

In tune with life



Stay connected to the symphony of the city

Easy access to major roads that include Al Khail Road and Hessa Street makes navigating the city for business or leisure completely effortless.

Stay within easy reach of everything Dubai has to offer, day or night.



10 Minutes Dubai Hills Mall



25 Minutes

Jumeirah Beach



20 Minutes Dubai Marina

20 Minutes

Ain Dubai



35 Minutes Dubai International Airport

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A community that moves to your beat

Jumeirah Village Circle is more than a sought-after area. It's a vibrant and well-established destination.

Parks and lush green spaces invite you to experience a connection with nature, while an abundance of retail stores, restaurants, bars and cafés are merely footsteps away, waiting to be discovered.

Halfa Park & Community Park Circle Mall JSS International School Five Jumeirah Village



Why choose Cello?

A YAS HOLDING COMPANY

Taraf Development is the real estate arm of YAS Holding – which is a renowned UAE headquartered investment holding company with a multi-industry business portfolio spanning multiple sectors and more than 50 operating subsidiaries.

SURROUNDED BY THE BEST OF JVC

Cello is placed right at the edge of JVC, offering the quickest access to Al Khail road, multiple gardens at walking distance, groceries, pharmacies and a JSS International school, all ready and functional available at your convenience.

THE MOST WELL-PLANNED SPACES

Taraf believes in improving life and lifestyle by building exquisite living spaces. Each home is meticulously planned to provide ample space for you to live a luxurious life.





Perfectly composed urban residences

From open studios with smart layouts, to spacious 1, 2, 3-bedroom apartments and 4-bedroom penthouses bathed in sunlight, this is the sanctuary you deserve from the fast tempo of life.

An elevated focus on important details and finishes ensures that each residence has the perfect balance of functionality and ambience.

SIZE RANGE

Studio	430 – 530 sq ft
1 Bedroom	730 – 1,220 sq ft
2 Bedroom	1,180 – 1,540 sq ft
3 Bedroom	1,750 – 2,200 sq ft
4 Bedroom Penthouses	5,000+ sq ft











Amenities like no other



Amenities in harmony with your lifestyle

- 1. Lap Swimming Pool & Kid's Pool
- 2. Pool Deck
- 3. Leisure Lawn / Outdoor Cinema
- 4. Reading Deck
- 5. Lounge Fire Pit
- 6. Multi-purpose Room with Social Counter
- 7. Kid's Indoor & Outdoor Play Area
- 8. Indoor & Outdoor Gym and Yoga Deck
- 9. Barbecue Area















STUDIO TYPE A-1

SUITE AREA	42 sq.m	452 sq.ft
BALCONY AREA	-	-
TOTAL SELLABLE AREA	42 sq.m	452 sq.ft
UNIT NO.	101,201,301,401,501,601,701,801,901, 1001,1101,1201,1301,1401,1501,1601, 1701,1801,1901,2001	

1ST FLOOR TO 3rd FLOOR



4th FLOOR



5TH FLOOR - 20th FLOOR



STUDIO TYPE B-1

SUITE AREA	53 sq.m	575 sq.ft
BALCONY AREA	16 sq.m	174 sq.ft
TOTAL SELLABLE AREA	70 sq.m	749 sq.ft
UNIT NO.	103	

1st FLOOR





STUDIO TYPE B-2

SUITE AREA	53 sq.m	575 sq.ft
BALCONY AREA	10 sq.m	103 to 104 sq.ft
TOTAL SELLABLE AREA	63 sq.m	678 sq.ft
UNIT NO.	203, 303	

2nd FLOOR AND 3rd FLOOR





STUDIO TYPE C-1

SUITE AREA	50 sq.m	536 sq.ft
BALCONY AREA	16 sq.m	171 sq.ft
TOTAL SELLABLE AREA	66 sq.m	707 sq.ft
UNIT NO.	104	

1st FLOOR





STUDIO TYPE C-2

SUITE AREA	50 sq.m	537 sq.ft
BALCONY AREA	9 sq.m	99 sq.ft
TOTAL SELLABLE AREA	59 sq.m	636 sq.ft
UNIT NO.	204, 304	

2nd FLOOR AND 3rd FLOOR



Cello tower a



SUITE AREA	71 sq.m	769 sq.ft
BALCONY AREA	27 sq.m	293 sq.ft
TOTAL SELLABLE AREA	99 sq.m	1,062 sq.ft
UNIT NO.	105	

1st FLOOR



Cello tower a



SUITE AREA	72 sq.m	770 to 774 sq.ft
BALCONY AREA	14 sq.m	150 sq.ft
TOTAL SELLABLE AREA	86 sq.m	920 to 924 sq.ft
UNIT NO.	205,305,403,508,607,608,707,708, 807,808,907,908,1007,1008,1107, 1108,1207,1208,1307,1308,1407,1408, 1507,1508,1607,1608,1707,1708,1807, 1808,1907,1908,2007,2008,2104,2105	

