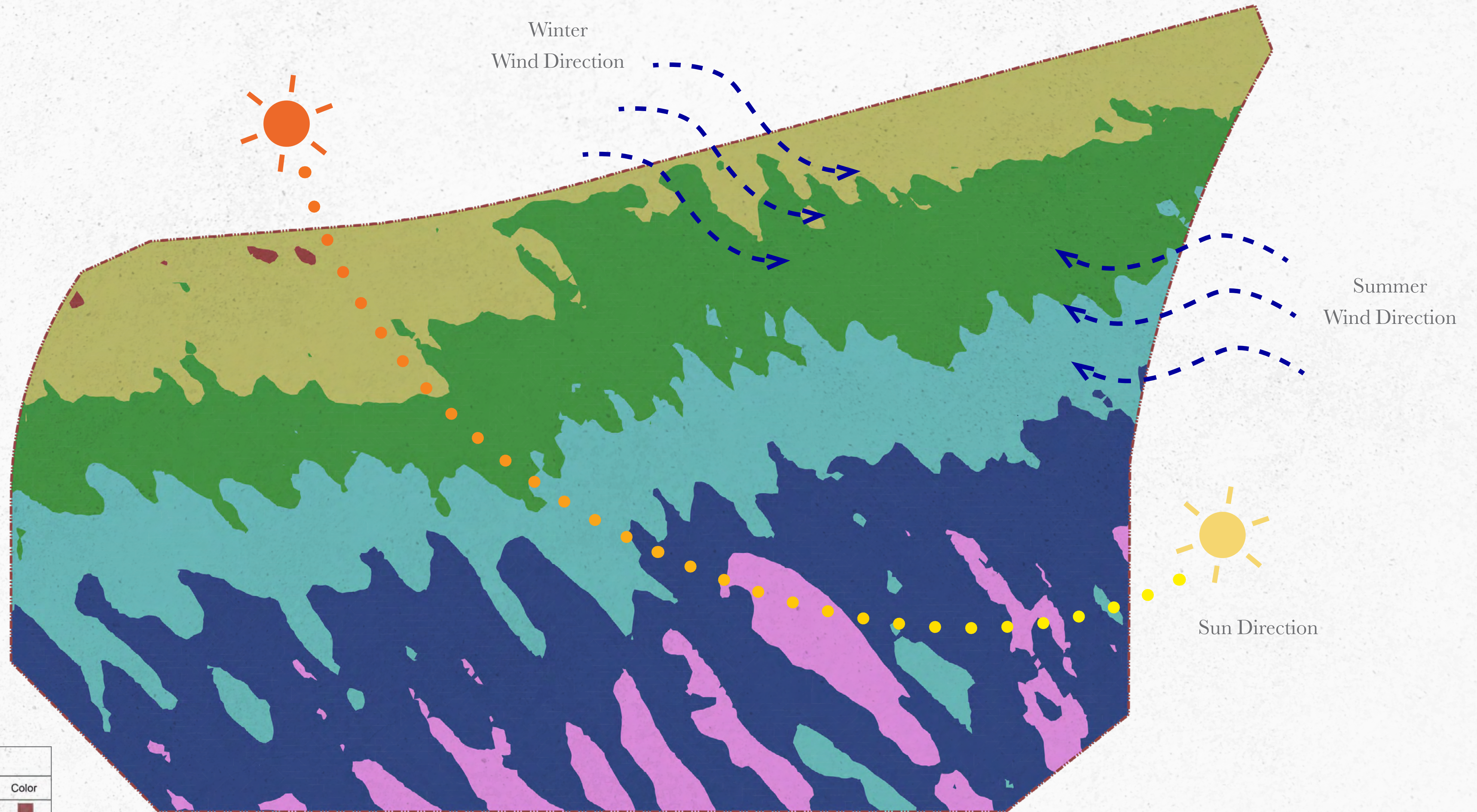
CALLIGRAPHY REFERENCES





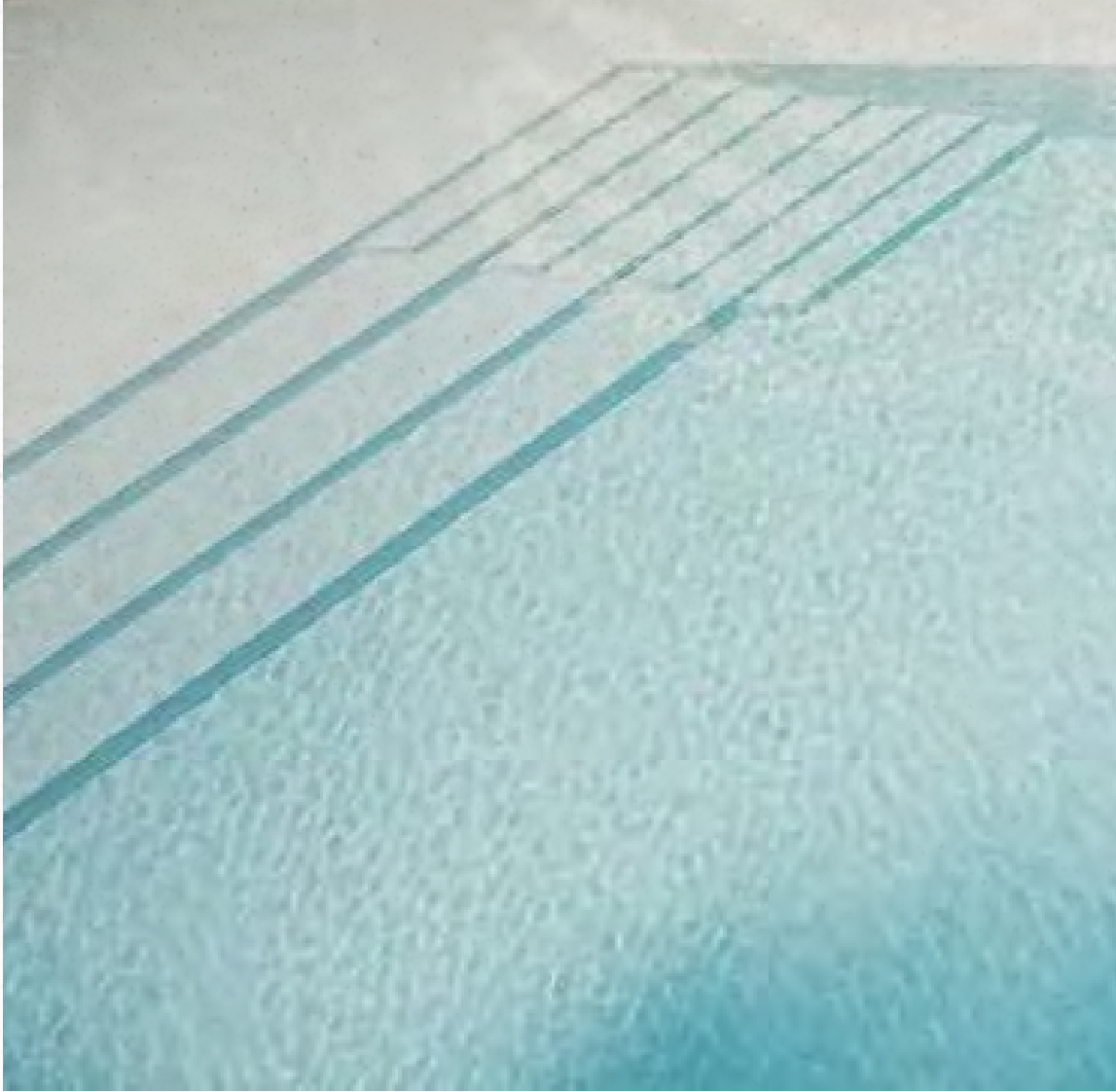
PROJECT
ACCESS POINTS

● Iconic Gates



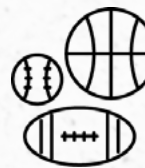
Elevations Table

Number	Minimum Elevation	Maximum Elevation	Area	Color
1	47.23	50.00	1735.50	
2	50.00	55.00	287449.55	
3	55.00	60.00	406810.26	
4	60.00	65.00	367901.29	
5	65.00	70.00	542305.90	
6	70.00	75.51	109550.29	



COMMUNITY SERVICES

- Sauna & SPA
- Family Lounges
- Clinic
- Kids Area
- Green Areas
- Co-Working Stations
- Gaming Rooms & VR Areas



