



# SIX HOSPITALITY HOTEL MANAGEMENT

















OLIVIA IS THE BEST-KEPT SECRET FOR THOSE SEEKING A LATE-NIGHT JAZZ FIX WITH AN ELEGANT AMBIANCE.

WITH ITS SOULFUL JAZZ TUNES, LIP-SMACKING CUISINE, AND SNUG ATMOSPHERE, OLIVIA IS SOON TO BE THE TALK OF THE TOWN.

INDULGE IN THE COMFORTS OF HOMEMADE NEW ORLEANS CUISINE

CONCEPT WILL BENEFIT FROM FOOTFALL AT
ALL HOURS OF THE DAY, WHETHER THAT
EARLY LUNCH OR LATE NIGHT DRINKS, OLIVIA
IS SUITED FOR ALL HOURS OF THE DAY



# **AMBIENCE**















## VENUE

A SECRET ENTRANCE, WELCOMED BY AN ERA
OF CLASS, ANTIQUE ART, CLASSIC COCKTAILS,
STYLISH FURNITURE AND DECOR WITH A
COMFORTABLE WARM SETTING, FEATURING
JAZZ BANDS, SOLO ACTS, AND FUNKY
ENTERTAINMENT

















## DECOR

AN UPMARKET, PROHIBITION-STYLE SPEAKEASY
IS A UNIQUE AND STYLISH ESTABLISHMENT
THAT TRANSPORTS YOU BACK TO THE ERA OF
THE 1920S. THIS TYPE OF BAR IS KNOWN FOR
ITS VINTAGE DECOR AND AMBIANCE, WHICH
INCLUDES DIM LIGHTING, VINTAGE FURNITURE,
AND CLASSIC JAZZ MUSIC PLAYING SOFTLY IN
THE BACKGROUND.































## FOOD

HOME MADE NEW ORLEANS CUISINE, WARM
MEATY SUCCULENT AND PACKED WITH
FLAVOR, IS A TRUE DELIGHT FOR ANYONE WHO
LOVES FOOD. WHETHER YOU'RE A FAN OF
SPICY JAMBALAYA, HEARTY GUMBO, OR
SAVORY CRAWFISH ETOUFFEE, THERE'S
SOMETHING FOR EVERYONE IN THE RICH AND
DIVERSE CUISINE OF NEW ORLEANS..

FROM SLOW-COOKED, FROM FALL-OFF-THE-BONE LAMB ROAST, TO PERFECTLY SEASONED RED BEANS AND RICE, THE FLAVORS OF NEW ORLEANS COME TO LIFE IN EVERY BITE. SO IF YOU'RE LOOKING FOR A TASTE OF THE BIG EASY, ENJOY THE WARM, MEATY, SUCCULENT FLAVORS OF THIS BELOVED CUISINE.















## DRINKS

CLASSY COCKTAILS MADE BY RENOWNED
MIXOLOGISTS INFUSING NEW ORLEANS
FLAVORS WITH CLASSIC RECIPES IS WHAT YOU
CAN EXPECT AT THIS UPSCALE BAR. THE
ATMOSPHERE IS SOPHISTICATED YET
WELCOMING, WITH PLUSH SEATING AND DIM
LIGHTING THAT SETS THE PERFECT MOOD FOR
A NIGHT OUT WITH FRIENDS OR A ROMANTIC
DATE. THE BAR ALSO OFFERS A CURATED
SELECTION OF WINES AND CRAFT BEERS, AS
WELL AS SMALL PLATES TO COMPLEMENT
YOUR DRINKS.

WHETHER YOU'RE A SEASONED COCKTAIL
AFICIONADO OR JUST LOOKING TO TRY
SOMETHING NEW, THIS BAR IS SURE TO
IMPRESS. COME AND SAVOR THE TASTE OF
NEW ORLEANS IN EVERY SIP.