2nd FLOOR AND 3rd FLOOR



4th FLOOR



5th FLOOR



6th FLOOR - 20th FLOOR



21st FLOOR





SUITE AREA	72 sq.m	773 sq.ft
BALCONY AREA	21 sq.m	223 sq.ft
TOTAL SELLABLE AREA	92 sq.m	995 sq.ft
UNIT NO.	507	

5th FLOOR





SUITE AREA	76 sq.m	815 to 816 sq.ft
BALCONY AREA	7 sq.m	72 sq.ft
TOTAL SELLABLE AREA	82 sq.m	887 to 888 sq.ft
UNIT NO.	106,206,306,404,509,609,709,809, 909,1009,1109,1209,1309,1409,1509, 1609,1709,1809,1909,2009,2106	

1st FLOOR - 3rd FLOOR



4th FLOOR





21st FLOOR



Cello tower a



SUITE AREA	68 sq.m	732 sq.ft
BALCONY AREA	7 sq.m	72 sq.ft
TOTAL SELLABLE AREA	75 sq.m	804 sq.ft
UNIT NO.	506,606,706,806,906,1006,1106 1206,1306,1406,1506,1606,1706,1806 1906,2006,2103	

5th FLOOR - 20th FLOOR



21st FLOOR







SUITE AREA	68 sq.m	733 sq.ft
BALCONY AREA		
TOTAL SELLABLE AREA	68 sq.m 733 sq.ft	
UNIT NO.	505,605,705,805,905,1005,1105,1205, 1305,1405,1505,1605,1705,1805,1905, 2005,2102	

5th FLOOR - 20th FLOOR



21st FLOOR

02	



Cello tower a

SUITE AREA	109 sq.m	1,170 sq.ft
BALCONY AREA	34 sq.m	369 sq.ft
TOTAL SELLABLE AREA	143 sq.m	1,539 sq.ft
UNIT NO.	102	

1st FLOOR

02		, , , , , , , , , , , , , , , , , , ,	



SUITE AREA	109 sq.m	1,169 to 1,174 sq.ft		
BALCONY AREA	15 sq.m	157 sq.ft		
TOTAL SELLABLE AREA	123 to 124 sq.m 1,326 to 1,331 sq.ft			
UNIT NO.	202,302,402,502,602,603,702,703, 802,803,902,903,1002,1003,1102, 1103,1202,1203,1302,1303,1402,1403, 1502,1503,1602,1603,1702,1703,1802, 1803,1902,1903,2002,2003			

2nd FLOOR - 3rd FLOOR

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 4^{th} FLOOR

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5th FLOOR



6th FLOOR - 20th FLOOR

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03	蹈

Cello tower a



SUITE AREA	108 sq.m	1,166 sq.ft
BALCONY AREA	28 sq.m	298 sq.ft
TOTAL SELLABLE AREA	136 sq.m	1,464 sq.ft
UNIT NO.	503	

5th FLOOR

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Cello tower a



SUITE AREA	104 sq.m	1,116 sq.ft
BALCONY AREA	9 sq.m	97 sq.ft
TOTAL SELLABLE AREA	113 sq.m	1,213 sq.ft
UNIT NO.	504	

5th FLOOR



Cello tower a



SUITE AREA	104 sq.m	1,116 sq.ft
BALCONY AREA	7 sq.m 71 sq.ft	
TOTAL SELLABLE AREA	110 sq.m 1,187 sq.ft	
UNIT NO.	604,704,804,904,1004,1104,1204, 1304,1404,1504,1604,1704,1804, 1904,2004	

6th FLOOR - 20th FLOOR



TEL.

Cello tower a





TOWER A

PENTHOUSE TYPE A-1

SUITE AREA	289 sq.m	3,108 sq.ft
BALCONY AREA	183 sq.m	1,970 sq.ft
TOTAL SELLABLE AREA	472 sq.m	5,078 sq.ft
UNIT NO.	2101	

21st FLOOR







STUDIO TYPE A-1

SUITE AREA	40 to 42 sq.m	435 to 452 sq.ft
BALCONY AREA	-	
TOTAL SELLABLE AREA	40 to 42 sq.m	435 to 452 sq.ft
UNIT NO.	101,105,106,201,205,206,301,305,306, 401,409,410,501,509,510,601,609,610, 701,709,710,801,809,810,901,909,910, 1001,1009,1010,1101,1109,1110,1201, 1209,1210,1301,1309,1310,1401,1409, 1410,1501,1509,1510,1601,1609,1610, 1701,1709,1710,1801,1809,1810,1901, 1909,1910,2001,2009,2010,2101,2109, 2110,2201,2209,2210,2306,2307	



5th FLOOR - 22nd FLOOR



23rd FLOOR



Cello tower b
STUDIO TYPE A-2

SUITE AREA	40 sq.m	434 to 436 sq.ft
BALCONY AREA	7 sq.m	75 to 94 sq.ft
TOTAL SELLABLE AREA	47 sq.m	509 to 531 sq.ft
UNIT NO.	404, 405	