SPORTS FACILITIES

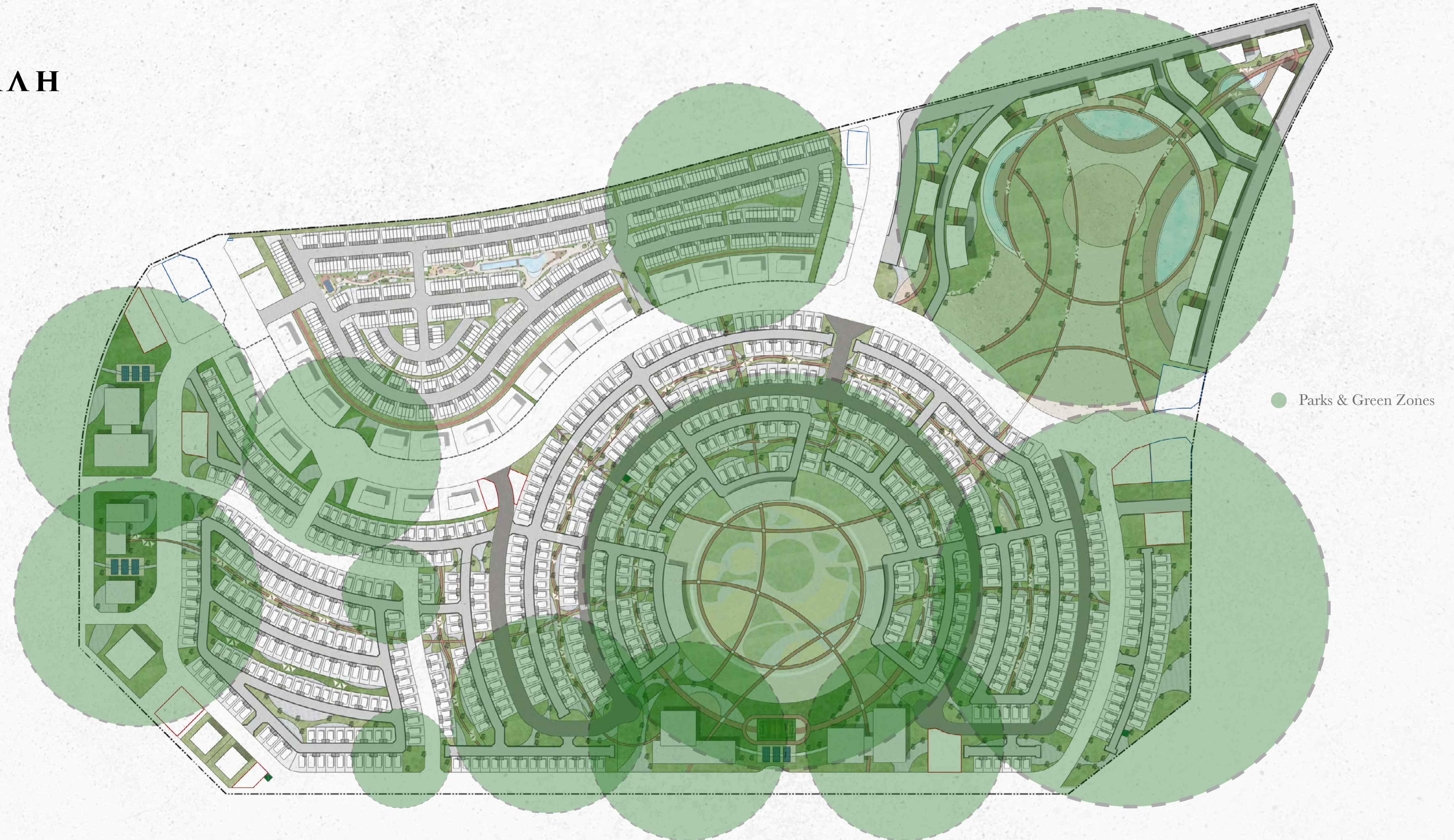
- Family & Kids Pools
- Ladies Pool
- GYM
- Yoga & Pilates
- Running & Cycling Tracks
- Padel & Tennis Courts



