

ΒΥ ΟΜΝΙΥΛΤ

WORK. LIFE. MASTERED.

Illuminating the journey to an unparalleled level of corporate prestige and sophistication, ENARA is a beacon on the Dubai skyline. Inspired by the Arabic word for 'enlightenment' or 'light', ENARA is the ultimate embodiment of light, drawing entrepreneurs, CEOs and other business luminaries to inspire, innovate and dream.









PEDESTRIAN CONNECTIVITY





A DESTINATION OF DISTINCTION

In a completely re-imagined approach to urban living, OMNIYAT is transforming Dubai's Marasi Bay into an exclusive, ultra-luxury waterfront destination at the heart of the city, OMNIYAT'S District O. With a collection of architectural masterpieces, complemented with exclusive experiences coveted by the global citizens of the world, Marasi Bay embodies OMNIYAT's artistry and elevated lifestyle curation, from single properties to a sophisticated and entirely exclusive enclave.

Building upon the uplifting legacy of The Lana, Dorchester Collection, Dubai; The Lana Residences, Dorchester Collection, Dubai; and VELA and VELA VIENTO, Dorchester Collection, Dubai, OMNIYAT introduces ENARA. A distinctive departure, ENARA embodies the brand's philosophy of empowering lifestyles by merging ultra-luxury services with bespoke workspaces for the global business elite.

With a vision to curate an incomparable ecosystem for those who seek to elevate their lifestyles and experiences, Marasi Bay embodies the brand's philosophy of empowering lifestyles by merging ultra-luxury with curated living.





ENARA BY OMNIYAT

ENARA is conveniently located within the business centre of Dubai. With direct connections to all major routes, such as the E44 and E11, you are perfectly placed to effortlessly access all parts of the city.

6 minutes to E44 AI Khail; 11 minutes to E11 Sheik Zayed; 15 minutes to DIFC; 20 minutes to DXB.



IN THE HEART OF THE CITY

The Lana, Dorchester Collection, Dubai

- Regions' first Dior Spa
- Jara by Martín Berasategui
- Riviera by Jean Imbert
- High Society
- Bonbon Café Angelo Musa
- The Lana Promenade

Sights & Attractions:

- Burj Khalifa
- Dubai Fountain
- Dubai Opera
- Museum of the Future
- Dubai Canal

Dining & Shopping:

- Dubai Design District
- Dubai Mall
- Souk Al Bahar
- Time Out Market
- City Walk
- DIFC (Dubai International Finance Center)

Connectivity:

- Marasi Drive
- Sheikh Zayed Road
- Al Khail Road
- DXB Dubai Airport

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ELEVATE YOUR WORKSPACE

Designed around two interconnected vertical towers set within a beautiful urban garden, Enara seamlessly combines all the service and refinement of a five-star hotel with the prestige of a sustainable, future-proof, stateof-the-art office environment. From fine dining to fitness and wellness activities to an exclusive members club, all are easily accessible within the complex, ensuring a truly rewarding work-life balance. Every floor benefits from a private landscaped terrace, while office space has been designed to be flexible, allowing for expansion over whole levels or even across multiple floors.



ENARA IN NUMBERS

120 Metres high | 21 Levels |

595 Parking spaces

Sustainability:

UAE highest commercial Grade LEED Platinum (Envisioned)

Wellbeing:

WELL Platinum

Technology:

WiredScore Platinum Pre-Certified SmartScore Platinum Pre-Certified

Total Office Space:

Internal: 260,648 sq. ft. External: 57,291 sq. ft. Total: 317,939 sq. ft.

Private Members' Club on Levels 1 to 4:

Internal: 45,693 sq. ft. External: 22,755 sq. ft. Total: 68,488 sq. ft.

Total **Retail Space:**

Internal: 8,208 sq. ft. External: 3,981 sq. ft. Total: 12,189 sq. ft.

12 office lifts including 4 VIP lifts

3 Shuttle lifts from basement car parking to Ground Floor 4 Pedestrian lifts between Promenade and Level 4 Business Centre 2 Pedestrian lifts between Promenade and Level 1 Private Members' Club





COMPONENTS



- Service office units 63,670 sq. ft.
 - 22 Office units over **317,939 sq. ft.** GSA
 - 20 Premium units **7,000** to **15,800 sq. ft.** GSA
 - 2 Ultra-Premium Triplex Office units **39,100** & **38,200 sq. ft.** GSA
 - All offices have balcony / terrace
- Amenity, Hospitality & Wellness: **68,488 sq. ft.**
 - Retail Unit **5,640 sq. ft.**
 - Retail Unit **6,550 sq. ft.**

A HAVEN OF LUXURY AND INNOVATION

The two interconnected towers of ENARA offer expansive offices, each complemented with a landscaped terrace that allows for a private outdoor space. Nature plays a crucial role here. Extensive gardens and sky terraces afford ample opportunity for those working to connect with each other and the great outdoors.





