

AVENUE  
8 8 8

DIGITAL PROJECT BROCHURE

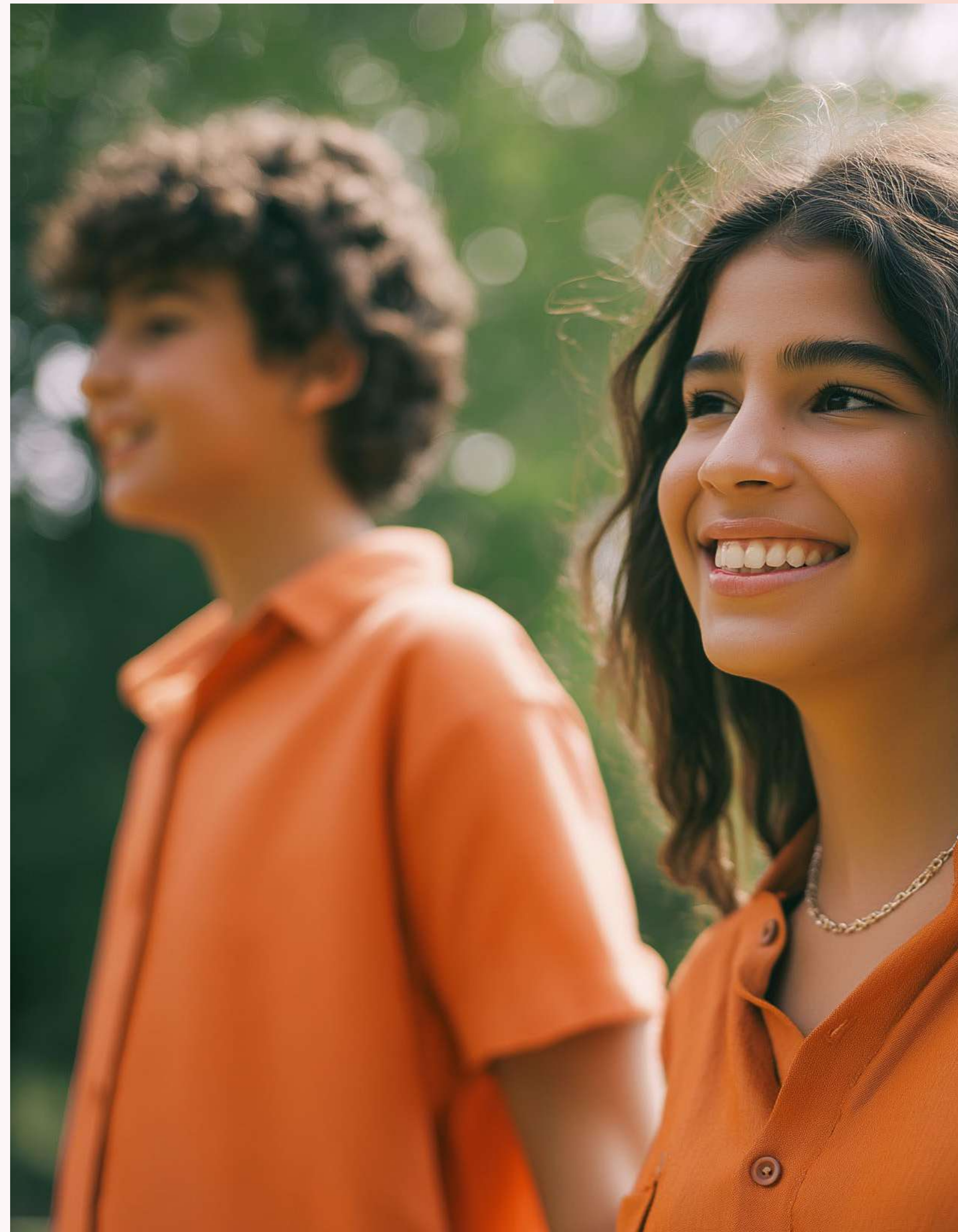
AVENUE  
DEVELOPMENT

# A VISION OF LASTING VITALITY

REDEFINING URBAN LIVING IN DUBAI SOUTH

Located in the rapidly growing Dubai South residential district — one of the city's largest and most promising development zones — Avenew 888 is a dynamic community spread across five contemporary buildings featuring an array of bespoke amenities.

The integration of co-living and shared spaces within the site gives rise to a new way of living, promoting a contemporary, dynamic lifestyle centred on connection.





DUBAI SOUTH

MOD0

AT AVENUE 888





PALM JEBEL ALI

JEBEL ALI  
GOLF RESORT

PALM JUMEIRAH

IBN BATTUTA  
MALL

BURJ KHALIFA

DUBAI  
INTERNATIONAL  
AIRPORT (DXB)

EXPO CITY DUBAI

AL MAKTOUM  
INTERNATIONAL  
AIRPORT

  
**AVENEW**  
8 8 8



# PROJECT



# ELEVATED EXPERIENCE IN PERFECT HARMONY

WHERE MODERN DESIGN MEETS EXPANSIVE GREEN SPACES

Avenew 888 is a stunning collection of five unique buildings, each rising to 11 floors, with modern facades that blend harmony and innovation. Designed with precision, the modular architecture offers both privacy and unobstructed views, complemented by communal terraces for moments of relaxation.

Accompanied by a carefully crafted green landscape, the project offers residents a private space to engage in endless activities, blending tranquility with dynamic living.





WHERE STREETS MEET SOUL, THE BOULEVARD COMES TO LIFE



THREE PHASES, ONE PROJECT CONVERGING INTO THE VIBRANT BOULEVARD





PHASE 01 MODO: A POETIC GLIMPSE FROM ABOVE





# THE LIGHT GENTLY ELEVATES YOUR EXPERIENCE

ENVELOPING YOU IN A SENSE OF SERENITY

The lighting design is a key focal point of the project, shaping elegant and dynamic atmospheres.

Thoughtfully placed lighting accentuates architectural features, while creating a sophisticated ambiance. Balanced illumination ensures both aesthetic beauty and well-being, enhancing the mood of the common spaces and making them functional and inviting at any hour.





# WHERE CO-LIVING REDEFINES COMMUNITY

A DEDICATED SPACES TO  
INSPIRE A SENSE OF BELONGING



## LOBBY

A welcoming space that serves as the heart of social interaction.



## PLANTS SHOP

A green oasis offering a curated selection of plants and botanical inspiration.



## ART

Residents can explore workshops and exhibitions in an inspiring environment.



## COFFEE

A cozy corner to unwind, meet neighbours, or spark new ideas over a cup.



## CO-WORKING

Flexible workspaces that support both focused work and team interactions.



## LIBRARY

A tranquil retreat filled with a diverse collection of books and resources.