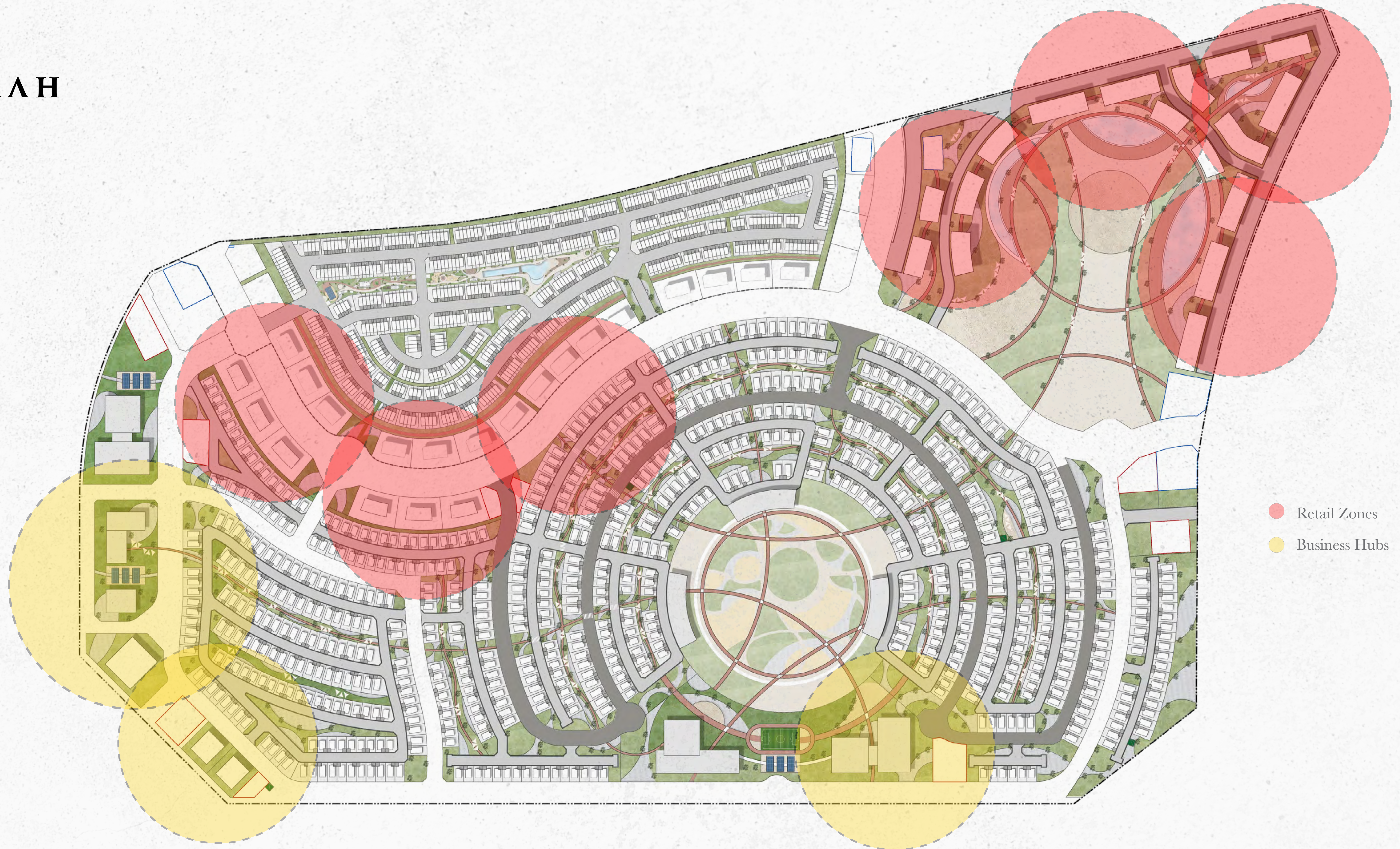
FOOD & BEVRAGE

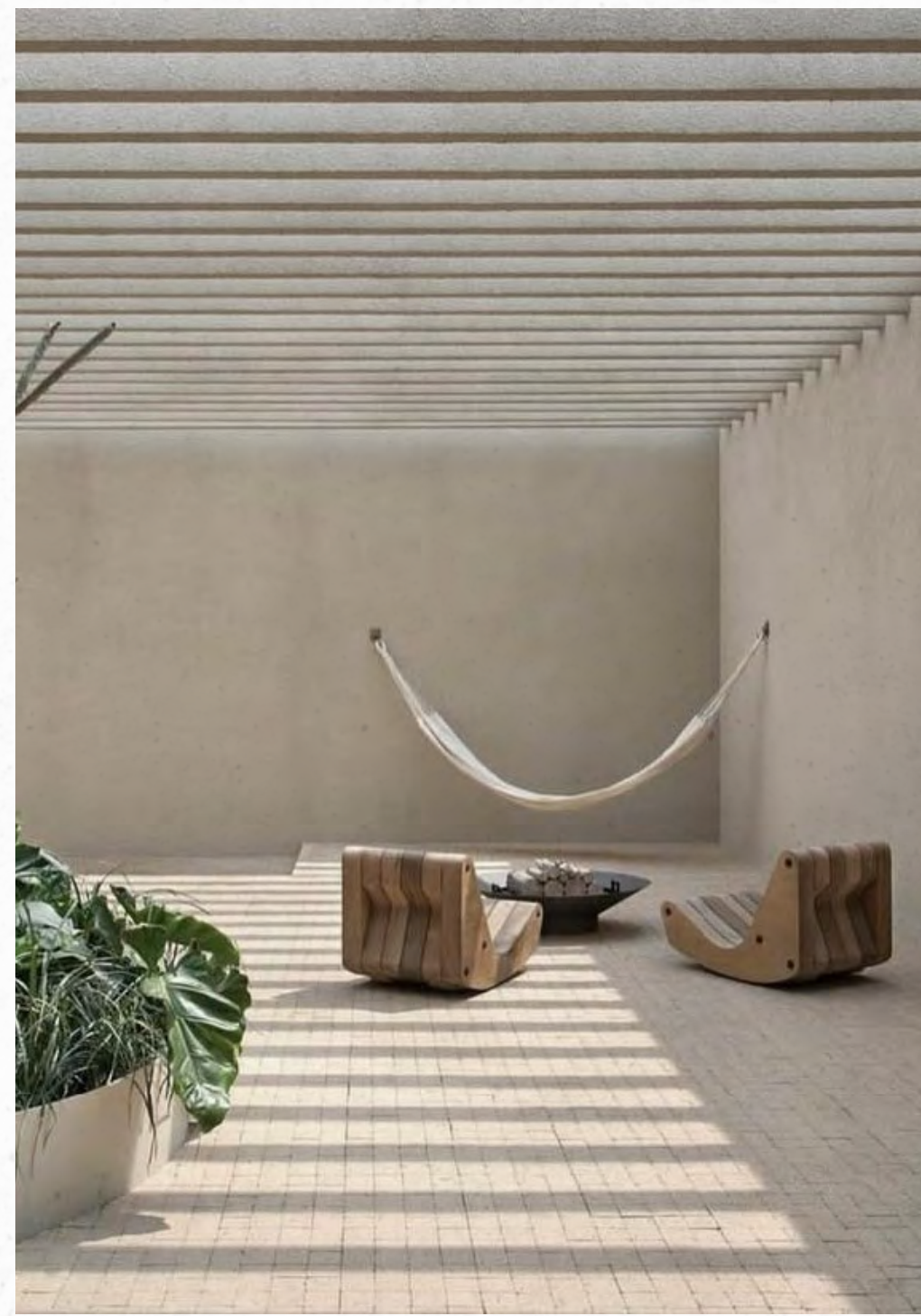
- Restaurants
- Kiosks
- Juice Bars

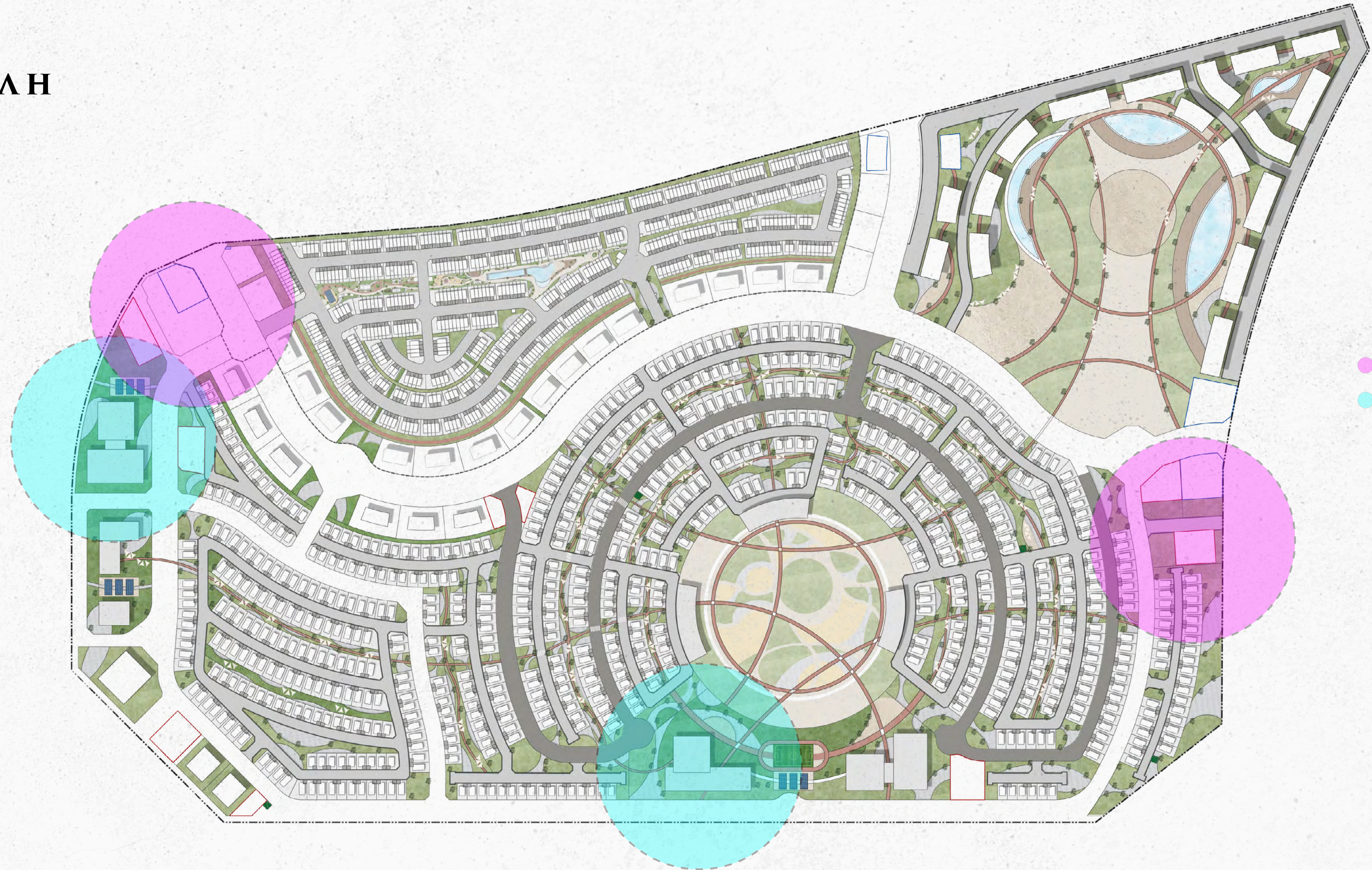












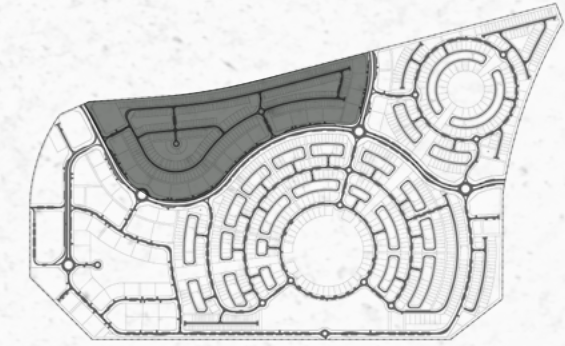
Mosque
Schools



K E T U R A H

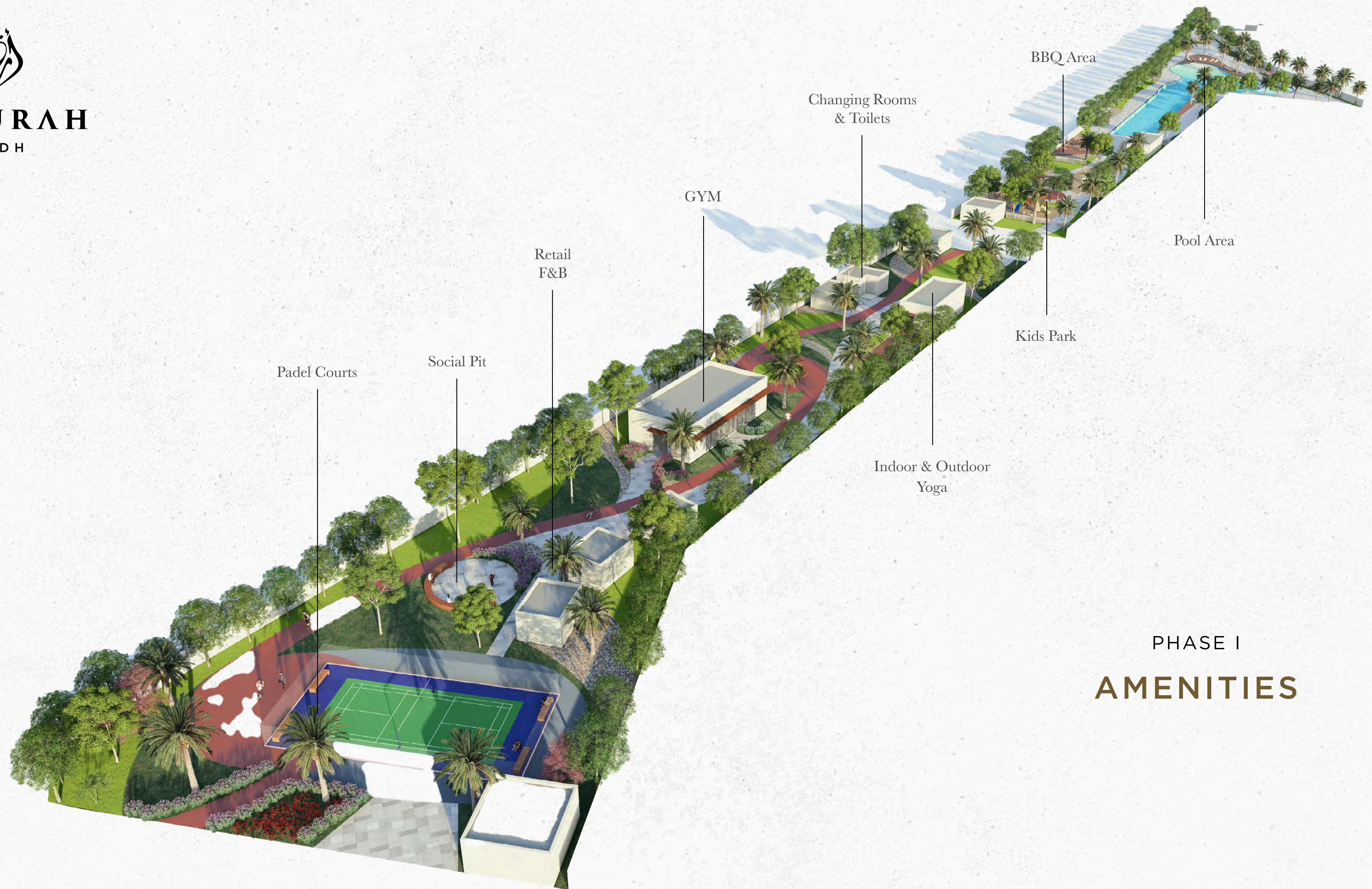
A R D H

Phase I

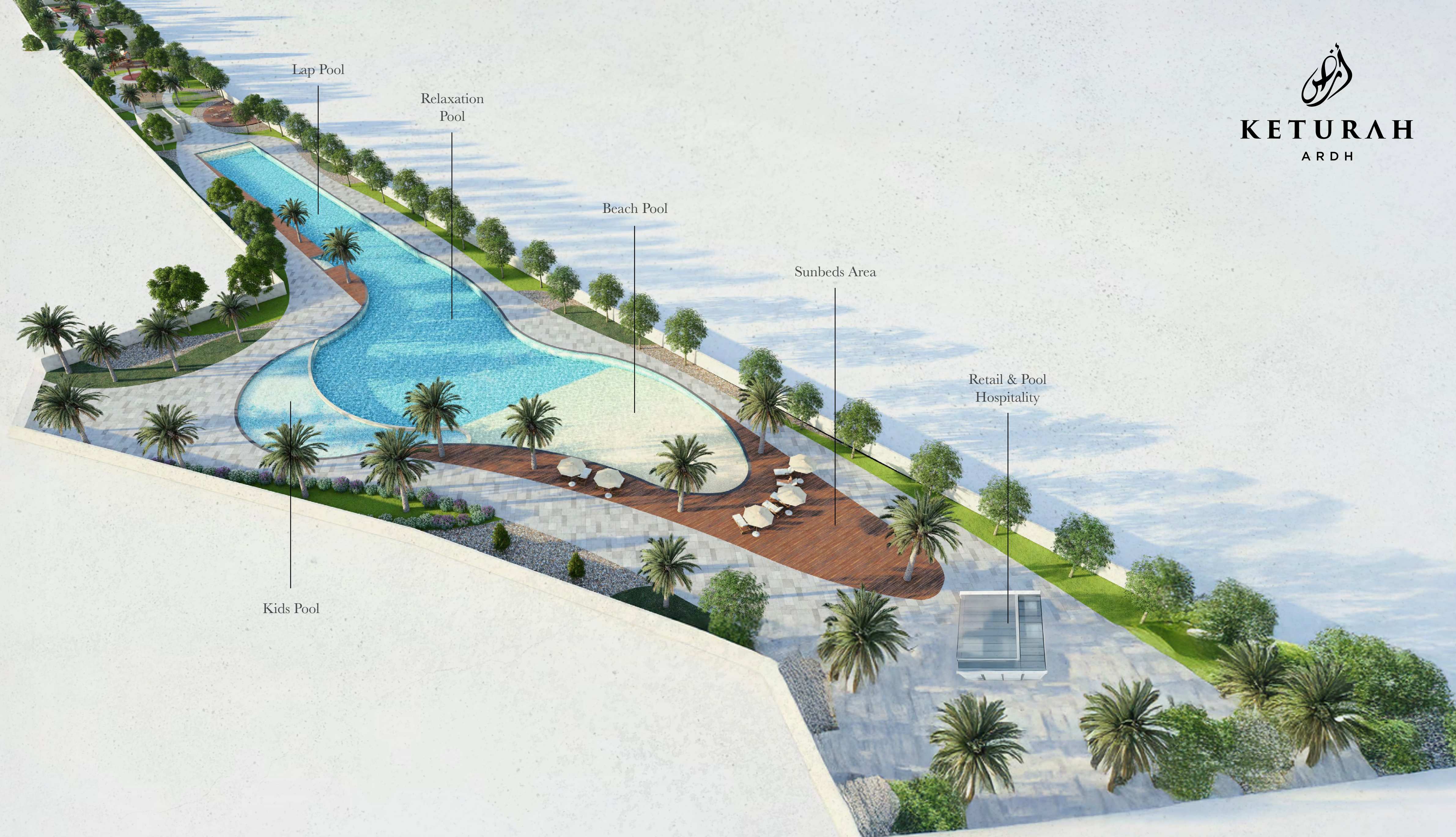


PHASE I
