





"EMBRACE THE PRESENT, INVENT THE FUTURE."

Karl Logaper





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A YAS HOLDING COMPANY

UNIQUE INSPIRATION UNMISTAKENLY KARL





THE ULTIMATE FASHION ICON



LOCATION

IN HARMONY WITH THE GOLDEN LANDSCAPE OF MEYDAN.

Located within the Mohamed Bin Rashed Al Maktoum City District, the site is across from Nad Al Sheba and is located right next to a crystal lagoon with uninterrupted views of Downtown Dubai. The development is situated within an iconic zone that creates endless possibilities for exceptional lifestyles.







THE Masterplan

- 1. Main Entrance
- 2. The Catwalk
- 3. Clubhouse Pavilion
- 4. The Wellness Gardens
- 5. Family & Play Gardens
- 6. Crystal Lagoon Access



DESIGNER COLLECTION

INSPIRED BY THE





The Seterion

Infused with the ethos of the Karl Lagerfeld Fashion collections, the architectural form would incorporate a play of minimalistic and sleek forms, a monochromatic color palette and textured materials in the facades.







VILLA FEATURES



The Catwalk Spiral Staircase Sunken Lounge Library Lounge Dedicated Majlis Room Feature Pool Basement For 7-bed Grand Walk-in Closet Rooftop Terrace

The Interior

Inspired by the brand's fashion collections. The aesthetics boasts the beauty of the brand's versatility and simplicity enhancing the experience.



ARRIVAL ENTRANCE KARL MOMENTS DIAGRAM





KARL'S FEATURE STAIR



PARISIAN PARQUET FLOORING CHATEAU DE VERSAILLES



ARRIVAL CATWALK



0 AT IL Show Kitchen & Dining















THE FLOATING JEWEL

The Clubhouse Pavilion offers exclusive facilities such as "The Club", an entertainment space for all ages, "The Library", an executive lounge named after Karl Lagerfeld's passion for books and libraries, a gym & fitness studio, an adult beach-like pool, and a kids' pool, all surrounded by stunningly landscaped sceneries and parks.









ICONIC FORM

BRINGING NATURE INDOORS THE CELEBRATED RUNWAY LAGERFELD'S REFLECTIVE AESTHETIC



CLUBHOUSE PAVILION





THE CLUB

CLUBHOUSE PAVILION