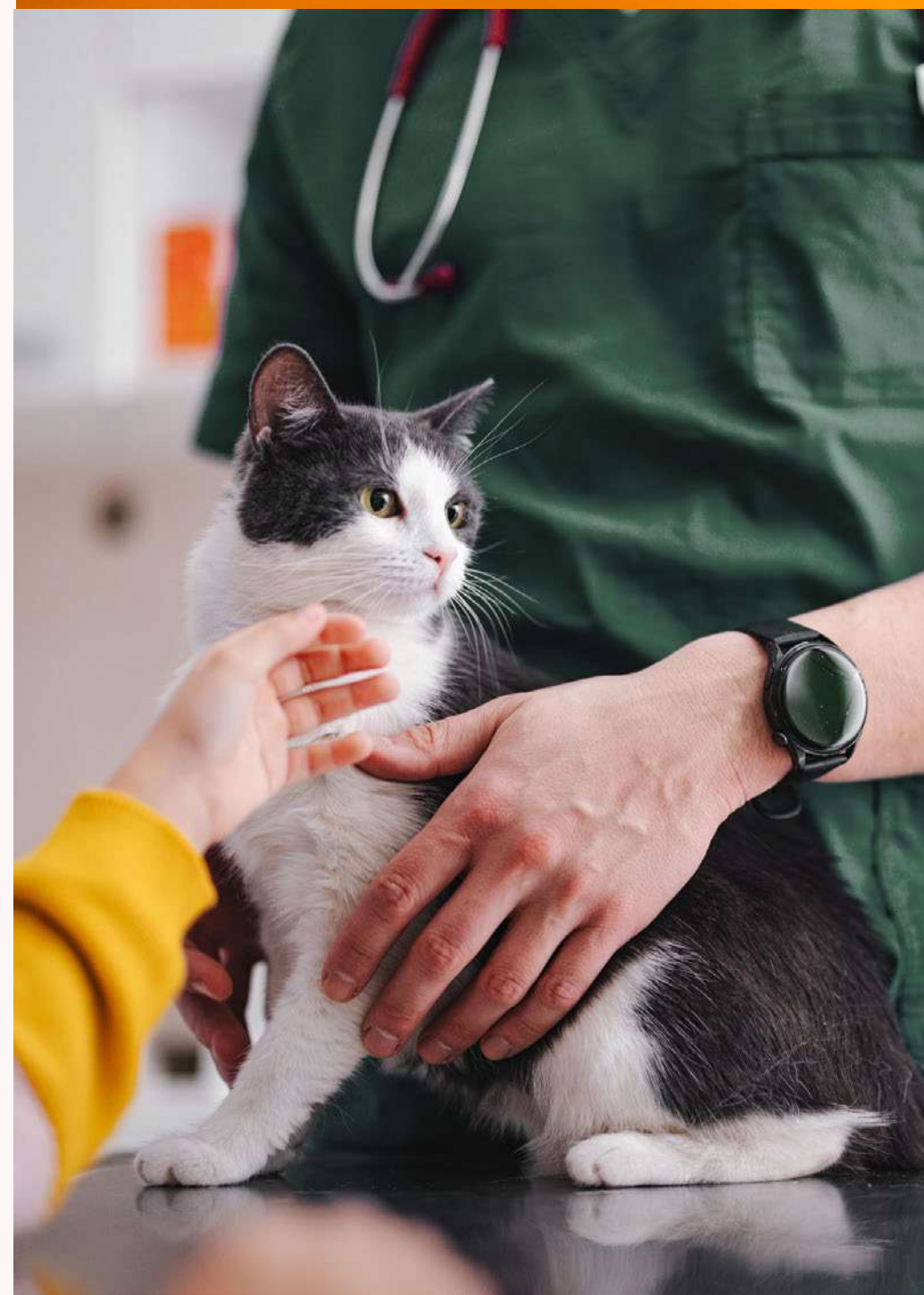
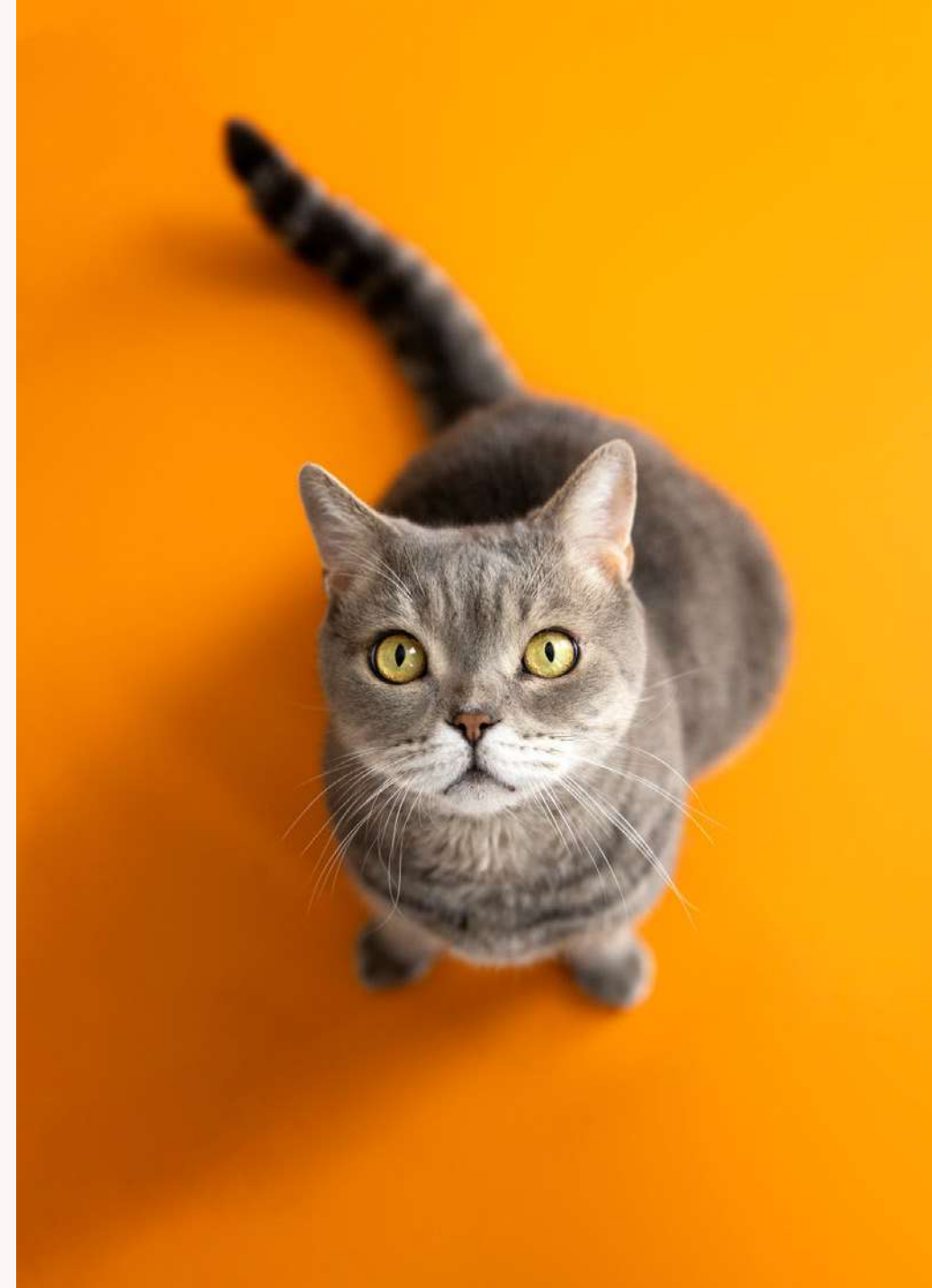