TOWNHOUSES' PLOTS

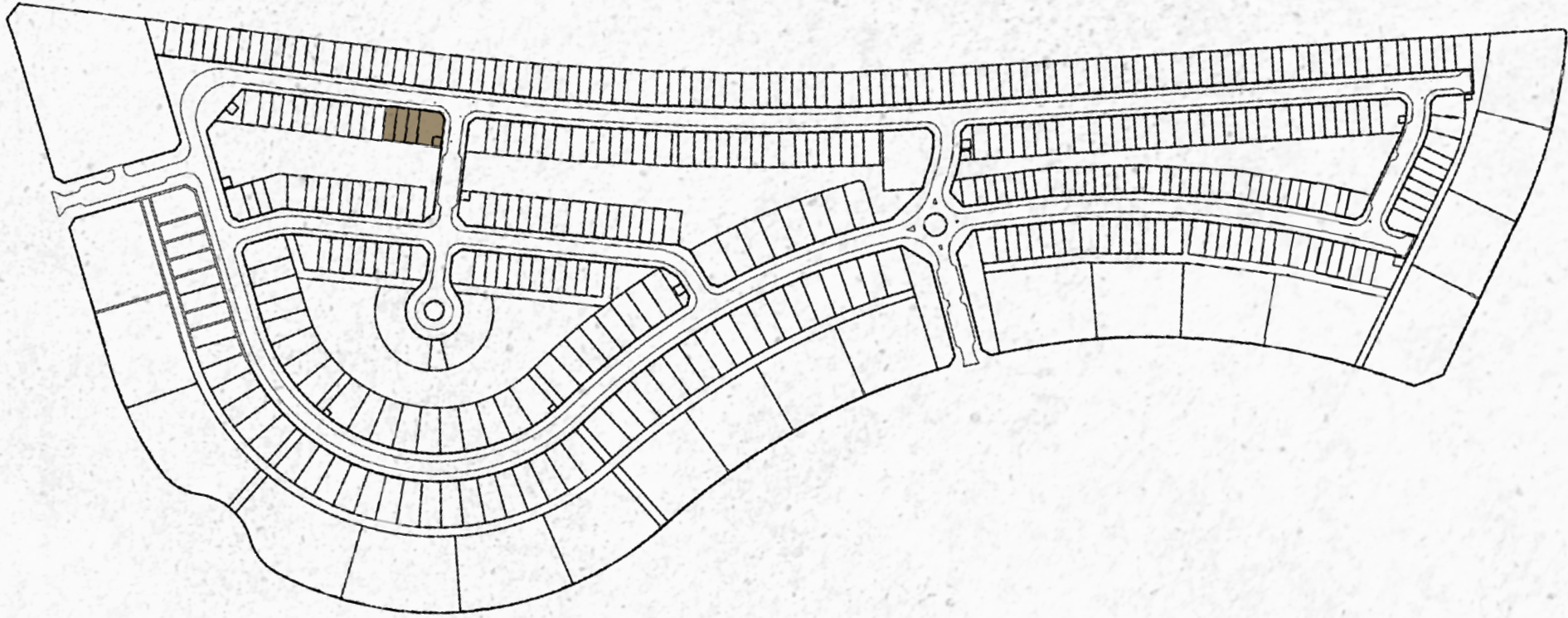
93	558
Clusters	Townhouses



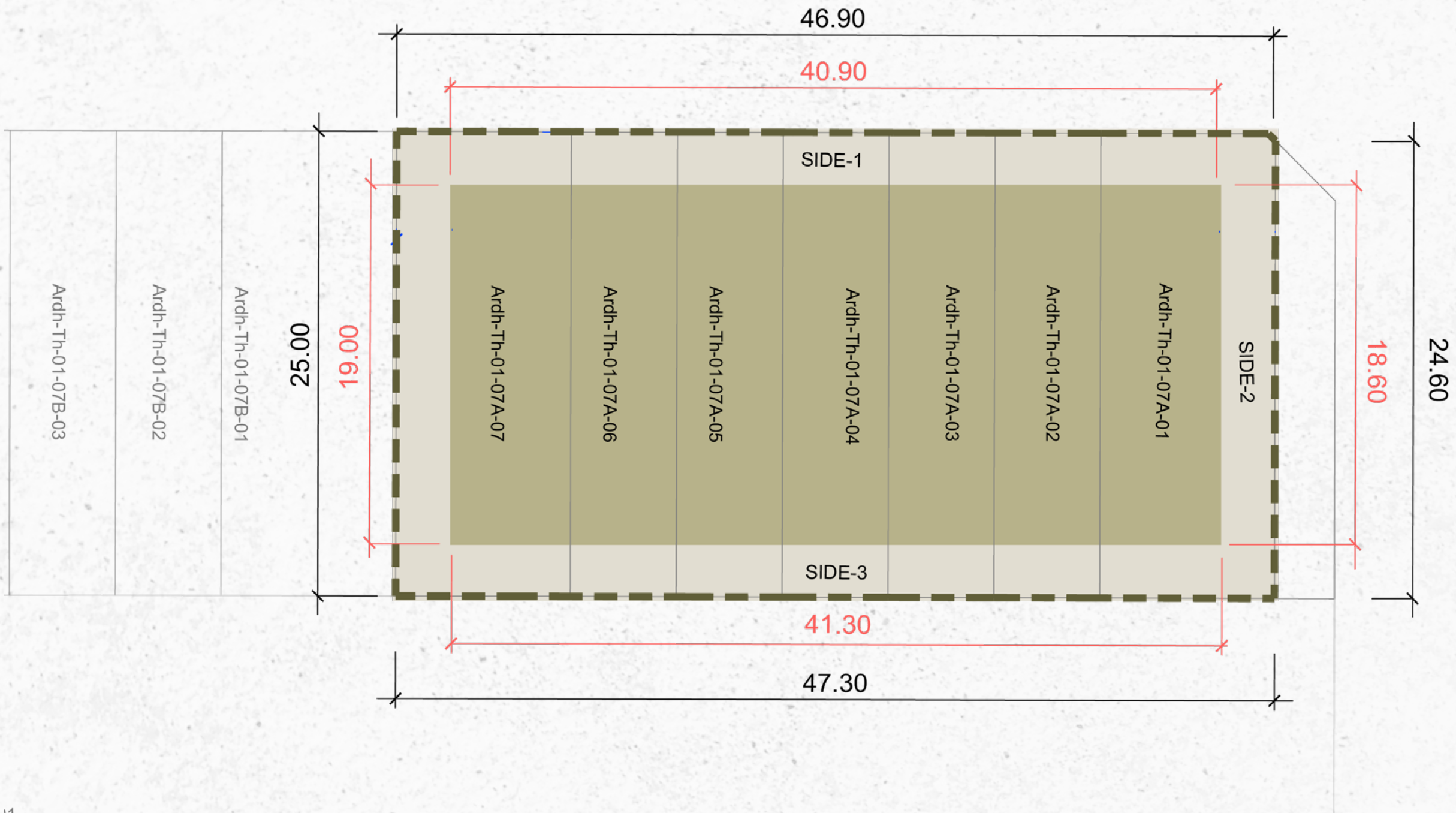
PHASE I
AMENITIES







Kids Pool



Plot Number	Ardh-Th-01-07-A	
Land Use	Residential: Seven (7) Townhouses	
Plot Area	1,182.42 sq.m	12,727.45 sq.ft
Max. GFA	1,418.91 sq.m	15,272.98 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-