TITLE

LIGHTING UP THE WORLD

Positioned at the apex of Dubai Canal, overlooking Marasi Bay, ENARA's design ingeniously evokes the essence of a metaphorical 'lighthouse'. A harmonious union of expressive voids enhanced with subtle glazing and spandrels, ENARA gathers and scatters light in an impressionistic dance. Every facet of this sophisticated development radiates an aura and an elegance, reflecting its unique discernment, clarity and purpose.







SEAMLESS, FLAWLESS TECHNOLOGY

The latest technological innovations ensure ENARA maintains peak efficiency, instantly reactive to changes in climate and use. The communications and networking 'backbone' of the building operates as a smart system with automatic control of numerous functions, collecting and maximising data for more efficient facilities management.

Smart Building Management Systems (BMS) allow for bespoke automation based on how different occupants use the building. Your number plate can be read as you enter the parking garage to start the air conditioning system in your office or, as you use your card to enter the lobby, the lift is automatically activated, waiting to take you to the appropriate floor. The destination control software in the lift system optimises travel time and reduces energy usage.

ENARA has achieved both WiredScore Certification, the global standard for digitally connected buildings, and SmartScore Certification, which recognizes technologically advanced smart buildings. Such documentation guarantees excellent data connectivity, giving office managers and individual tenants the ability to personalise their interface with the building.

OMNIYAT's commitment to future readiness means that our designs anticipate upcoming technologies, so the office you enter today is more than ready for the office you need for the future.











Inspired by the relaxed ambience of a five-star luxury resort, ENARA is anything but business as usual. As you walk through the lush greenery of its welcoming garden, you encounter the doorway to a double-height, light-filled atrium.



From the valet who secures your car in the underground garage to the doorman who conducts you inside, courteous, attentive staff are ready to greet you upon arrival and welcome you into the building.



FAR FROM BUSINESS AS USUAL

Every detail of ENARA, from its exquisitely crafted bespoke design to its breathtaking views, is meticulously designed to elevate your executive experience.

ENARA flows, inviting natural light from the adjacent water to play across interior surfaces, reflecting the dynamism and restless energy of the district. Warm, natural tones help bring a relaxed ambience to every room, while palatial levels of height and space emphasise the luxurious nature of the development. This is more than a place to work; this is a place specially curated to energise, enrich and inspire.





An expansive lobby makes this the perfect place to greet your guests or simply connect with other business leaders within ENARA over a speciality coffee at the artisan barista station.

Beyond the atrium lie tall-ceilinged lift lobbies, where high speed elevators with bespoke interiors and smart destination control are ready to effortlessly whisk you to your office.







Visitors and clients of the 2 Premium Bespoke Triplex office spaces will be welcomed at their own private entrance lobbies. This aspect of the building provides an unrivalled ability to exert your brand presence from the very moment your client arrives. This flow is seamlessly maintained by a private lift lobby, allowing passengers to be conveyed without interruption directly to your offices.











MIX & AREAS



	Internal		External		Total
	7,093		1,453		8,546
8,436		980		9,416	
12,975	29,505	2,864	9,013	15,839	38,518
	10,408		1,454		11,862
	12,494		1,503		13,997
	8,436		757		9,193
	8,436		3,951		12,387
	12,301		1,453		13,754
	12,978		1,092		14,070
8,436		993		9,429	
	29,505		9,789		39,294

Unit #	Internal	External	Tota
1701 - E	7,093	1,453	8,546
1601 - E	8,904	967	9,87 ⁻
1501 - E	8,060	1,654	9,714
1401 - E	8,401	3,951	12,352
1301 - E	12,267	1,453	13,72 ⁻
1201 - E	12,459	1,503	13,962
1101 - E	8,401	5,460	13,86 ⁻
1001 - E	12,940	2,864	15,804
901 - E	12,266	1,453	13,719
801 - E	12,943	1,092	14,035
701 - E	8,060	1,609	9,669
601 - E	8,904	1,503	10,407
501 - E	8,401	4,484	12,885