# A HAVEN FOR BELOVED PETS

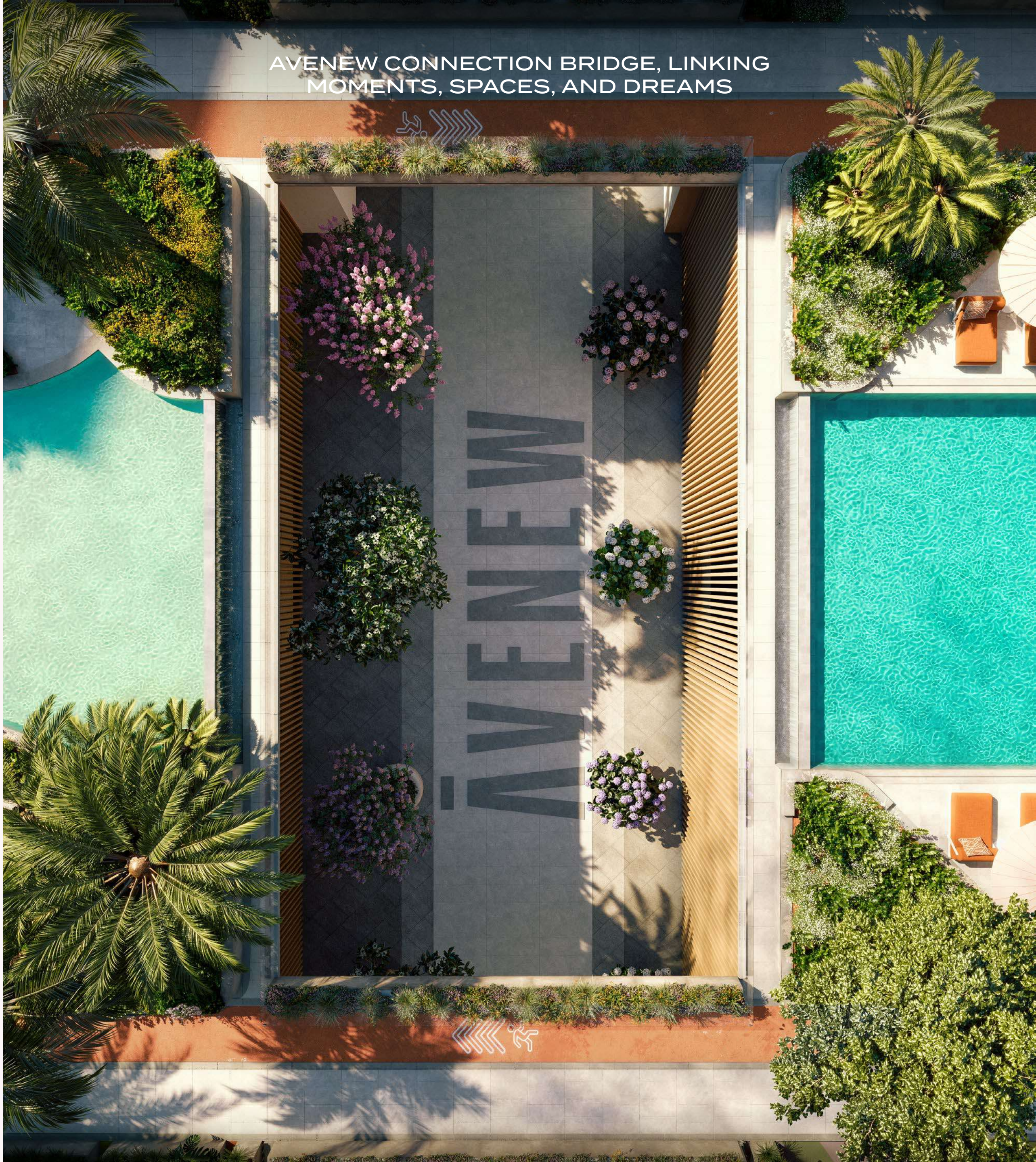
WHERE YOUR FRIENDS FEEL RIGHT AT HOME

The pets area is carefully crafted to provide a safe and enjoyable space for your furry friends. Featuring spacious, well-maintained zones for play and exercise, it encourages socialization and healthy activity.

With comfortable seating nearby, residents can relax while their pets explore. This dedicated area fosters a pet-friendly community, enhancing daily life for all.







AVENEW CONNECTION BRIDGE, LINKING  
MOMENTS, SPACES, AND DREAMS



WHERE JOY MEETS PLAY, KIDS AND SPORT MERGE UNDER OPEN SKIES









THE RUNNING TRACK, AN IMMERSIVE JOURNEY OF WELLNESS









## OASIS OF PEACE AND WELLNESS

AN INVITING SWIMMING POOL EXPERIENCE DESIGNED  
TO CATER TO RESIDENTS OF ALL AGES

The development features two large adult pools,  
perfect for residents to enjoy the water comfortably  
without feeling crowded, allowing for a relaxing escape  
from the bustle of everyday life.

The pools are surrounded by comfortable seating areas,  
inviting residents to unwind, socialize, or simply bask in  
the sun while enjoying a refreshing drink or a good book.  
In addition, a dedicated children's pool offers a safe,  
shallow space for kids to play.