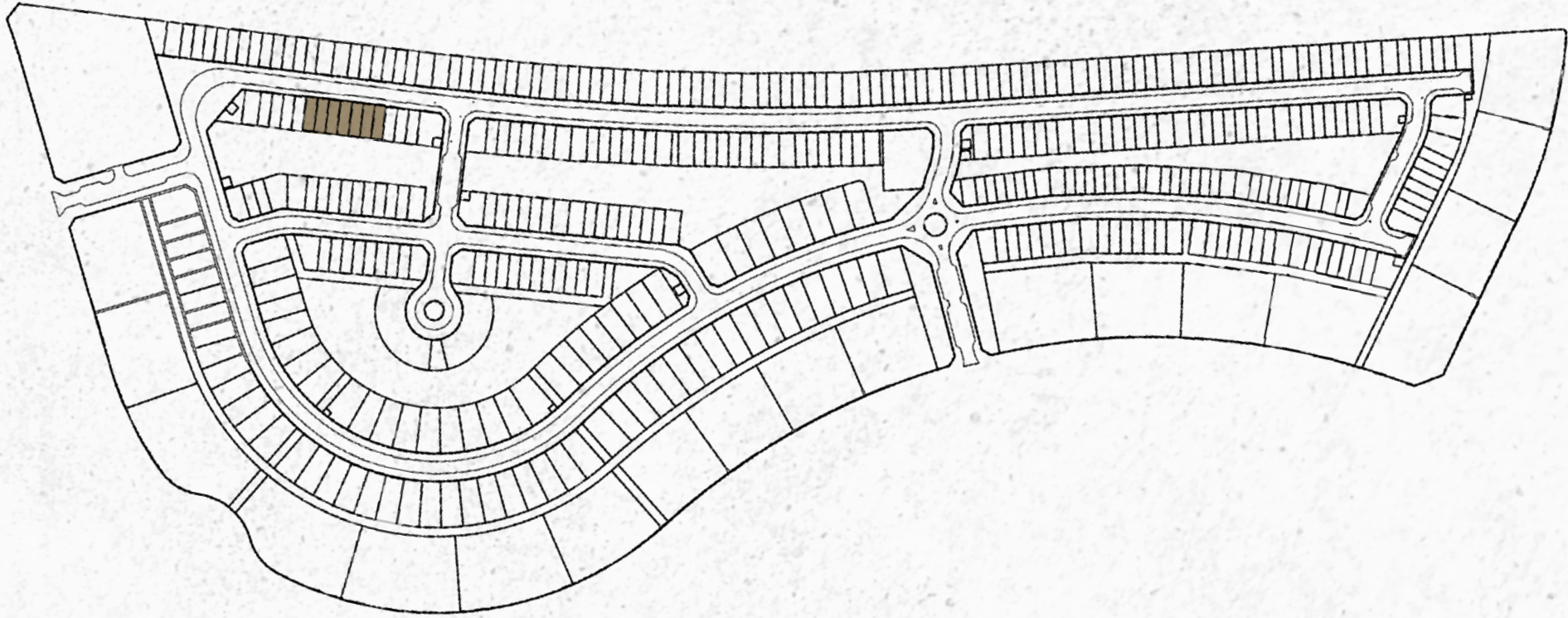


14

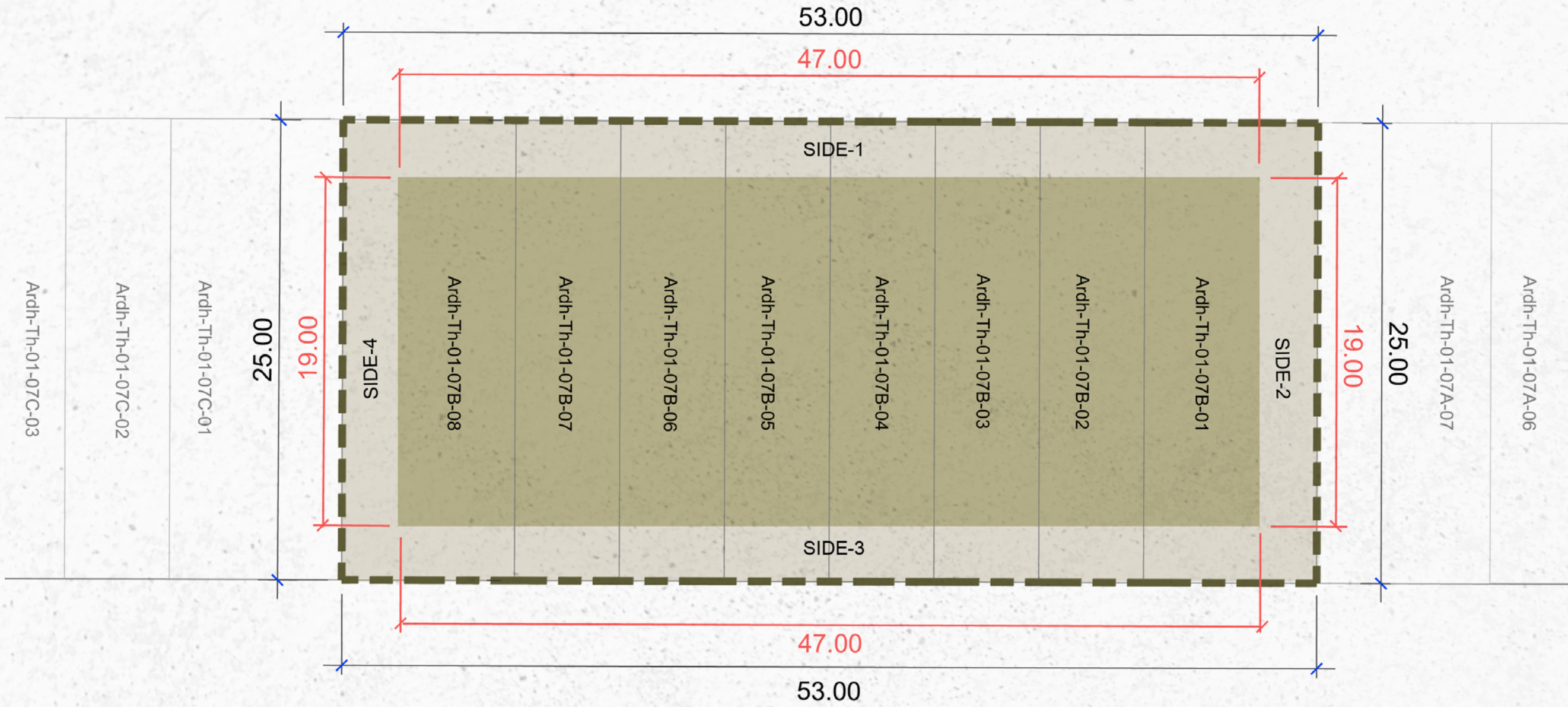
 MAX. BUILDING ENVELOPE	 PLOT DIMENSIONS
 PLOT BOUNDARY	 BUILDING DIMENSIONS

Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

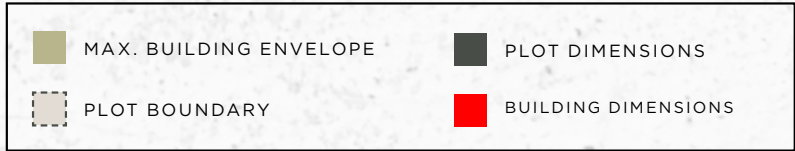
Disclaimer: All areas, dimensions, numbering and drawings are preliminary and proposed only, actual areas may vary from the stated area, and sizes are not to scale. The Developer reserves the right to make revisions/alterations to the plans at its sole and absolute discretion, without prior notice and without any liability whatsoever. Plot development and design guidelines as published and as amended by the developer from time to time will apply and need to be adhered to.



