



BLING

DEVELOPMENT

COMPANY
PROFILE

2025

ABOUT US

From our roots as a family-owned luxury car rental business to our evolution into boutique real estate development, BLING Development has always been built on passion, precision, and an unwavering commitment to quality.

Our story began with **Bling Car Rental**, where we learned the art of curating exceptional experiences. That same dedication to excellence, combined with our family's extensive background in interior design and construction, naturally led us to property development.

Today, we're applying those same principles to larger projects in strategic locations like Dubai South.

Every BLING venture carries the family ethos:
Luxury should be livable.
Innovation should be intuitive.
Quality speaks for itself.



OUR SERVICES



Engineering and Design

We collaborate with expert consultants to ensure that every project is structurally sound, efficiently engineered, and visually distinctive — merging function with design.



Construction Management

We work closely with contractors and consultants on-site to monitor quality, ensure compliance, and deliver on the promise of precise, high-standard construction.



Project Management

Our role is to bring the development vision to life — on plan, on time, and with precision.



Property Management

Post-handover, we offer professional property management services to protect the long-term value of each unit while ensuring a seamless experience for residents and owners.



Project Marketing & Sales

We manage in-house branding, marketing, and sales strategies to ensure each launch connects meaningfully with both end users and brokers.



Client Experience Management

From mock-up unit walkthroughs to handover day, we stay closely involved with every buyer — offering a highly personalized and professional experience.



Design & Finishing Oversight

Leveraging our background in interior design, we personally oversee material selection and finishing details to ensure every unit reflects the highest standards.



“A Future Designed For You”

VISION

To create timeless spaces where thoughtful design meets future living crafting homes that inspire today and welcome tomorrow.

MISSION

To deliver projects in the UAE that blend functionality, elegance, and luxury—built on passion, precision, and an unwavering commitment to quality.

BLING AVENUE 1

LOCATION
DUBAI SOUTH

HANDOVER
Q2/2026

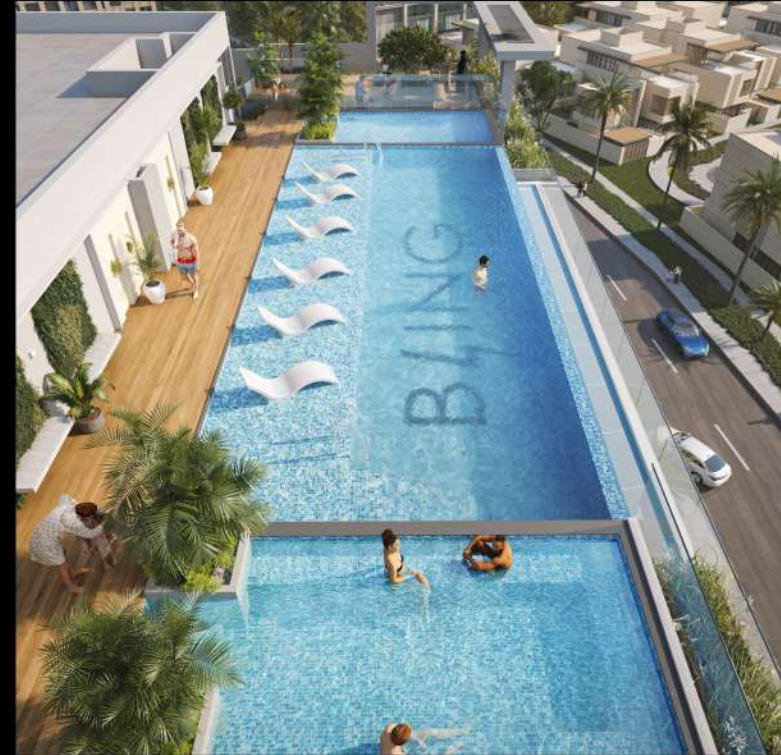




Bling Avenue 1 is a boutique, low-rise residence in the heart of Dubai South, offering 40 exclusive units (1 & 2 bedroom layouts) With smart floor plans, abundant natural light, and direct access to Dubai South's growing lifestyle hub, Bling Avenue 1 balances livable luxury with future-proof value—truly “A Future Designed For You.”

BLING AVENUE 1





FEATURING

- B.B.Q AREA
- ROOF GARDEN
- INFINITY POOL
- CHILDREN'S PLAYGROUND
- STATE OF THE ART GYM
- ZEN GARDEN

THE BLING TOWNHOUSES

Our first step into development began with five elegant townhouses in Al Furjan. Built with practicality in mind and refined by a strong design sensibility, these homes balanced space, comfort, and quality—setting the tone for our future in real estate.





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