MODO PHASE 01: ADULTS' BEACH POOL,  
A CALM ESCAPE





RESTAURANT

MODO

CAFÉ















# AMENITIES & SERVICES

























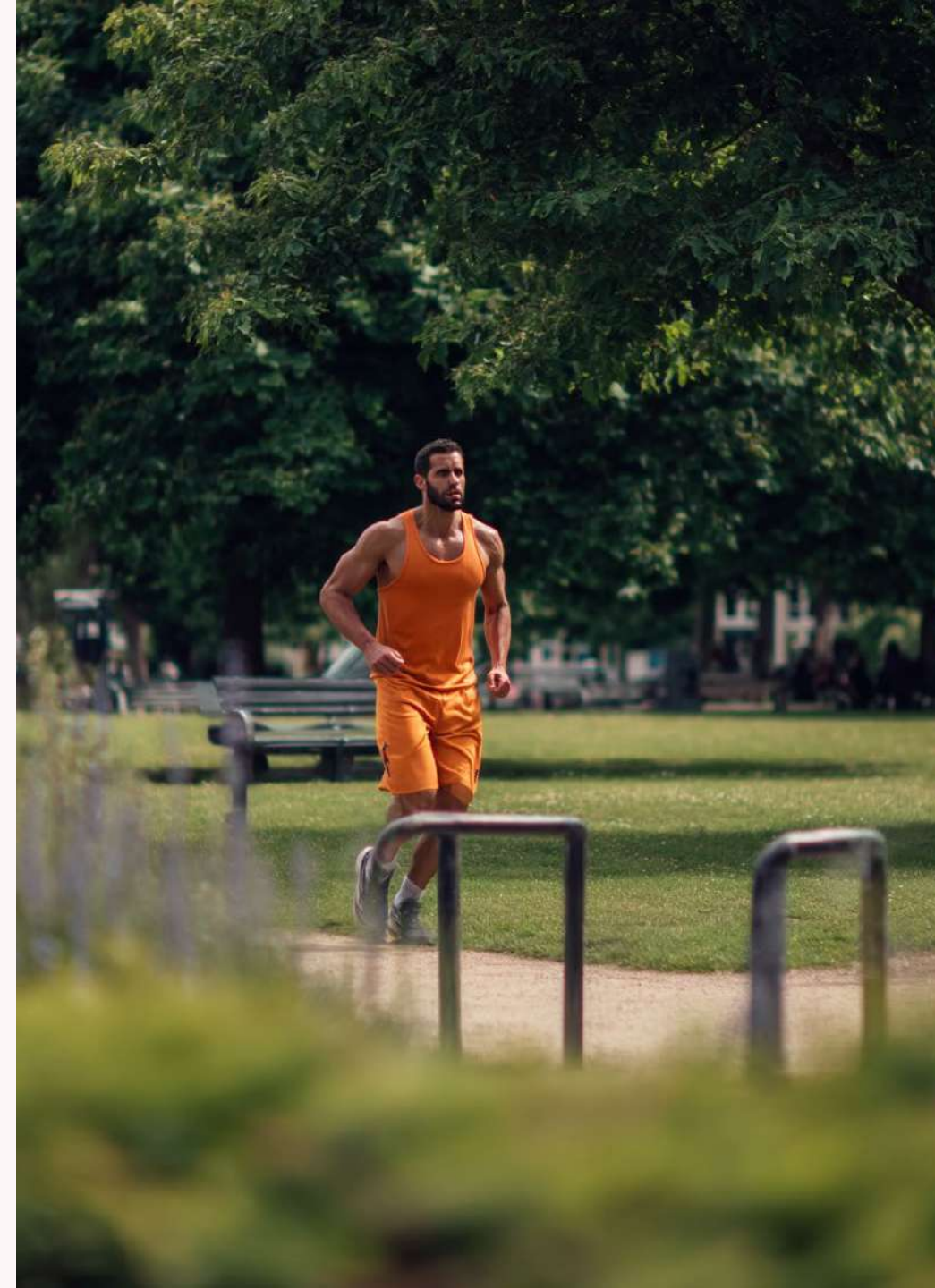
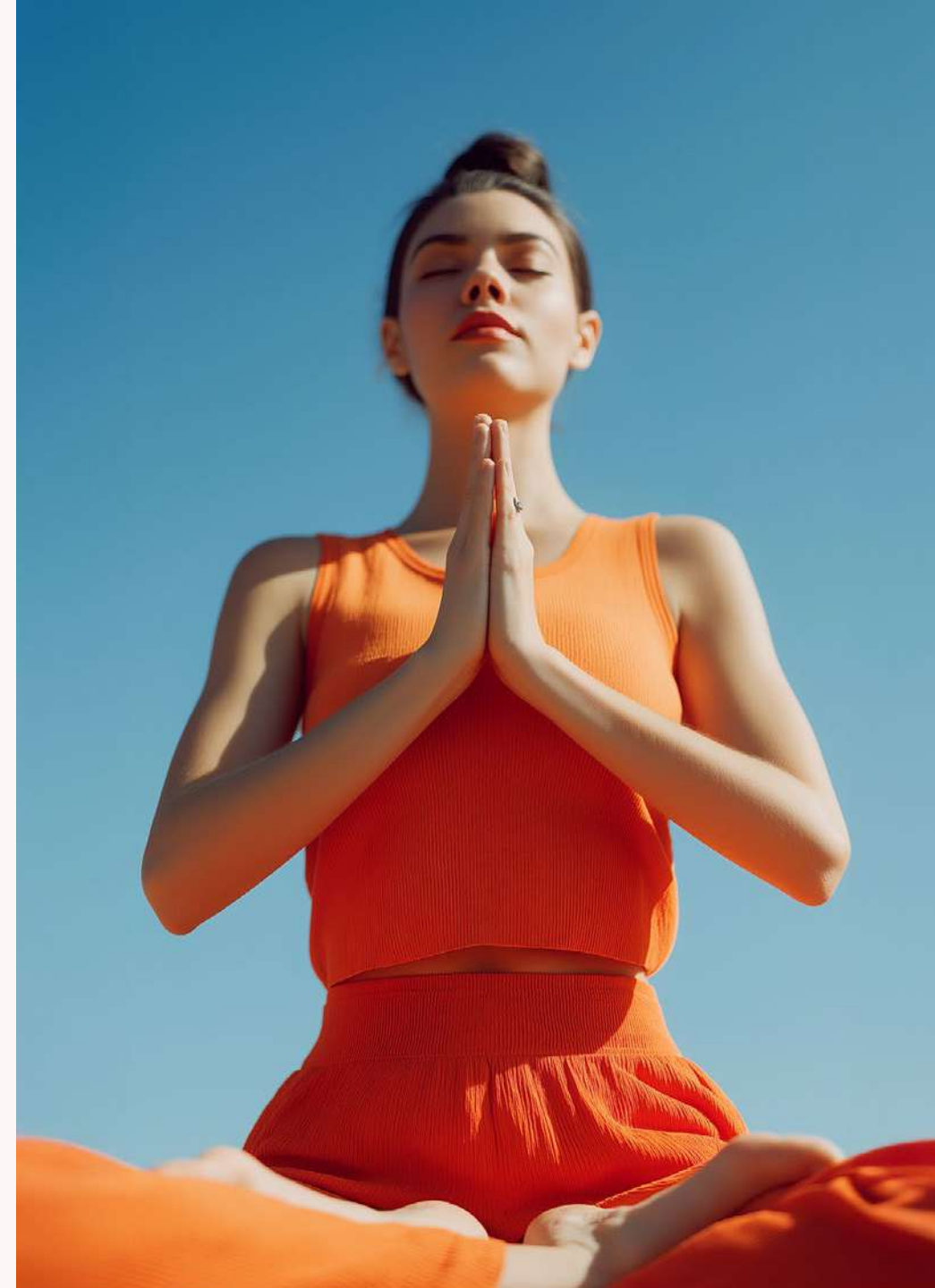


# THE PERFECT SETTING TO **STAY FIT** AND **HAVE FUN**

EMBRACING AN ACTIVE LIFESTYLE  
TURNS EVERY DAY INTO A JOURNEY OF  
INSPIRATION AND VITALITY

Avenew 888 includes both indoor and outdoor gyms,  
a half basketball court, and a ping pong table.

These spaces are designed to boost your well-being  
through fitness and community play.