Plot Number	Ardh-Th-01-07-B	
Land Use	Residential: Eight (8) Townhouses	
Plot Area	1,325.00 sq.m	14,262.17 sq.ft
Max. GFA	1,590.00 sq.m	17,114.60 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-

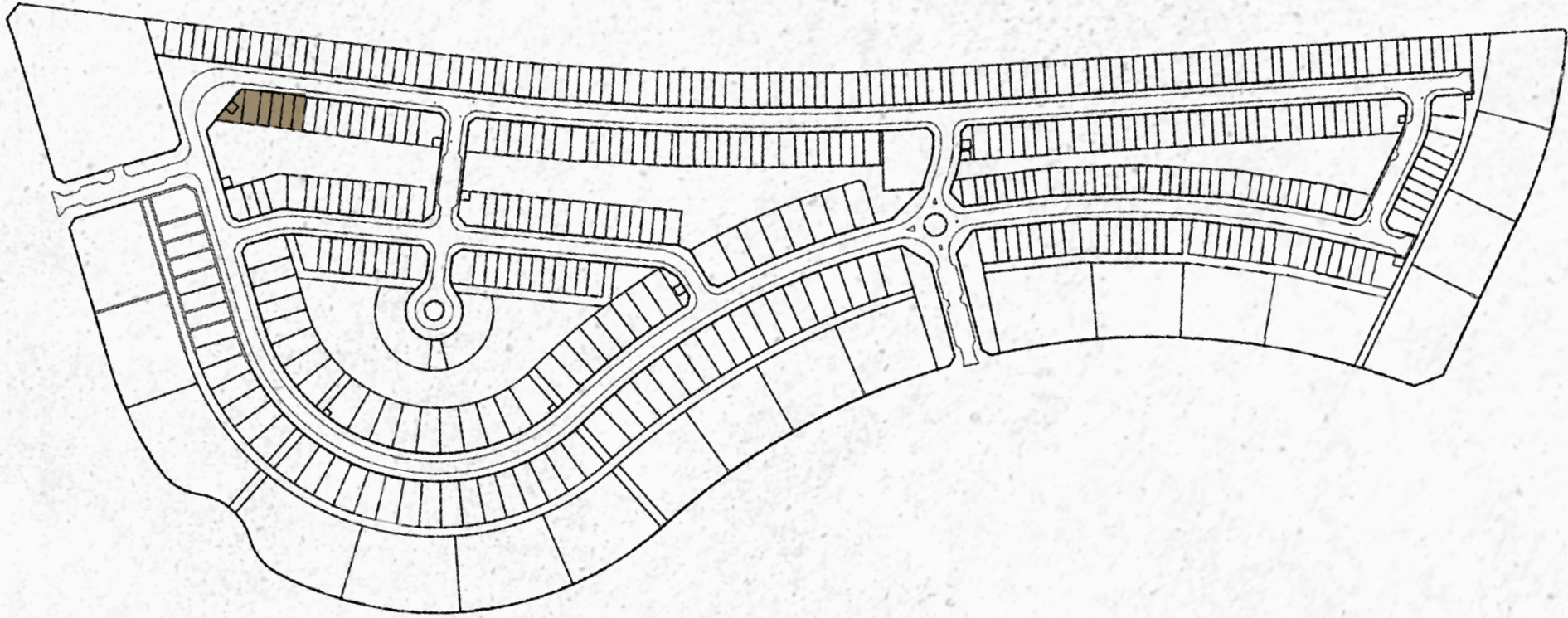


Ardh-OS-NP-01-01

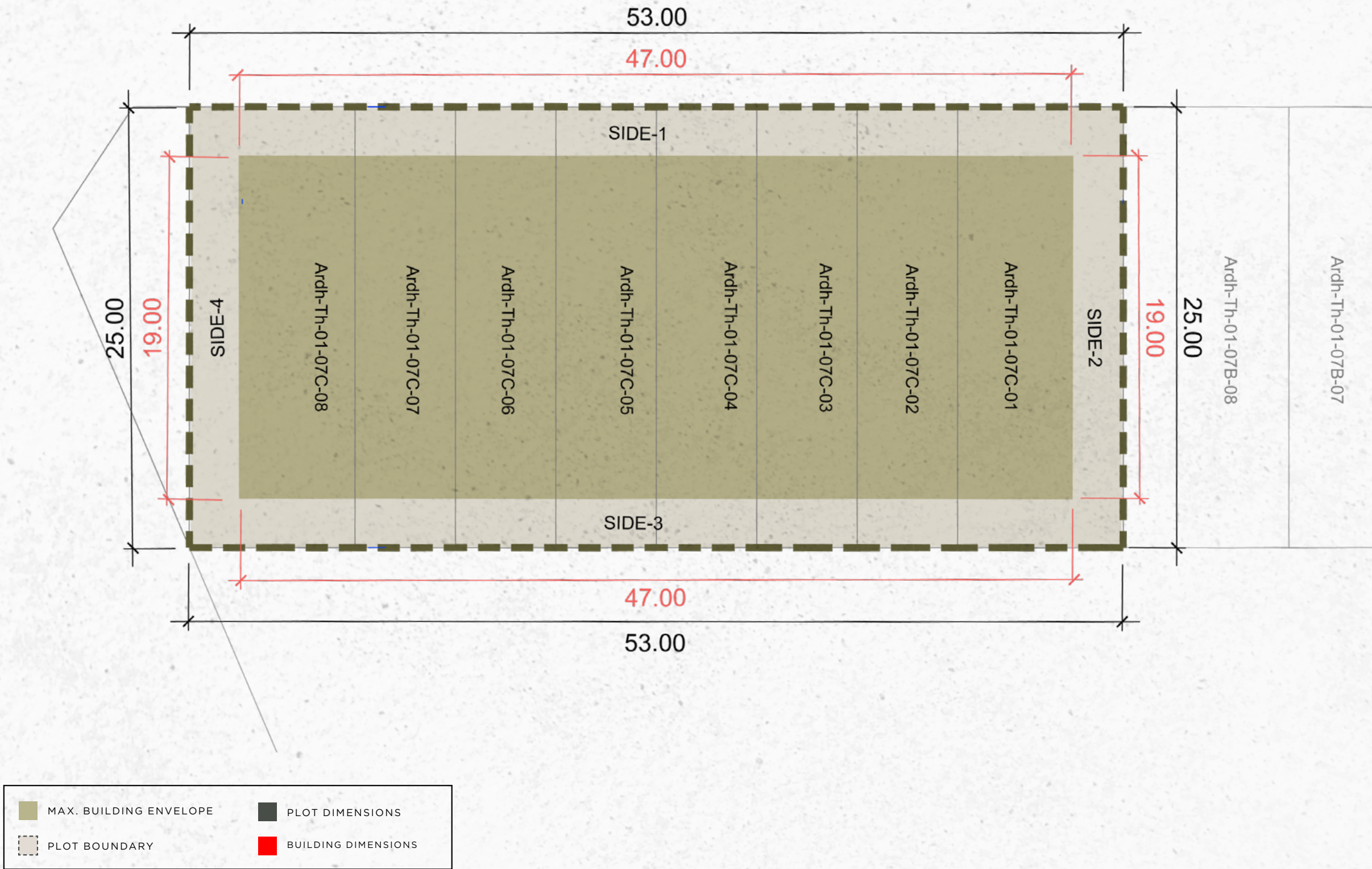


Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

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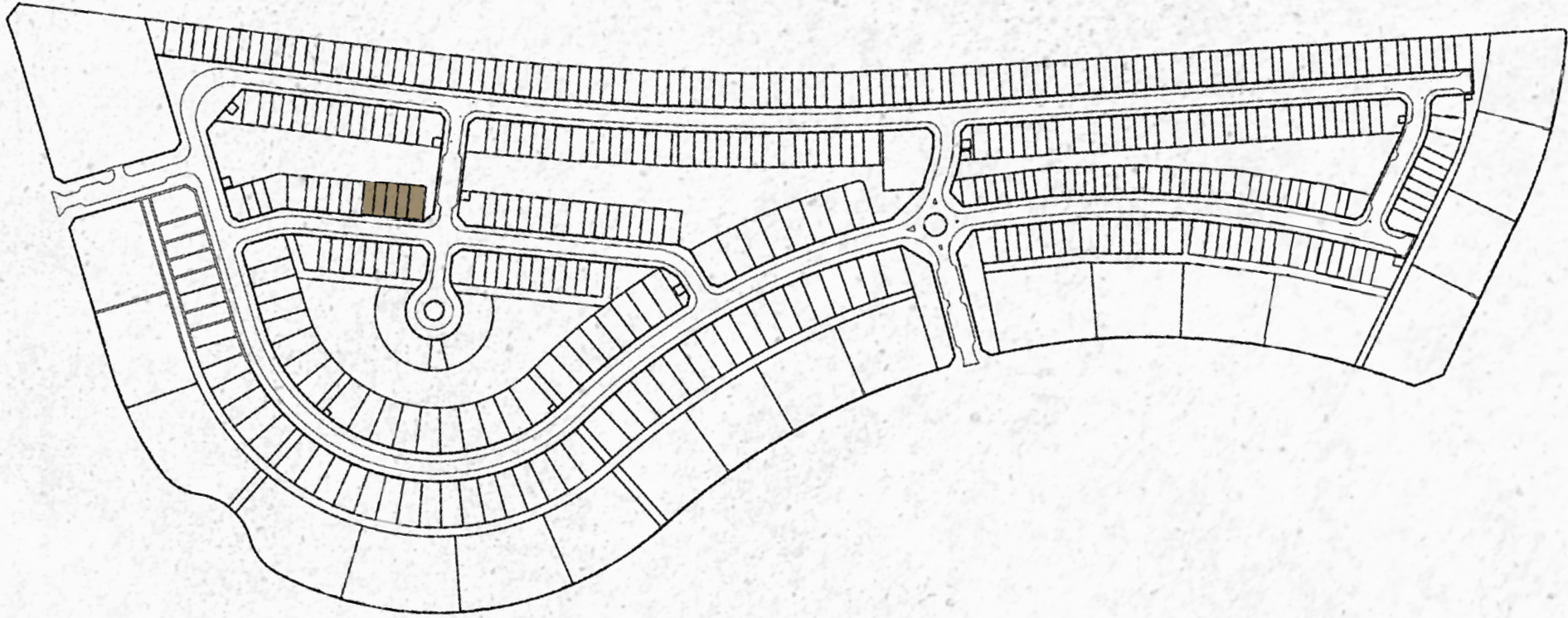


Plot Number	Ardh-Th-01-07-C	
Land Use	Residential: Eight (8) Townhouses	
Plot Area	1,417.90 sq.m	15,262.13 sq.ft
Max. GFA	1,701.48 sq.m	18,314.56 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-

