

## THE BRAND

In 1931, Giuseppe Cipriani Sr. opened Harry's Bar in Venice, becoming an icon for its welcoming atmosphere, charm and care. Over 90 years later, Ignazio and Maggio Cipriani built on this legacy to create Mr. C, a luxury hospitality and residential brand. Combining timeless elegance, exceptional design, and personalized service, Mr. C embodies modern glamour in extraordinary global locations.

## THE BUILDING

This elegant 71-storey tower in Downtown Dubai features a cascading glass façade, 162 residences, and remarkable penthouses. Residents enjoy sweeping views of the Arabian Gulf, Burj Khalifa, and Downtown, along with direct access to Dubai Mall through an air-conditioned walkway. With refined amenities, a private entrance, and lush landscaping, it perfectly combines urban sophistication and serene natural beauty for an unparalleled lifestyle.

## THE RESIDENCES

**Signature Collection:** These two- to three- bedroom residences are curated with sophisticated custom Italian kitchen cabinetry, complete with Miele appliances. The generously proportioned great rooms feature 3M high ceilings, with floor-to-ceiling windows offering residents expansive Downtown, Burj Khalifa, and Arabian Gulf Views.

**Nobile Collection:** Featuring a limited number of four-bedroom half floor residences, the Nobile Collection offers an exclusive, luxurious living experience that sits atop the building. With upgraded finishes including Calacatta marble throughout the kitchens and bathrooms, top-of-the-line appliances from Gaggenau, custom designed chandeliers, and fabrics by Loro Piana, this limited collection of homes offers an exclusive retreat of privacy and gracious living.

## BUILDING SERVICES

- Designated Director of Residences
- Dedicated Mr. C Residents App
- Mr. C Private Global Office (exclusive access-only global lifestyle service)
- Butler Service
- Lobby Lounge with Curated Art Pieces
- 24-Hour Doorman & Security
- 24-Hour Valet & Drop Off
- AC Parking Available
- Mr. C Property Management Team
- Mail & Package Rooms
- Refrigerated Delivery Holding Area
- Common Area Maintenance & Landscaping
- Exterior Window Cleaning
- Fire Safety Systems
- Quarterly Air Conditioning Filter & Cleaning

## AMENITIES

- Fully Fitted state-of-the-art Fitness Centre with Technogym Equipment
- Outdoor and Indoor Pools, Holistic Spa with Steam, Sauna, Salt Room, Oxygen Room, and Treatment Rooms
- Private Cinema Room
- Residents' Lounge
- Coffee Bar by Mr. C
- Yoga and Pilates Room
- Billiards and Media Room
- Business Lounge
- Dedicated 57th Floor Events Space
- Residents' Library
- Golf Simulator
- Little C's Kids Club
- Podcast Room
- Arts Studio

## RESIDENCES SIZES

Type	Unit Size
2 Beds	From 2,225 sq ft to 2,415 sq ft
3 Beds	From 3,015 sq ft to 3,211 sq ft
4 Beds	From 5,278 sq ft to 5,615 sq ft

## PAYMENT PLAN

Reservation Deposit	5%
SPA Signing Downpayment (+4% DLD and assoc. costs)	15%
Installment 1 - Dec. 2025 (60% construction progress)	10%
Installment 2 - Jun. 2026 (80% construction progress)	10%
Final Installment - Dec. 2026 (100% building completion)	60%

## A LA CARTE SERVICES

- Housekeeping Services
- Cleaning, Tailoring & Shoeshine Services
- Transportation Assistance
- Limousine, Car & Chauffeur Services
- Technology Assistance
- Business Support Services
- On-Call Emergency Medical Care
- In-Residence Private Dining by Bellini Chef



Owners at Mr. C Residences Downtown have exclusive access to a suite of benefits across the Mr. C portfolio of properties including preferred rates on hotel stays, signature dining, and access to select special events.