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FACTS & FIGURES

Height	120m
Levels	G+21
Cores	2
Total Office Space	Internal: 24,215 sq. m. 260,648 sq. ft.
	External: 5,322 sq. m. 57,291 sq. ft.
	Total GSA: 29,537 sq. m. 317,939 sq. ft.
Total	Internal: 763 sq. m. 8,208 sq. ft.
Retail	External: 370 sq. m. 3,981 sq. ft.
	Total GSA: 1,133 sq. m. 12,189 sq. ft.
Total Private Members Club	Internal: 4,245 sq. m. 45,693 sq. ft.
	External: External: 2,114 sq. m. 22,755 sq. ft.
	Total GSA: 6,363 sq. m. 68,488 sq. ft.
Parking Spaces	595
Total Outdoor Spaces	48 separate terrace spaces ranging from 101 sq.m 1,087 sq.ft to 1,
Lifts	12x high speed passenger lifts across two cores at 4.0 m/s
	3x Shuttle Lifts from basement level
	4x pedestrian lifts and 2x escalators between promenade and gro
Ratings	LEED Platinum (Target) WIRED & SMART Score Platinum (Target)
Air Quality	ASHRAE (American Society of Heating, Refrigerating & Air Condition
Building Management	Advanced building & energy management system and sensors through
Glazing	High performance glazing to external façade to effectively control
Floor to Floor	High ceilings throughout to maximise light transfer across the floo

1,400 sq.m | 15,069 sq.ft

round floor

tioning Engineers) standard exceeded by 30%

nroughout to monitor and manage thermal comfort and usage efficiently and effectively throughout the building.

ol solar gains and maintain thermal comfort throughout.

orplate and wellbeing.

FACTS & FIGURES - COMPETITOR ANALYSIS

Criteria	ENARA by OMNIYAT	ICD Brookfield Place	One Za'Beel	OPUS by OMNIYAT	One Vanderbilt, New York	30 St Mary Axe(The Gherkin), London
LEED Platinum	✓ ✓ Target	✓✓ (v3 2009)	✓ Gold (v3 2009)	× N/A	✓ Gold (v4)	× (EPC B)
Wired Score Platinum	 Pre-Certified 	~	×	×	✓	×
Smart Score Platinum	 Pre-Certified 	~	×	×	×	×
WELL Platinum	✓ Target	× Rated (lowest score)	×	×	✓	×
BCO Guide Exceeded	✓	~	×	×	N/A	N/A (2004)
Internal Air quality	✓ ASHRAE + 30%	✓ ASHRAE + 30%	× Code compliant	× Code compliant	✓ ASHRAE + 30%	 Mixed Mode
Floor Plate Area (sqft)	7,000 - 13,000	18,000	16,600	18,000 (varies)	22,000 - 35,000	10,900 – 23,100
Ceiling Height (m)	3.7 (4.2 open)	3.0	2.8 (3.7 open)	2.8	3.2	2.8
Private Office Amenities	 Enhanced Concierge Valet parking Events Space Business / Conference Centre Social and community hub Wellness via Members Club 	 Concierge Valet parking Events Spaces Social and community hub Wellness via Health Club 	 Shared with Hotel in-building services Wellness via Hotel facility 	 Shared with Hotel in-building services 	 Concierge Valet parking Events Spaces Business / Conference Centre Social and community hub 	 Concierge
Private Members Club	~	✓ The Arts Club	×	×	×	×
F&B / Retail	VV Best in Class	VV Best in Class	✓ via One & Only Hotel	~	~	
Hotel on site / within 5min walk	LANA 250m	✓ Waldorf Astoria 200m	✓✓ One & Only Hotel	ME Hotel	× Langham 0.5mi	× Four Seasons 0.5mi



FACTS & FIGURES - CERTIFICATIONS

As a Gold Member of the USGBC, OMNIYAT reaffirms its commitment to achieving the highest standards in environmental performance, ENARA is set to achieve the highest local and global certifications for sustainability:

- Platinum Sa'fa: The pinnacle of Dubai's Green Building System, showcasing our dedication to local sustainability standards.
- LEED, WELL, WiredScore, and SmartScore: Pursuing the prestigious Platinum level in each of these internationally recognized certifications, underscoring our global leadership in sustainable development.
- ASHRAE EQ Performance Score: Demonstrating our ongoing commitment to operational efficiency and environmental conservation, ensuring lasting benefits such as cost savings and reduced environmental impact.