CARDIO

NO PAIN  
GAIN









## Connection Bridge

Seamlessly links different parts of the complex, encouraging movement and fostering casual encounters.

## Shopping & Retail

Provides a curated selection of stores and services, catering to everyday needs and lifestyle desires.

## BBQ Area

Surrounded by greenery, it fosters outdoor living and memorable shared experiences in a casual environment.







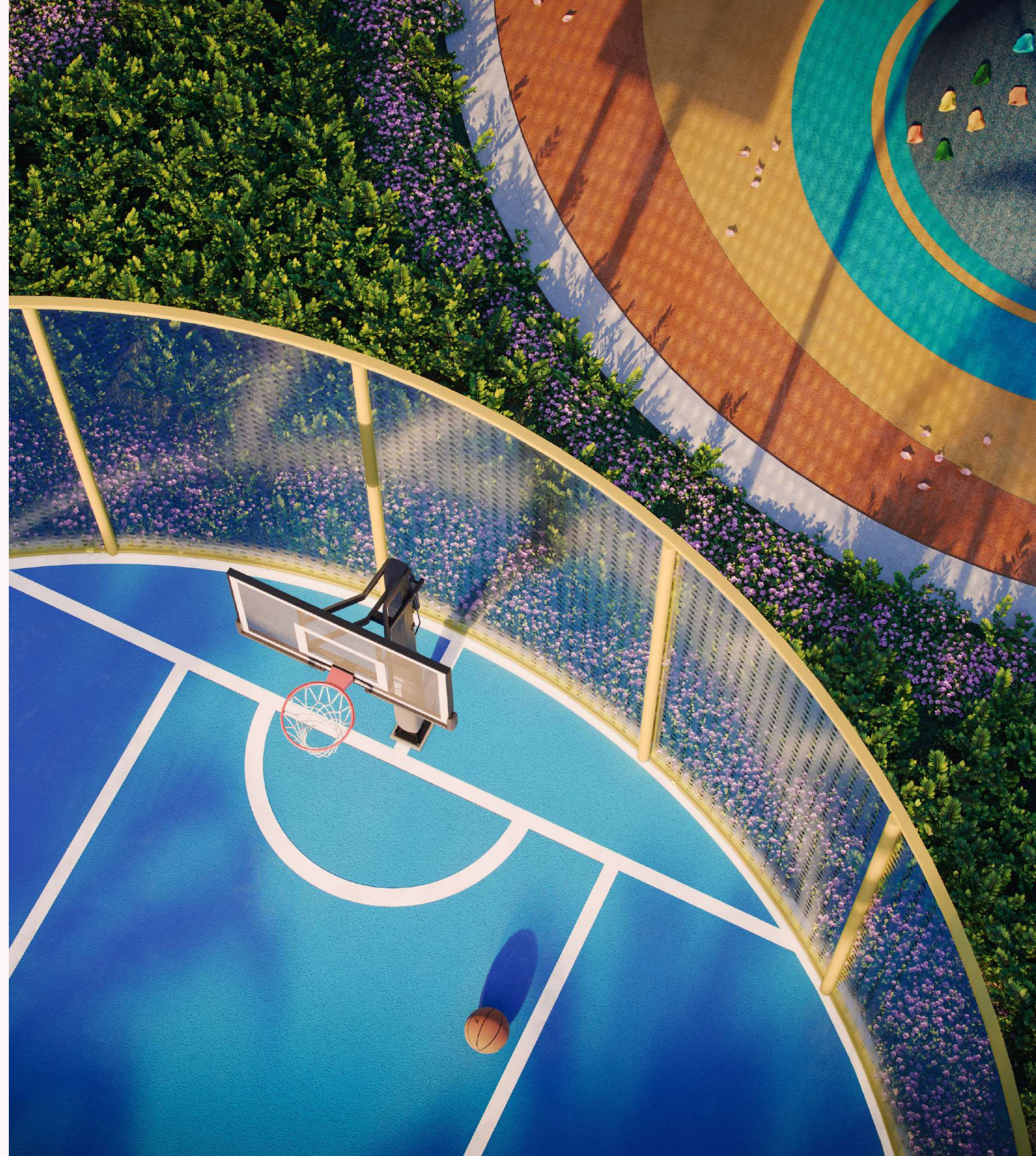


SINK INTO SERENITY, PRIVATE TERRACES  
MADE FOR PURE RELAXATION





MODO PHASE 01: NATURE AND MOVEMENT IN SEAMLESS HARMONY







MODO PHASE 01: JOYFUL SPLASHES IN  
THE KIDS' PLAYFUL WATERS











Nature



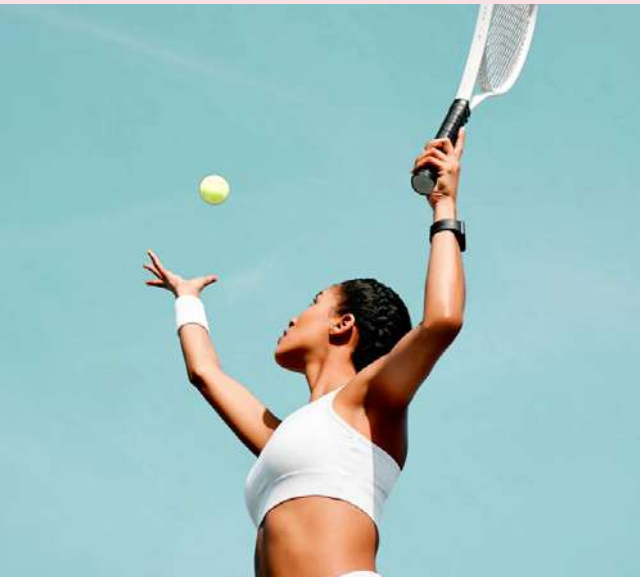
Leisure



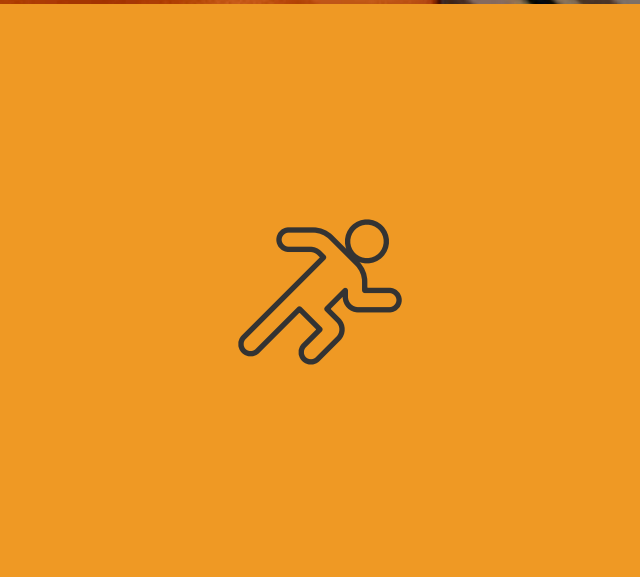
Shopping