STUDIO TYPE B-1

SUITE AREA	53 sq.m	575 sq.ft
BALCONY AREA	16 sq.m	174 sq.ft
TOTAL SELLABLE AREA	70 sq.m	749 sq.ft
UNIT NO.	103	









STUDIO TYPE B-2

SUITE AREA	53 sq.m	575 sq.ft
BALCONY AREA	10 sq.m	103 sq.ft
TOTAL SELLABLE AREA	63 sq.m	678 sq.ft
UNIT NO.	203,303	



2ND FLOOR - 3rd FLOOR





SUITE AREA	71 sq.m	769 sq.ft
BALCONY AREA	27 sq.m	293 sq.ft
TOTAL SELLABLE AREA	99 sq.m	1,062 sq.ft
UNIT NO.	104	

Cello tower b



1st FLOOR



SUITE AREA	72 sq.m	770 to 775 sq.ft
BALCONY AREA	14 sq.m	150 sq.ft
TOTAL SELLABLE AREA	86 sq.m	920 to 925 sq.ft
UNIT NO.	1108,1207,1208,130 1507,1508,1607,16	208,1007,1008,1107,)7,1308,1407,1408,)8,1707,1708,1807, .2007,2008,2107
2nd FLOOR - 3rd FLOOR	4	.™ ELOOR







Cello tower b



SUITE AREA	72 sq.m	773 sq.ft
BALCONY AREA	41 sq.m	446 sq.ft
TOTAL SELLABLE AREA	113 sq.m	1,218 sq.ft
UNIT NO.	407	





Dimensions on floor plans are approximate and some units are mirrored. Final dimensions and floor plans may vary and are subject to change without notice. The developer reserves the right to make revisions. Areas are measured in accordance with the Dubai Land department standards. Internal Furniture/ Equipment and Landscaping are not provided. Artistic renderings and images are for illustrative purpose only and are subject to change without notice.

4[™] FLOOR



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SUITE AREA	68 sq.m	733 sq.ft
BALCONY AREA	19 sq.m	199 sq.ft
TOTAL SELLABLE AREA	87 sq.m	933 sq.ft
UNIT NO.	406	

4[™] FLOOR

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SUITE AREA	68 sq.m	732 sq.ft
BALCONY AREA	7 sq.m	72 sq.ft
TOTAL SELLABLE AREA	75 sq.m	804 sq.ft
UNIT NO.	506,606,706,806,906,1006,1106, 1206,1306,1406,1506,1606,1706,1806, 1906,2006,2106,2206,2303	





5th FLOOR - 22nd FLOOR



SUITE AREA	68 sq.m	733 sq.ft
BALCONY AREA	-	-
TOTAL SELLABLE AREA	68 sq.m	733 sq.ft
UNIT NO.	504,505,604,605,704,705,804,805, 904,905,1004,1005,1104,1105,1204, 1205,1304,1305,1404,1405,1504,1505, 1604,1605,1704,1705,1804,1805,1904, 1905,2004,2005,2104,2105,2204, 2205,2302	

5th FLOOR - 22nd FLOOR

23rd FLOOR









SUITE AREA	109 sq.m	1,170 sq.ft
BALCONY AREA	34 sq.m	368 sq.ft
TOTAL SELLABLE AREA	143 sq.m	1,539 sq.ft
UNIT NO.	102	

1st FLOOR







SUITE AREA	109 sq.m	1,170 to 1,173 sq.ft
BALCONY AREA	15 sq.m	157 sq.ft
TOTAL SELLABLE AREA	123 to 124 sq.m	1,327 to 1,331 sq.ft
UNIT NO.	202,302,402,502,602,702,802,902, 1002,1102,1202,1302,1402,1502,1602, 1702,1802,1902,2002,2102,2202	

2nd FLOOR - 3rd FLOOR 4TH FLOOR

5th FLOOR - 22nd FLOOR







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TOWER B

3 BEDROOM TYPE A-1

SUITE AREA	141 sq.m	1,522 sq.ft
BALCONY AREA	63 sq.m	673 sq.ft
TOTAL SELLABLE AREA	204 sq.m	2,195 sq.ft
UNIT NO.	403	

4TH FLOOR





Cello

TOWER B

3 BEDROOM TYPE A-2

SUITE AREA	142 sq.m	1,525 sq.ft
BALCONY AREA	21 sq.m	230 sq.ft
TOTAL SELLABLE AREA	163 sq.m	1,755 sq.ft
UNIT NO.	503,603,703,803,903,1003,1103,1203, 1303,1403,1503,1603,1703,1803,1903, 2003,2103,2203	

5th FLOOR - 22nd FLOOR





Cello tower b

PENTHOUSE TYPE B-1

SUITE AREA	288 sq.m	3,103 sq.ft
BALCONY AREA	183 sq.m	1,970 sq.ft
TOTAL SELLABLE AREA	471 sq.m	5,072 sq.ft
UNIT NO.	2301	

23rd FLOOR





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