#### **INVESTOR RETURN ANALYSIS**

RETAIL UNIT	BRAND	TOTAL (SQ FT)	COST PER SQ FT	INVESTMENT AMOUNT	GROSS SALES (REVENUE)	NET REVENUE (PROFIT)
02	OLIVIA JAZZ HANGOUT	4,192.50	USD 1,096	USD 4,594,521	USD 4,307,363	USD 1,722,945
02	OLIVIA JAZZ HANGOUT	4,192.50	AED 4,000	AED 16,770,000	AED 15,721,875	AED 6,288,750

## MANAGEMENT COMPANY COST

FITOUT COST 1000 PER SQ FT	PRE OPERATIONAL CASH OUTFLOW	30% ON PROFIT	
USD 1,148,630	USD 547,945	USD 516,884	
AED 4,192,500	AED 2,000,000	AED 1,886,625	

#### **INVESTOR PROFIT**

70% ON PROFIT	70% PROFIT PER SQ FT.	70% PROFIT ON INVESTMENT	
USD 1,206,062	AED 432	26.25%	
AED 4,402,125	AED 1,575	26.25%	

## **CLIENT RETURNS**

RENT VALUE I.E 6.5% ON INVESTMENT (A)	RENT VALUE PERCENTAGE	16% OF THE REVENUE (B)	16% OF THE REVENUE TO INVESTMENT	INVESTOR RETURN, HIGHER OF A OR B	INVESTOR RETURN ON INVESTMENT/ SQ FT
USD 298,644	6.50%	USD 689,178	15.00%	USD 689,178	USD 247
AED 1,090,050	6.50%	AED2,515,500	15.00%	AED 2,515,500	AED 900

## **INVESTMENT TERMS**

## 10% GUARANTEED RETURN ON INVESTMENT FOR 5 YEARS

AFTER THE COMMENCEMENT OF HOTEL OPERATION WILL BE VALID.

TOTAL COMMERCIAL AREA	4,192.50 SQ. FT
MEZZANINE AREA	1,397.50 SQ. FT.
TOTAL RETAIL AREA	2,795.00 SQ. FT.

#### **INVESTMENT AMOUNT**

INVESTMENT AMOUNT IS THE AMOUNT REQUIRED TO BE PAID BY THE BUYER TO AQUIRE THE PROPERTY, I.E. SELLING PRICE OFERED BY THE SELLER OF THE PROPERTY.

### **GROSS SALES (REVENUE)**

IT IS THE TOTAL EXPECTED RETURN PER ANNUM FROM THE REGULAR BUSINESS OPERATION ON THE RESPECTIVE PROPERTY.

## **NET REVENUE (PROFIT)**

NET REVENUE IS THE REVENUE ARRIVED AFTER MEETING DIRECT COST OF THE BUSINESS OPERATION, HOWEVER BEFORE DEDUCTING DEPRECIATION, AMORTIZATION, TAX AND INTEREST INVOLVED IN THE BUSINESS.

### **RENT VALUE**

RENT VALUE IS THE EXPECTED RENT WHICH CAN BE EARNED BY THE PROPERTY IF THE BUYER OFFER THE RIGHT TO USE OF THE PROPERTY TO THIRD PERSON AS PER NORMAL MARKET RATE.

#### **INVESTMENT TERMS**

## **16% OF THE REVENUE**

IT IS THE EXPECTED PROFIT MARGIN IN THE BUSINESS FOR THE INVESTOR.

NOTE: IN CASE THE SELLER RENT OUT THE PROPERTY TO THE THIRD PARTY FOR EXAMPLE EMIRATES LOUNGE, THE BUYER WILL BE ENTITLE FOR EITHER RENT VALUE OR THE 16% OF THE REVENUE WHICHEVER IS HIGHER.

#### **INVESTOR RETURN**

IT IS THE HIGHER OF THE RENT VALUE OR THE EXPECTED NET PROFIT MARGIN TO THE INVESTOR.

#### MANAGEMENT COMPANY COST

THIS IS THE COST TO BE INCURRED BY THE MANAGEMENT COMPANY SO AS TO KEEP THE PROPERTY READY TO USE AS A BUSINESS UNIT, FOR EXAMPLE INTERIOR FITOUT EXPENSES.

#### 30% PROFIT FOR MANAGEMENT COMPANY

THIS IS THE SHARE OF NET PROFIT FOR MANAGEMENT COMPAY I.E. AGAINST THEIR SERVICES TOWARD FITOUT AND MANAGING THE PROJECT.

#### 70% PROFIT FOR INVESTOR

THIS IS THE SHARE OF NET PROFIT TO BE RETAINED BY THE INVESTOR AGAINST THE PURCHASEING THE PROPERTY.