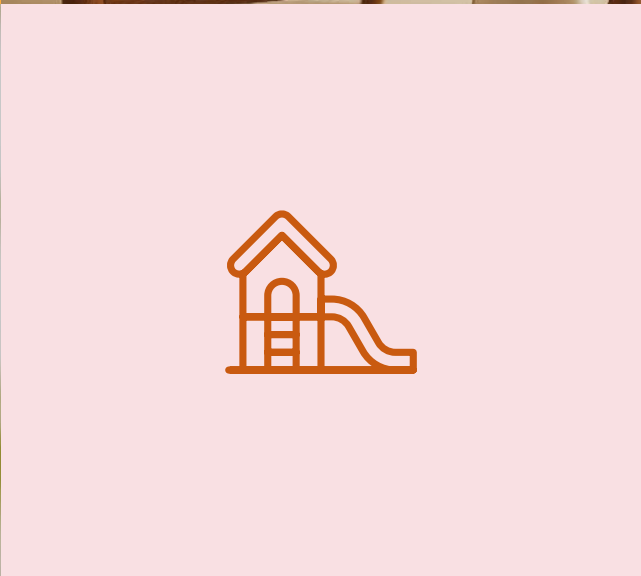
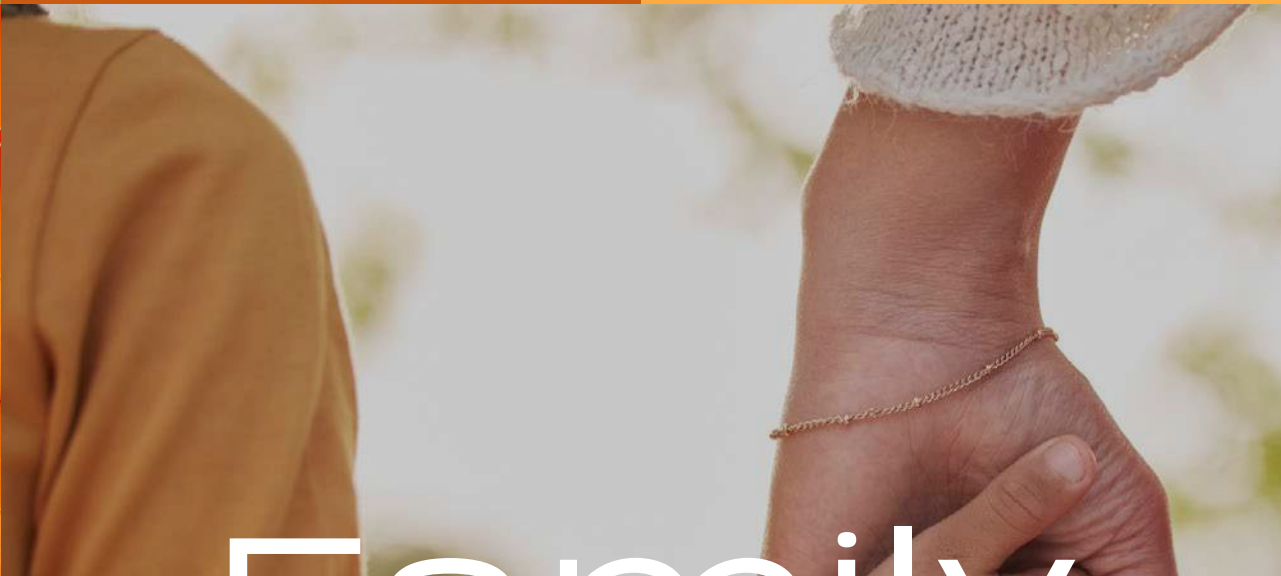
Fun



Pet Shop

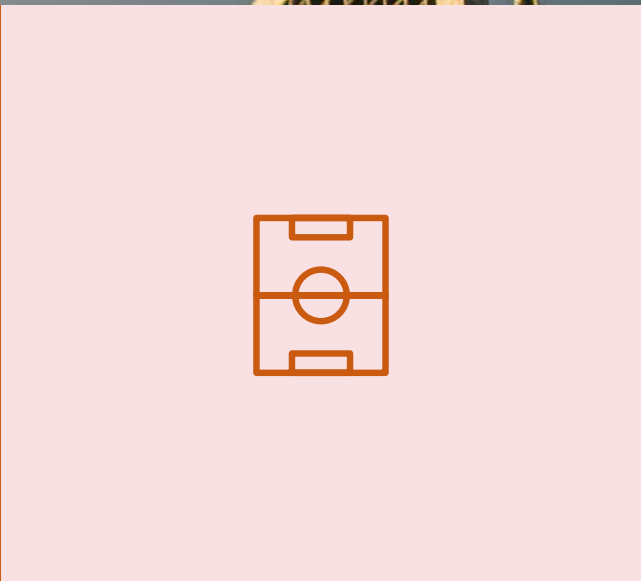
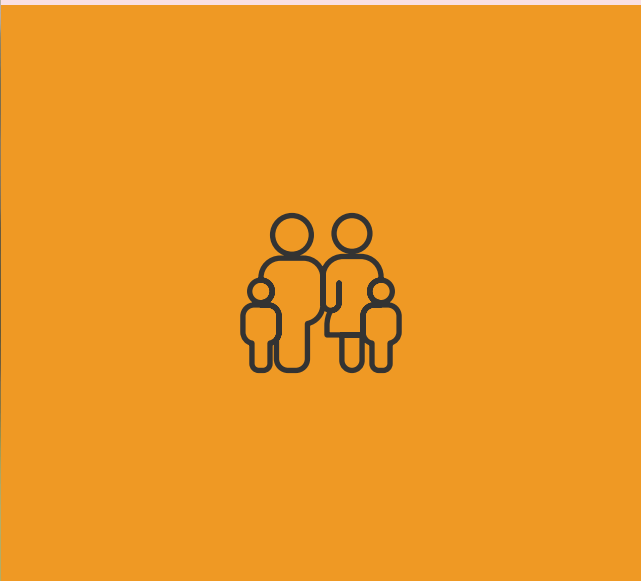


Study



Vitality

Tech



Kids play

Security





# APARTMENTS





## LIVING THE ART OF MODERN STYLE

WHERE CONTEMPORARY DESIGN MEETS  
TIMELESS AESTHETICS

The facade of Avenew 888 showcases a sophisticated modular design formed by a dynamic grid combining varying modules that gracefully diminish in size on the upper floors. These contemporary exterior complements sleek interiors with spacious balconies and panoramic views.

Residences include stylish one, two, and three-bedroom apartments, as well as elegant duplexes on the upper levels, offering refined living spaces that blend comfort with modern sophistication.