KEY FACTS / FIGURES

- Nature-Inspired Spaces & Responsible Landscaping: Green rooftops and adaptive plants enhance biodiversity, cool living areas, and target water neutrality, reducing irrigation needs by over 50%.
- Superior Comfort: Mechanical systems regulate temperature, humidity, and air quality for an ideal living environment and acoustic design promotes productivity and ideal conditions.
- Eco-Friendly Choices & Responsible Waste Management: Selection of materials with ethical sourcing, low carbon footprints, and diversion of construction by-products from landfills, achieving a waste diversion rate of over 50%.
- Smart Operations: Energy management systems efficiently monitor and reduce consumption, resulting in an energy reduction of over 30%.
- Water Conservation: Potable water needs reduced by over 40% with low-consumption fixtures.
- Highly Efficient Facades: Glazing, insulation, and acoustic design provide energy efficiency, comfort, and noise reduction.
- Eco-Mobility: Electric vehicle infrastructure promotes sustainable transportation.
- Clean Indoor Air: Ventilation and filtration systems ensure high-quality indoor air, exceeding international standards (ASHRAE) by 30%.
- Efficient Lighting: LED and natural lighting solutions align with circadian rhythms.
- Energy Efficiency: Achieves over 30% energy reduction compared to similar buildings.
- Pure Sips: Water filters and on-site F&B offer high-quality drinking water and nutritious options.
- Stay Active & Peaceful Spaces: Fitness facilities, outdoor spaces, and quiet rooms promote movement and reduce stress.
- Eco-Friendly Materials: Low VOC interior elements ensure clean air and sustainable construction.
- Nature>s Touch: Biophilic elements and abundant natural lighting create balanced environments and boost morale.
- Collaborative Community: Spaces cater to diverse living styles, fostering community engagement.













ACCESS & CIRCULATION – ARRIVAL



ACCESS & CIRCULATION – VERTICAL ACCESS



VERTICAL TRANSPORT



4 Passenger lifts and 2 VIP lifts per core (13pax |1600kg | 4 m/s)

1 Service / Fire Lift per core (16pax | 2000kg | 2.5m/s)

3 Basement shuttle lifts – B4 to Ground (13pax | 1600kg |1.8m/s)

4 Promenade scenic lifts – Prom to Level 1 (13pax |1600kg | 2.5m/s)

Escalators from promenade to ground floor level Pedestrian lift from promenade level to road bridge

AMENITIES & SERVICES

Office Concierge by OMNIYAT:

- Lifestyle & business concierge for tickets, events, bookings, laundry, transport etc.
- Business lounge & conferencing facilities, booking & management.
- 24/hr. valet.
- Organisational access to wellness facilities (via invitation).
- Business lounge, meeting & conference.
- Priority access to The Lana, Dorchester Collection for use of their facilities including a wealth of dining & leisure facilities.
- Invitation to join new ultra-exclusive private members club for VIP purchasers, includes:
 - Bar lounge, coffee lounge and Michelin Star level fine dining.
- Performance personal training gym with extensive hydrotherapy and treatments options.





OMNIYAT PRIVATE MEMBERS CLUB

All owners and tenants receive invitation to join and enjoy access to the exclusive private members club, brought to you by OMNIYAT.

Welcome to the ultimate in convenience. A haven of fine dining. A sanctuary of relaxation. A space to challenge yourself and de-stress. All with direct access to the club from your office. A club with 68,488 sq. ft. of space and exclusive amenities all at your service, whenever you desire them.

- Michelin Star fine dining.
- Bar lounge, coffee lounge.
- Dedicated spa with pool, steam room, sauna and extensive treatments.
- Performance personal training gym.
- Landscaped sky deck with events space.
- Business lounge, with meeting and conference space.





WELLNESS CENTRE

A fully equipped gym complemented by a lap pool, multi-purpose studio for yoga and exercise classes, several spa treatment rooms, sauna, steam, cold plunge and hydrotherapy, complemented by a spacious outdoor terrace.



SKY DECK









Sky Deck allows you to experience fine dining with views across the glittering Marasi Bay, Dubai Canal and beyond to the Burj Khalifa. A dedicated outdoor event space, easily accessible to all employees to enjoy an outdoor break concession bar and terrace, Sky Deck perfectly illustrates that when you reach the top, the views are quite remarkable too.