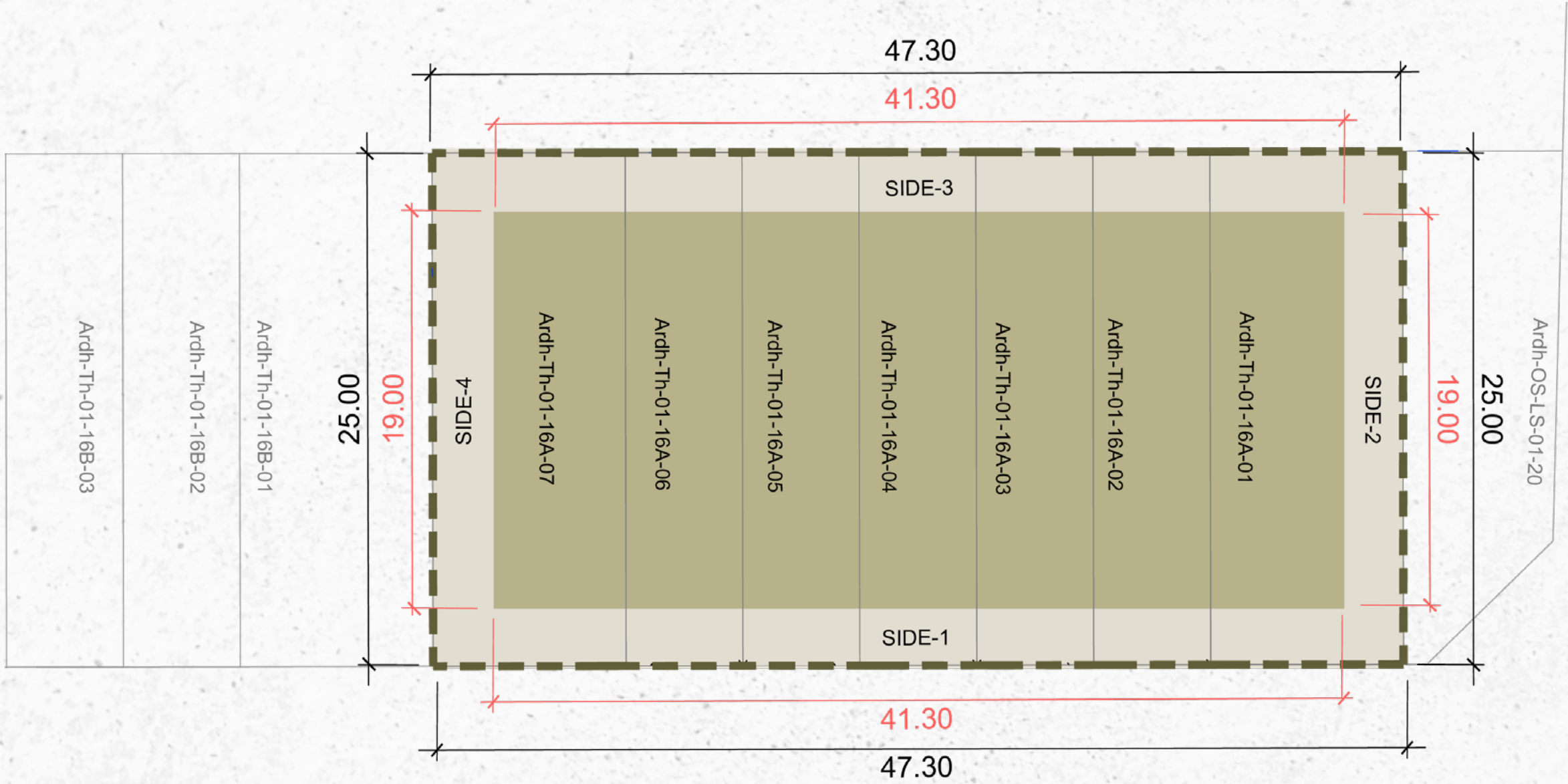


Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

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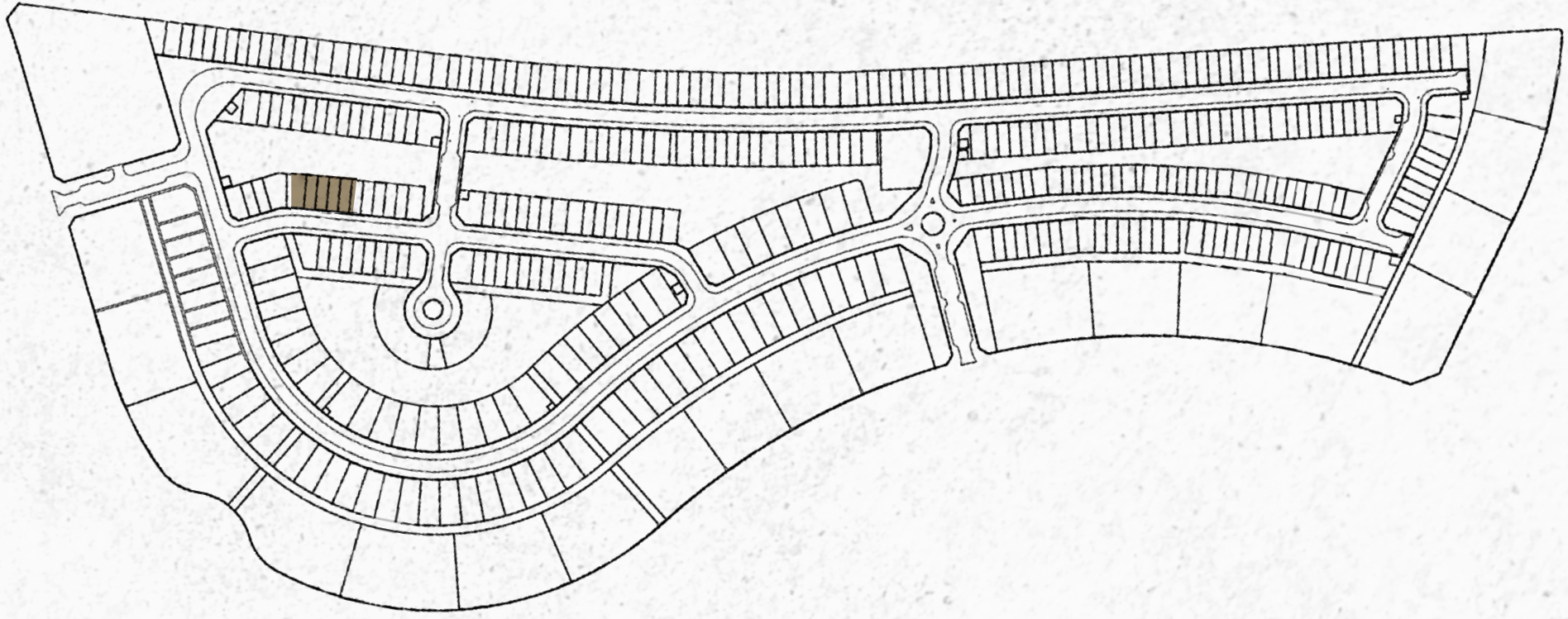


Plot Number	Ardh-Th-01-16-A	
Land Use	Residential: Seven (7) Townhouses	
Plot Area	1,277.29 sq.m	13,748.62 sq.ft
Max. GFA	1,532.75 sq.m	16,498.37 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-

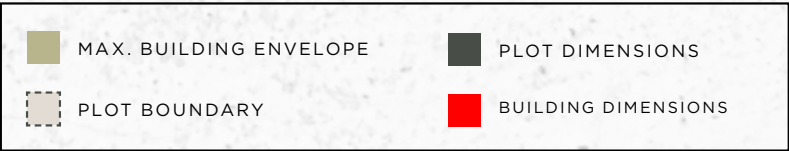
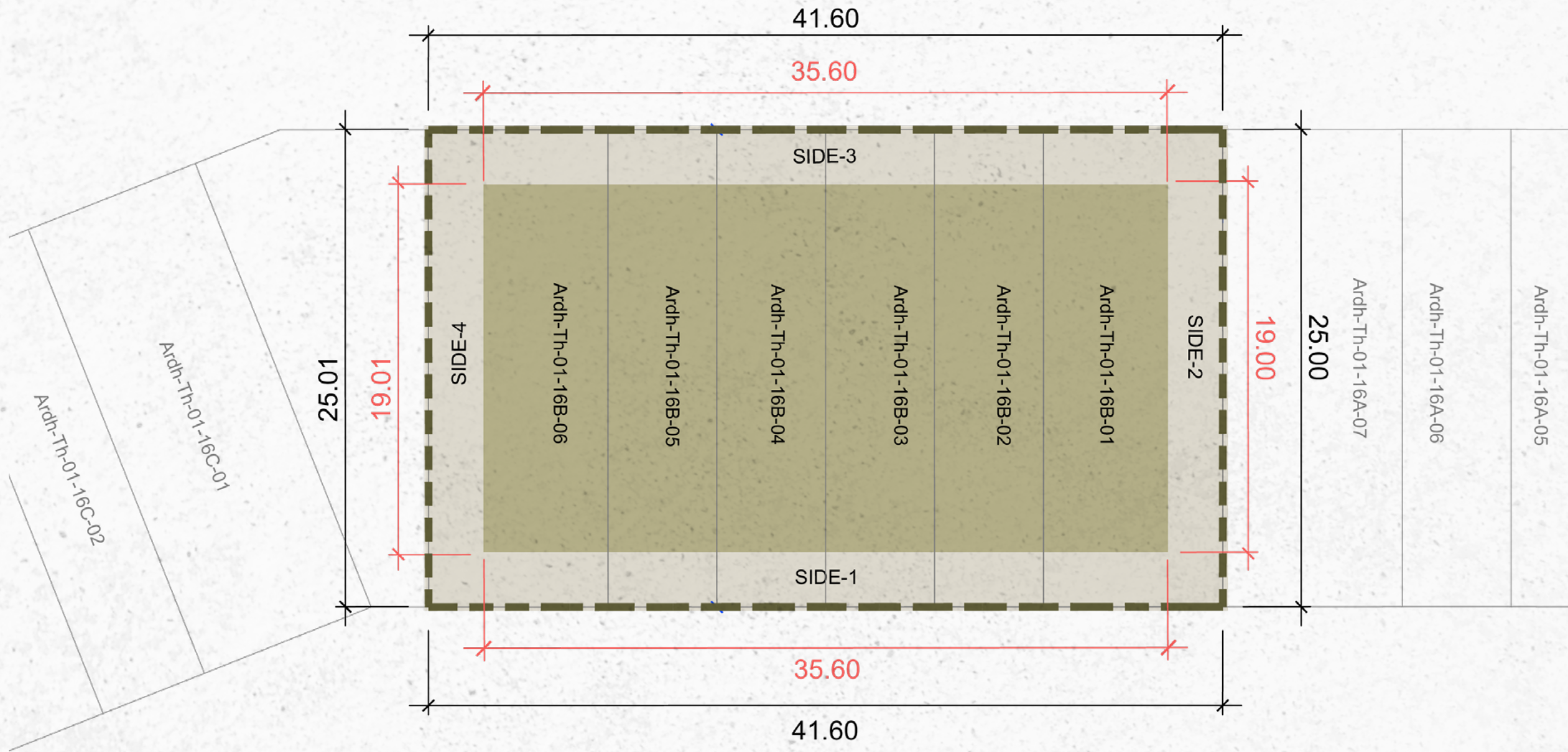


Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

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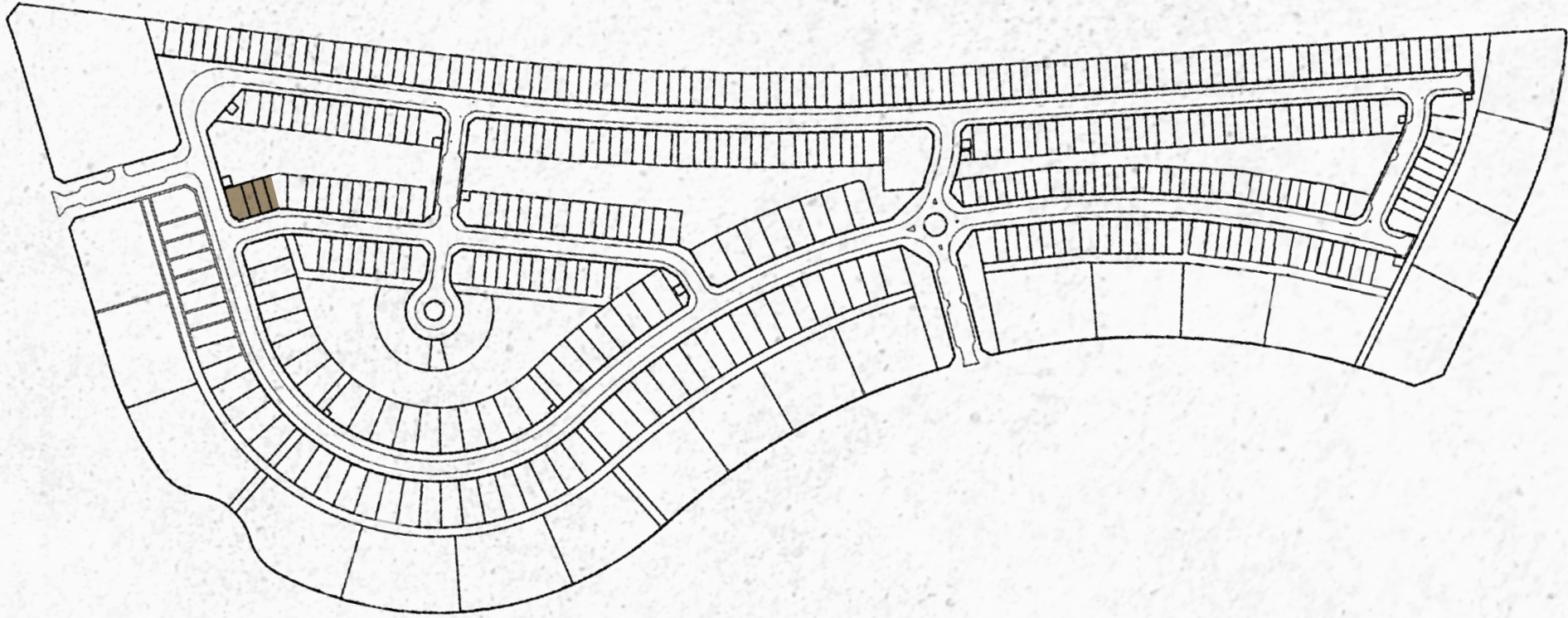


Plot Number	Ardh-Th-01-16-B	
Land Use	Residential: Six (6) Townhouses	
Plot Area	1,086.42 sq.m	11,694.12 sq.ft
Max. GFA	1,303.70 sq.m	14,032.90 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-

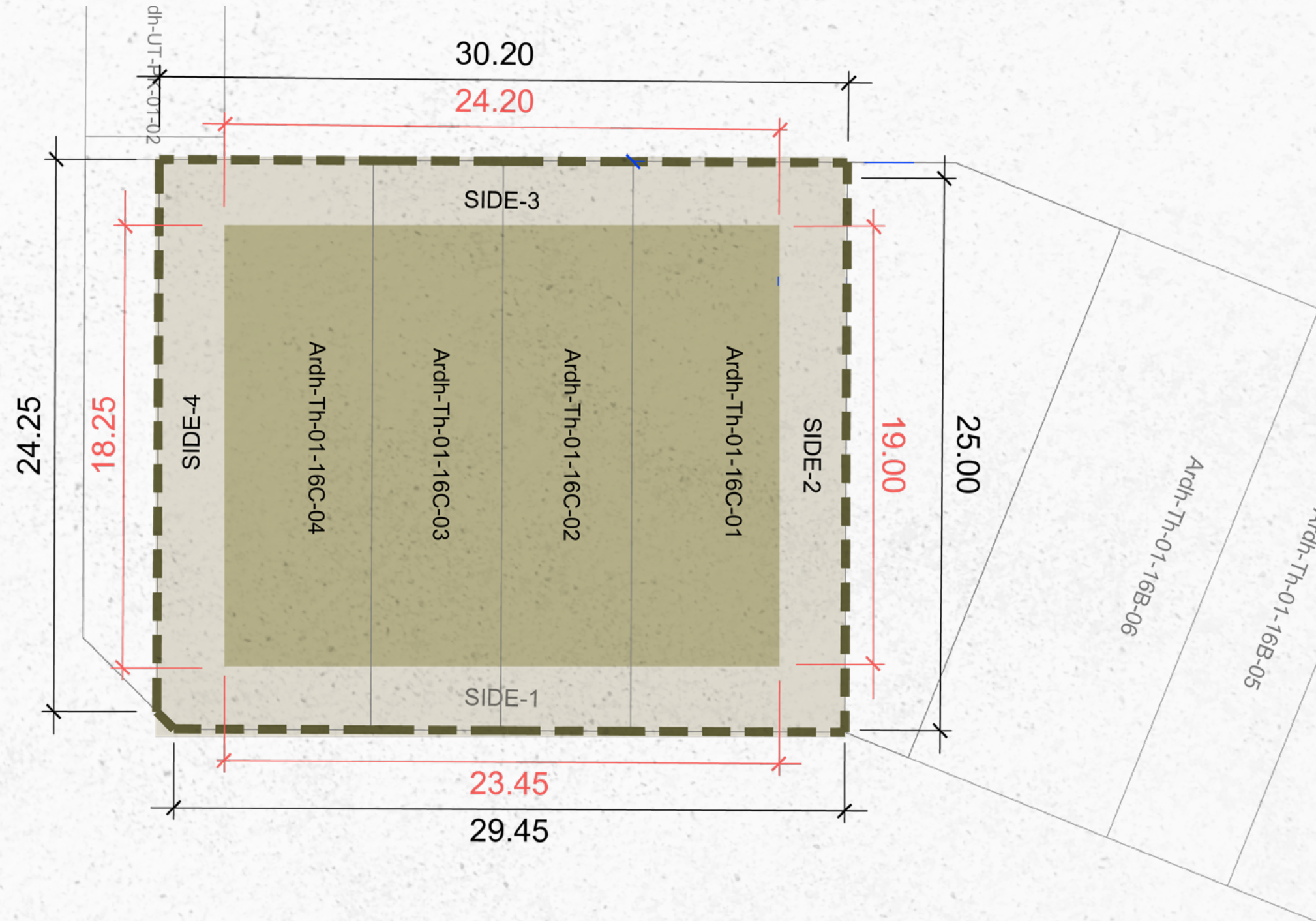






Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

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Plot Number	Ardh-Th-01-16-C	
Land Use	Residential: Four (4) Townhouses	
Plot Area	900.61 sq.m	9,694.07 sq.ft
Max. GFA	1,080.74 sq.m	11,632.98 sq.ft
Max. Height	G + 2 + Roof	
Max. Plot Coverage	-	-



 MAX. BUILDING ENVELOPE	 PLOT DIMENSIONS
 PLOT BOUNDARY	 BUILDING DIMENSIONS

Setback			
Side 1	Side 2	Side 3	Side 4
3 m	3 m	3 m	3 m

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A lush tropical forest with tall trees and a path leading to a body of water. The scene is framed by a series of arches formed by the tree canopies, creating a sense of depth and perspective. The lighting is soft and warm, suggesting a sunrise or sunset. The overall mood is serene and majestic.

اردھ

KETURAH
ARDH