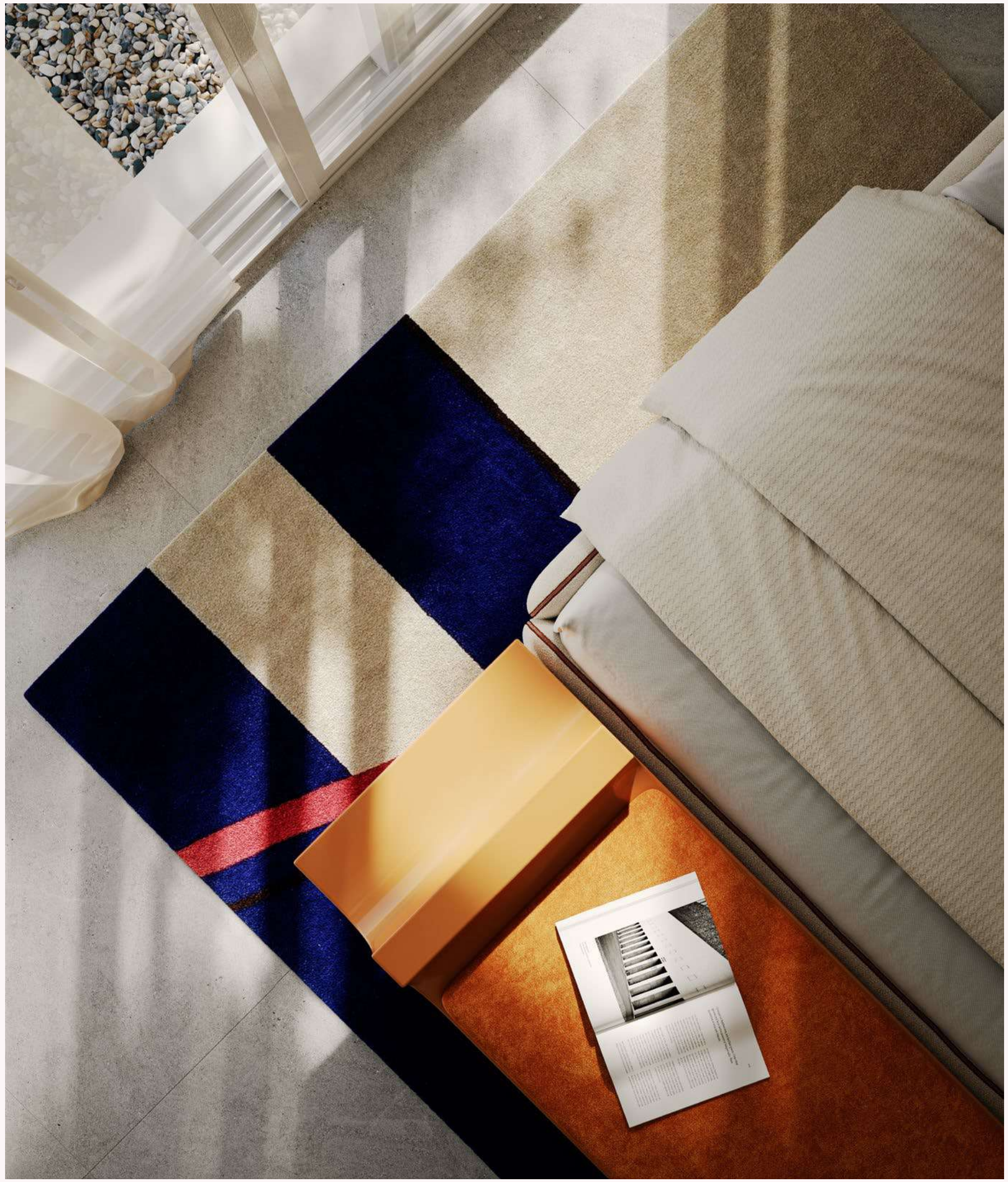
1BR UNIT: A LINK BETWEEN THE INNER COURTYARD AND PRIVATE GARDENS













1BR UNIT: SOFTLY CRADLED BY YOUR OWN GREEN HAVEN





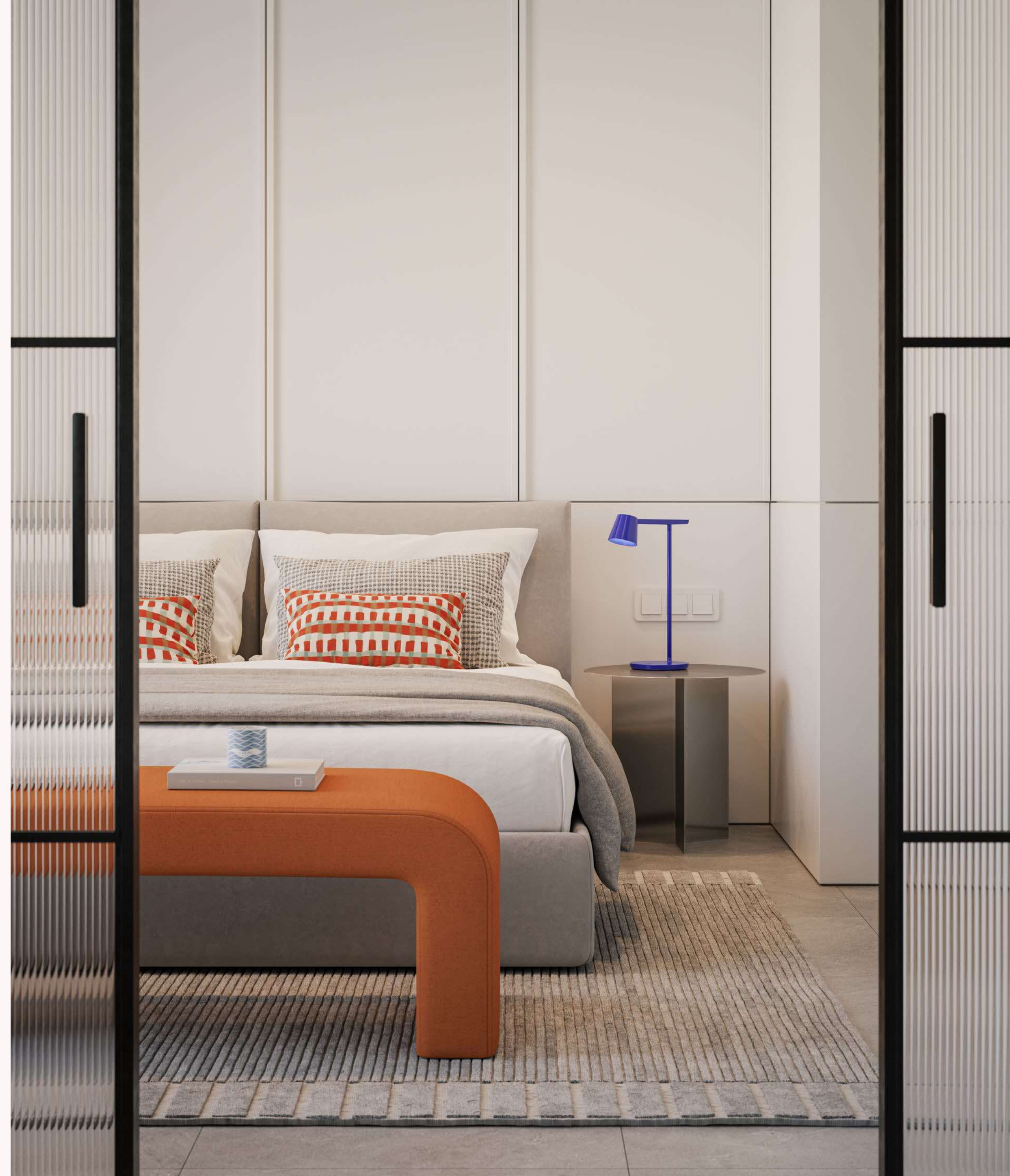
2BR UNIT: WHERE THE SPACES SPEAK IN CREATIVITY







2BR UNIT: ALIGNED WITH THE RHYTHM OF YOUR LIFESTYLE







2BR UNIT: DETAILS HARMONIZED WITH YOUR PERSONAL WAVELENGTH





BATHROOM'S THAT MIRROR YOUR ESSENCE





3BR UNIT: LIVING & DINING THAT RESONATING WITH YOUR INNER TONE















# A HOME OF LIGHT AND ELEGANCE

## DUPLEX

The duplex residences boast large, luminous living areas with open-plan layouts. The ground floor hosts the living and dining zones, while bedrooms are located upstairs for privacy.

The master bedroom features a walk-in closet and a luxurious en-suite bathroom, combining relaxation with refined design. Thoughtful details and a balanced palette throughout create a sophisticated yet inviting atmosphere perfect for family living.





DUPLEX TERRACES THAT FLOAT, A PRIVATE DREAMSCAPE



DUPLEX UNIT: WHERE INDOORS UNFOLD INTO THE OPEN SKY

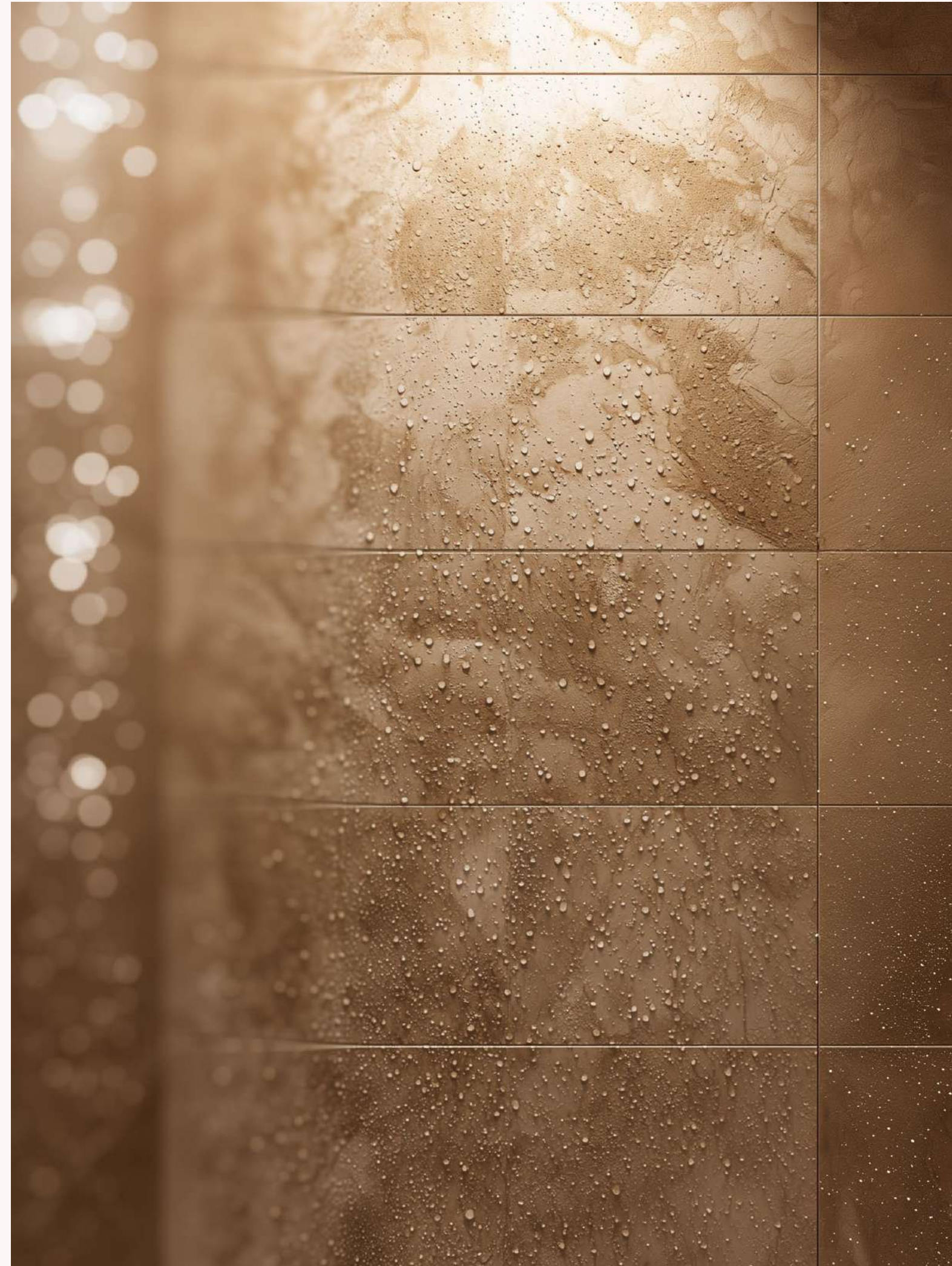