IN PROXIMITY TO THE LANA

Owners and tenants enjoy access to nearby amenities at The Lana, Dorchester Collection, which include the region's first Dior Spa, rooftop bar, fine-dining restaurants and artisan cafes.



OMNIYAT Atelier



ABOUT OMNIYAT ATELIER

OMNIYAT Atelier curates a distinguished selection of esoteric taste, and boldly reimagines what it means to live an elevated lifestyle. As renowned artisans and masters of their craft, OMNIYAT is building on its iconic works of architectural art and applying its Midas touch to interiors.

OMNIYAT Atelier defies the expected and defines the epitome of luxury at the forefront, masterminding the curation of unique design styles with a clear understanding that each client is diverse in their expectations and tastes.

We curate, craft and collaborate with the world's design elite to bring one-of-a-kind works to the region. Our properties are furnished with timeless pieces that cannot be replicated.

Our esteemed clients may not have time to craft these spaces alone, so OMNIYAT Atelier brings the finest in design to them. For the discernible few who can access this once-in-a-lifetime opportunity, the sky is no longer the limit.

ABOUT OMNIYAT ATELIER

- DESIGN
- PROJECT MANAGEMENT
- PROCUREMENT
- ADVISORY & PROJECT MONITORING



OMNIYAT ATELIER – TIMELY OFFICE UNIT DESIGN & FIT-OUT

- OMNIYAT are dedicated to the delivery of unequaled buildings and workspaces without parallel.
- We are excited to work with our clients to assist them and guide them in obtaining the best outcomes for their unique office requirements.
- To help bring these workspaces to fruition we have included a complementary design service via OMNIYAT Atelier that will ensure highest quality design befitting a Grade A+ office space for the most discerning clientele.

 OMNIYAT Atelier will work with the Owner to develop the Fit-out Concept Design of their unit. This service is provided at Developer Cost and is available up to 18mo from SPA. 	 Fitout Concept Designated by OMNIYAT OMNIYAT Atelier has The deliverables inclusion Briefing Document. Initial concept • 2 Approved Fit-out Concept
 Concept Design Assistance OMNIYAT Atelier will assist the Owner's Designer to develop the Concept Design. This service is provided at Developer Cost and is available up to 18mo from SPA. 	 If an Owner elects to process using their elected. Briefing Document. Concept advice inc. Review of Owner / I

gn will be based on Owner selection from 3 density options and 3 style options Atelier. Limited customization of these designs is possible within this service. assembled a panel of expert designers to complete this service. ude:

- revisions of initial concept following Owner comments
- procept including the necessary drawings and 20 renders to explain the scheme.

use their own concept designer, OMNIYAT Atelier can assist this

expertise and expert designers by providing the following:

- cluding MEP services input.
- Designer comments for 2 revisions of initial concept.



OMNIYAT ATELIER – DELIVERY SERVICES

- OMNIYAT and OMNIYAT Atelier are highly skilled in the delivery of buildings and interiors of the utmost quality.
- OMNIYAT Atelier is committed to assisting its clients through the challenges of procuring and completing high-quality fitout works and can bring their expertise to add true value to the process.
- Through this experience gained we are able to offer two exclusive options for delivery of clients fitout works.

Option 01: Turnkey Delivery Service	Option
 OMNIYAT Atelier will complete turnkey delivery of the 	• OMN
Fit-out for a lump-sum fixed-price.	Conc
	• This s
 OMNIYAT Atelier will Design, Project and 	• OMN
Construction Manage the full turnkey delivery of	the Ap
the Approved Fit-out Concept using their expert	• OMN
designers and high-quality contractors.	• Com
The deliverables include:	• Tend
 Completion of the detailed design and 	tenc
construction documentation.	• Obta
 Obtaining all approvals and placing all contracts. 	• Proj
 Full management of delivery of fit-out to handover. 	repo

n 02: Project Management Service

IIYAT Atelier will act as Project and Construction Manager for Owner from cept Design to Handover.

service is available for a fee of 20% of total project cost.

IIYAT Atelier will Project and Construction Manage the fitout works for Approved Fit-out Concept or an Atelier bespoke design.

IIYAT Atelier will be responsible for:

mpletion of the detailed design and construction documentation.

der of the fitout work to reputable Design & Build fitout contractors, der analysis and recommendation.

taining all approvals and assist Owner to enter into contracts.

ject and Construction Management incl. all necessary meetings and porting to client of Design & Build fit-out contractor performance.



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ΟΜΝΙΥΛΤ