DUPLEX UNIT: TIMELESS DESIGN WITH WHISPERED ELEGANCE





DUPLEX UNIT: A BOLD & GRACEFUL PALETTE  
OF MOOD AND STYLE





# DEVELOPER



## MORE THAN REAL ESTATE, CURATING LIFESTYLE

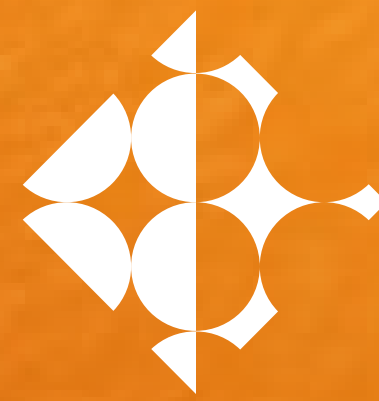
Avenew Development is more than real estate—it's about curating a lifestyle where comfort and finesse live together in harmony to create timeless memories.

Founded and born in Dubai in 2024, Avenew was co-founded by Rasha Hassan with a vision to craft homes that elevate everyday living.

We believe a home is more than just a space—it's where life's finest moments unfold. That's why we design with intention, creating refined, high-end communities where luxury feels effortless and every detail enhances the way people live, connect, and unwind.

At Avenew, we shape more than residences; we create experiences. Our developments are a seamless blend of sophistication and warmth, ensuring that every home isn't just lived in—it's cherished. With a deep commitment to redefining modern comfort, Avenew is setting new standards for inspired living in Dubai—one exceptional home at a time.





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